

**To:** Marketing, Planning & Legislative Committee

**Date:** 2/4/19

**From:** Ruby Horta, Director of Planning & Marketing

**Reviewed by:** *RH*

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**SUBJECT: Community Events**

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**Background:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

2/5/19 – Tabling Event, Dublin/Pleasanton BART  
2/7/19 – Tabling Event, North Concord BART  
2/8/19 – Tabling Event, Martinez Senior Center  
2/11/19 – On-Board Outreach, Route 16  
2/12/19 – Tabling Event, Concord BART  
2/13/19 – Tabling Event, DVC  
2/14/19 – Tabling Event, Pleasant Hill BART  
2/19/19 – Tabling Event, Walnut Creek BART  
2/19/19 – Tabling Event, DVC  
2/20/19 – On-Board Outreach, Route 14  
2/21/19 – Tabling Event, Lafayette BART  
2/25/19 – On-Board Outreach, Route 18  
2/26/19 – Tabling Event, Dublin/Pleasanton BART  
2/27/19 – Creative Play Center, Pleasant Hill 40 students/15 adults  
2/28/19 – Tabling Event, DVC

**Recommendation:**

For information only.

**Financial Implications:**

Any costs associated with events are included in the Promotions budget.