

**Summary Minutes  
Advisory Committee  
Tuesday, May 10, 2022**

*Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of Assembly Bill 361.*

**Members:** Marjorie McWee, Jim Yu, Amina Bret-Mounet, Richard Campagna, Bob Sanders, Ian McLaughlin and Jason Sommers

**Staff:** Rashida Kamara (CCCTA), Rosa Noya (CCCTA), Ruby Horta (CCCTA), Melody Reeb (CCCTA), Johanna Duran (Transdev), Amber Johnson (CCCTA)

**Public:** None

- 1. Call to Order:** Meeting was called to order at 1:00 PM
- 2. Roll Call**
- 3. Introduction of New Members Rep for City of Concord and Walnut Creek-** Robert Barnes(Concord) and Ian McLaughlin (Walnut Creek).
- 4. Approval of Agenda:** The agenda for May 10, 2022, meeting was approved by present committee members. M/S: Campagna/Sommers.
- 5. Approval of minutes of January 11, 2022:** The minutes of the March 8, 2022, meeting was approved as presented. M/S: Sommers/Sanders
- 6. Public Comment:** None
- 7. Consent Calendar:** No comments submitted. Unanimous approval of consent calendar items.
- 8. CCCTA/LAVTA Paratransit RFP Overview-** Staff member Kamara offered an overview of the updates related to the joint Paratransit RFP released in January of 2022. Two proposals were submitted by RydeTrans and the incumbent-Transdev. Based on an extensive evaluation process, Transdev scored higher and as a result a Best and Final Offer has been sought.

Member McLaughlin asked if any service disruptions would be anticipated to which Staff member Kamara responded that none were foreseen.

**9. Update on New Member Orientation Training:** Staff member Noya offered update on new member orientation training of Part 1.

**10. Zero Emission Bus Fleet Transition Study-** Staff member Horta offered highlights on the Zero Emission Bus Fleet Transition Study. Three options were presented to the Board- including all Electric, all Hydrogen Fuel Cell and a mixture of both. The main proposed option selected was the option that includes a mixture of Electric and Hydrogen Fuel Cell. Grants will be pursued to offset costs associated with roll out.

Chair McWee posed the question to staff presenter Horta of what would be the perspective or feedback that would help with this process. Staff member Ruby gave examples of what perspectives would be helpful such as those from disadvantaged communities.

Question was asked by Member Sanders related to installation of solar panels. Staff member Horta responded that CCCTA is working on applying for grants related to solar panels at the yard.

**11. Marketing Plan Update-** Staff Member Reeb provided an update on the annual marketing plan. Most events and promotions are centered around COVID recovery.

Sanders asked about Bus Sizes- and whether input is sought from passengers on which to purchase. Staff Member Reeb explained that bus purchases are based on demand and roadway constraints. Staff member Horta added that since vehicles are funded by FTA, vehicle replacement must occur "like-for like". For example some of the 40 foot vehicles will need to be replaced and will be replaced by 40 foot vehicles.

Chair Mc Wee asked if Marketing Budget was sufficient considering how much ridership has room to increase. Staff Member Reeb explained that the marketing budget had increased significantly and with Board support. Staff Member Horta added that there is no current Marketing Director, and that that would be the first step towards improving the marketing budget.

**12. Discussion on Potential Change in Advisory Committee-** Chair Mc Wee broached the topic of adjusting the meeting frequency and requested input from other advisory members. Majority of advisory members prefer to keep the existing frequency of every other month for the time being.

**13. Chair Report:** Chair Mc Wee asked committee members to keep in mind the mindset of stakeholders- the riders. She also encouraged all to use the bus-as a way to gather perspectives. Chair Mc Wee also thanked advisory committee members for getting involved.

**14. Committee Member Communications:**

Advisory Committee Member Yu mentioned that he had a pleasant experience using CCCTA bus recently to/from work.

**15. Adjournment** – The meeting was adjourned at 2:10 PM. Next Meeting to be held on July 12, 2022.

Minutes prepared by Rosa Noya May 31, 2022