

**Summary Minutes**  
**Marketing, Planning, and Legislative Committee**  
**Thursday, May 6, 2021, 8:30 a.m.**

*Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of the Governor's Executive Orders N-25-20 and N-29-20.*

**Directors:** Amy Worth, Candace Andersen, Kevin Wilk, Rob Schroder  
**Staff:** Rick Ramacier, Bill Churchill, Ruby Horta, Melody Reeb, Madeline Chun  
**Public:** Andy Smith

**Call to Order:** Meeting called to order at 8:35 a.m. by Director Worth.

**1. Approval of Agenda**

The Committee approved the agenda.

**2. Public Communication**

None

**3. Approval of Minutes from April 1, 2021**

The Committee approved the minutes.

**4. Clipper Mobile App Marketing and Outreach Plan**

Ms. Reeb provided an overview of marketing and outreach efforts planned for the new Clipper mobile app. In addition to MTC's regional campaign, staff plans to do additional marketing and outreach specifically to youth, employers, and local CBOs and cities. The Committee expressed support for the plan and doing another marketing push in the fall as youth go back to school and commuters return to offices.

**5. State Legislative Update on AB 703, AB 361, & AB 339**

Mr. Ramacier informed the Committee that AB 703 has been amended significantly since the staff report was written and withdrew the recommendation to support the bill. The amendment would require a majority of policymakers to be in the same location in order to allow for remote participation in a public meeting. AB 361 would continue allowing for a remote participation without the quorum requirement but only under a declared emergency. AB 339 has also been significantly amended and will only apply to cities and counties but not to JPAs or regional bodies such as MTC. Director Andersen expressed concern with the costs associated with translation services that would be required under AB 339. Director Schroder asked for clarification on whether AB 361 would automatically apply when the governor declares an emergency and would not require an executive order. Mr. Ramacier affirmed that would be the case and that it would also apply on the local level. The Committee agreed to continue watching the three bills.

**6. Update on AB 629 – Chiu**

Mr. Ramacier provided an update on AB 629, which recently went through the Assembly Transportation Committee. The analysis by Assembly Committee staff indicated that MTC already has the authority to do everything in the bill and that by enacting the bill in its current form, it could become a state mandate, requiring the State to provide funding. However, the bill is going to be further amended to define the transit network manager concept.

**7. Update on preliminary Metropolitan Transportation Commission (MTC) staff plans for allocating the American Rescue Plan (ARP) Act funds to the region's transit operators**

Mr. Ramacier informed the Committee that MTC will likely be distributing the ARP Act stimulus funds in multiple phases, with the first tranche in late July. MTC's Programming and Allocations Committee will be conducting a workshop with transit agency staff to better understand how to allocate the funds. He noted that County Connection is in relatively good financial standing and can sustain present levels of service for the next five years. However, additional funding would likely be required to implement some of the recommendations that come out of the Blue-Ribbon Transit Recovery Task Force.

**8. Committee Comments**

None

**9. Future Agenda Items**

None

**10. Next Scheduled Meeting**

The next meeting was scheduled for June 3<sup>rd</sup> at 8:30 a.m. via teleconference.

**11. Adjournment** – The meeting was adjourned at 9:03 a.m.

Minutes prepared and submitted by: Melody Reeb, Manager of Planning