

**Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, September 5, 8:30 a.m.**

Directors: Candace Andersen, Amy Worth

Staff: Rick Ramacier, Bill Churchill, Ruby Horta, Melody Reebbs

Public: None

Call to Order: Meeting called to order at 8:40 a.m. by Director Worth.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None

3. Approval of Minutes from August 5, 2019

The Committee approved the minutes.

4. Next Generation Clipper Update

Ms. Reebbs provided an update on the development of the next generation Clipper system, including the timeline for rolling out various new features. She also shared a list of priorities that staff has put together to help guide feedback on the design process. Director Andersen asked whether faster loads for online orders meant that funds would be available immediately or if there would still be some delay. Ms. Reebbs responded that during the initial phase, online orders will be available within an hour, but once the system transitions to account-based, it will be immediate. Director Andersen also asked whether there will be a mobile app and the ability to use a smartphone to pay. Ms. Reebbs replied that the mobile app is currently in development and will be available within the next year.

5. Transportation Expenditure Plan Update

The CCTA Board authorized the release of the draft TEP to the cities for approval. Director Worth thanked staff for their participation in the process. Mr. Ramacier acknowledged that CCTA staff did a great job bringing various people together at the right time and ultimately getting everyone onboard. Mr. Ramacier noted that staff would be bringing the draft to the Board once it has been approved by the cities. Director Worth suggested bringing an informational item to the Board prior to the city meetings.

6. Faster Bay Area Update

Mr. Ramacier provided an update on the development of a regional tax measure for transit. He mentioned that there have been meetings among the transit agencies on the staff level to discuss the details of the potential projects. He shared two proposals for an express bus network, both of which include services along the I-680 corridor. Director Worth noted that Highway 4 should be included as a corridor as well.

7. Community Events

Ms. Reeb provided an overview of outreach events for August and September, noting that staff attended a number of school-related events. Director Worth asked staff to provide a future update on ridership on the school routes and to see whether there is capacity to market the routes further.

8. Committee Comments

None

9. Future Agenda Items

None

10. Next Scheduled Meeting

The next meeting was scheduled for October 3rd at 8:30 a.m. at 3338 Mt. Diablo Blvd.

11. Adjournment – The meeting was adjourned at 9:53 a.m.

Minutes prepared and submitted by: Melody Reeb, Manager of Planning