

To: Marketing, Planning & Legislative Committee

Date: 2/23/2022

From: Melody Reeb, Director of Marketing, Planning & Innovation

Reviewed by: *Ref*

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes, as well as offering a mobile lobby. See attachment for complete list of events.

Welcome Back:

Three schools have reached out about the Class Pass field trip program. Staff is excited to be working with the schools again bringing fixed-route transportation field trips back. Field trip dates are noted on the attached March calendar.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Attachments:

Attachment 1: March 2022 Calendar

MARCH -- 2022						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		<u>1</u> Concord Farmers Market	<u>2</u> Orinda BART <u>Class Pass</u> Arise High - Oakland	<u>3</u> Martinez Amtrak Belle Terre, Lafayette	<u>4</u> Clayton - Stop ID 499 Marsh/High St. Monteverde, Orinda	<u>5</u>
<u>6</u>	<u>7</u> Walnut Creek Library	<u>8</u> Moraga Library	<u>9</u> Pleasant Hill BART	<u>10</u> Lafayette Library	<u>11</u> Danville - Stop ID 960 San Ramon High <u>Class Pass</u> John Swett Elementary - Martinez	<u>12</u>
<u>13</u>	<u>14</u> DVC San Ramon	<u>15</u> Clayton Library	<u>16</u> Concord Library	<u>17</u> Orinda BART	<u>18</u> John Muir Walnut Creek	<u>19</u>
<u>20</u>	<u>21</u> Martinez Senior CTR	<u>22</u> Danville Library	<u>23</u> Ride Route 21	<u>24</u> St. Marys College	<u>25</u> Pleasant Hill Senior CTR <u>Class Pass</u> Dougherty Valley High - San Ramon	<u>26</u>
<u>27</u>	<u>28</u> Lafayette BART	<u>29</u> Ride Route 28	<u>30</u> Dublin Pleasanton BART	<u>31</u> Alamo - Stop ID 952 Alamo Plaza		