

INTER OFFICE MEMO

To: Marketing, Planning & Legislative Committee

Date: 10/27/2021

From: Ruby Horta, Director of Planning & Marketing

Reviewed by: WC.

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes, as well as offering a mobile lobby. See attachments for complete list of events.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

For information only.

Attachments:

Attachment 1: November Calendar

November 2021

November 2021							December 2021						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
7	8	9	10	11	12	13	5	6	7	8	9	10	11
14	15	16	17	18	19	20	12	13	14	15	16	17	18
21	22	23	24	25	26	27	19	20	21	22	23	24	25
28	29	30					26	27	28	29	30	31	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 31	Nov 1 10:00am Pleasant Hill BART	2 10:00am Concord BART	3 10:00am Walnut Creek BART	4 10:00am Amtrak	5 10:00am Rossmoor Shopping Center	6
7	8 10:00am DVC San Ramon	9 2:00pm Clayton Library	10 10:00am Pleasant Hill Senior Center	11 10:00am Martinez Senior Center	12 10:00am Orinda BART	13
14 Service Change	15 1:00pm Concord Library	16 1:00pm Martinez Library	17 10:00am Lafayette BART	18 10:00am Pleasant Hill BART	19 10:00am Rossmoor Shopping Center	20
21	22 10:00am Orinda BART	23 10:00am Dublin/Pleasanton BART	24 10:00am Concord BART	25 Thanksgiving	26 10:00am Amtrak	27
28	29 10:00am Pleasant Hill BART	30 8:30am Concord Farmers Market	Dec 1	2	3	4