

Summary Minutes
Marketing, Planning, and Legislative Committee
Thursday, July 2, 8:30 a.m.

Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of the Governor's Executive Orders N-25-20 and N-29-20.

Directors: Amy Worth, Keith Haydon, Rob Schroder
Staff: Rick Ramacier, Ruby Horta, Melody Reebbs, Madeline Chun
Public: Andy Smith

Call to Order: Meeting called to order at 8:34 a.m. by Director Worth.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None

3. Approval of Minutes from June 4, 2020

The Committee approved the minutes.

4. Blue Ribbon Task Force

Mr. Ramacier informed the Committee that the Blue-Ribbon Transit Recovery Task Force has moved a recommendation to the MTC Commission for allocation of the second tranche of CARES Act funding, which includes around \$4.5 million for County Connection. He also noted that the transit operators have been working on developing a regional health and safety plan. Moving forward, the Task Force will now likely focus on issues revolving around regional connectivity.

5. COVID-19 Communication to Riders

Ms. Reebbs provided a summary of recent communication efforts related to COVID-19. This has included updates to riders regarding service disruptions, as well as information on current health and safety guidelines. Ms. Horta noted that these efforts are closely tied to the work of the Blue-Ribbon Transit Recovery Task Force and development of the public health plan. Mr. Ramacier added that there have been discussions about MTC assisting transit operators with their communication efforts. Director Haydon asked about whether face covering requirements are being enforced. Mr. Ramacier responded that drivers are not expected to enforce the requirement, but they can deny service to passengers who are not wearing one. Ms. Horta also noted that when the County issued their face covering guidance in April, staff went out and distributed masks to riders.

6. Federal Legislative Update

Mr. Ramacier informed the Committee that the HEROES Act is still in the Senate. The Invest in America Act was adopted by the House, although there are still issues of concern regarding innovation and first/last mile mobility options, as well as zero-emission buses.

7. Committee Comments

None

8. Future Agenda Items

None

9. Next Scheduled Meeting

The next meeting was scheduled for August 6th at 8:30 a.m. via teleconference.

10. Adjournment – The meeting was adjourned at 9:10 a.m.

Minutes prepared and submitted by: Melody Reeb, Manager of Planning