

## INTER OFFICE MEMO

**To:** Marketing, Planning, & Legislative Committee

**Date:** 05/19/2022

**From:** Melody Reeb, Director of Planning, Marketing, & Innovation

**Reviewed by:** *MR*

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**SUBJECT:** Community Events

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**Background:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes, as well as offering a mobile lobby. See attachment for complete list of events.

**Additional Information:**

Mobile lobby and outreach calendar is now available on the County Connection website. The goal is to the next month calendar posted no later than the 25<sup>th</sup> of the month prior. This will allow for passengers to know where they can find the mobile lobby in advance and plan accordingly.

**Financial Implications:**

Any costs associated with events are included in the Promotions budget.

**Recommendation:**

None, for information only.

**Action Requested:**

None, for information only.

**Attachments:**

Attachment 1: June 2022 Calendar

JUNE -- 2022						
<u>SUNDAY</u>	<u>MONDAY</u>	<u>TUESDAY</u>	<u>WEDNESDAY</u>	<u>THURSDAY</u>	<u>FRIDAY</u>	<u>SATURDAY</u>
			<u>1</u> Orinda BART 8:30-10:30	<u>2</u> Martinez Amtrak 10-12	<u>3</u> Clayton Library 12-2	<u>4</u> Shadelands Farmers Market 9-1
<u>5</u>	<u>6</u> Walnut Creek Library 11:30-1:30	<u>7</u> Concord Farmers Market 9-2	<u>8</u> Pleasant Hill BART 8:30-10:30	<u>9</u> Lafayette Library 10-12	<u>10</u> Danville Library 10-12	<u>11</u>
<u>12</u>	<u>13</u> Ride Route 96X/93X Leave WC BART @3:05 Leave WC BART @4:05	<u>14</u> Moraga Library 2-4	<u>15</u> Concord Library 12-2	<u>16</u> Orinda BART 10-12	<u>17</u> Walnut Creek BART 10:30-12:30	<u>18</u>
<u>19</u>	<u>20</u> Martinez Senior Center 10-12	<u>21</u> Clayton Library 2-4	<u>22</u> San Ramon Transit Center 10-12 Dana Estates Night Out 6-8:30pm	<u>23</u> Saint Mary's College 10-12	<u>24</u> Pleasant Hill Senior Center 10-12	<u>25</u>
<u>26</u> Shadelands Event Made in the Shade 11-3	<u>27</u> Lafayette BART 10-12	<u>28</u> Danville Senior Center 11-1	<u>29</u> North Concord BART 12-2	<u>30</u> Walnut Creek Kaiser Shadelands Lennon Lane Stop ID 1991 9-11		