

**Summary Minutes**  
**Marketing, Planning, and Legislative Committee**  
**Thursday, June 2, 2022, 8:30 a.m.**

*Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of Assembly Bill 361.*

**Directors:** Kevin Wilk, Rob Schroder, Mike McCluer  
**Staff:** Bill Churchill, Ruby Horta, Amber Johnson, Melody Reeb, Pranjal Dixit  
**Public:** None

**Call to Order:** Meeting called to order at 8:32 a.m. by Director Wilk.

**1. Approval of Agenda**

The Committee approved the agenda.

**2. Public Communication**

None

**3. Approval of Minutes from May 5, 2022**

The Committee approved the minutes.

**4. Clipper Institutional Pass Pilot**

Ms. Reeb informed the Committee that the Metropolitan Transportation Commission (MTC) will be deploying an all-agency institutional pass as a demonstration pilot beginning this August. This project is one of the recommendations from the regional fare coordination study. MTC has identified regional funding to offset fare revenue losses during the pilot period and will be leading the Title VI process if any program is made permanent. The Committee forwarded a recommendation to the Board to approve County Connection's participation in the pilot.

**5. State Legislative Efforts**

Mr. Churchill informed the Committee that the legislative budget was released and does not include the free transit component that was proposed by the governor. Staff is working with the California Transit Association (CTA) and other transit operators to propose revisions to AB 1919 (Holden), which would make transit free for all individuals ages 25 and under but does not identify any funding source.

AB 2441 (Kalra) would require transit operators to renegotiate with their unions before implementing any new technology, but the language is very broad. The bill passed the Senate

Labor Committee and will likely go to the governor. CTA has taken an oppose unless amended position and is working with transit operators to develop a potential compromise.

SB 917 (Becker) has moved to the Assembly, and while the author has made amendments in response to operator concerns, there are still issues regarding the authority to set transit fares. The Bay Area transit operators have been working on submitting another letter to the author seeking further amendments.

AB 2237 (Friedman) would require that the Transportation Improvement Program (TIP) be consistent with the state climate goals and the California Transportation Plan (CTP). CTA has not yet taken a formal position on the bill, but CALCOG has taken an oppose position.

## **6. Community Events**

Ms. Reeb presented the calendar of outreach planned for June.

## **7. Committee Comments**

None.

## **8. Future Agenda Items**

None.

## **9. Next Scheduled Meeting**

The next meeting was scheduled for July 7<sup>th</sup> at 8:30 a.m. via teleconference.

## **10. Adjournment** – The meeting was adjourned at 9:00 a.m.

Minutes prepared and submitted by: Melody Reeb, Director of Planning, Marketing, & Innovation