

## INTER OFFICE MEMO

**To:** Marketing, Planning, & Legislative Committee

**Date:** 06/27/2022

**From:** Melody Reeb, Director of Planning, Marketing, & Innovation

**Reviewed by:** *Ref*

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**SUBJECT:** Community Events

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**Background:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes, as well as offering a mobile lobby. See attachment for complete list of events.

**Additional Information:**

Based on feedback from Danville Senior Center, staff changed outreach to Danville from the 2<sup>nd</sup> Friday to the 2<sup>nd</sup> Monday and San Ramon from the 2<sup>nd</sup> Monday to the 2<sup>nd</sup> Friday monthly. This change is expected to generate more interest at the senior center as it is scheduled around an exercise class, hot lunch program, and a free movie.

**Financial Implications:**

Any costs associated with events are included in the Promotions budget.

**Recommendation:**

None, for information only.

**Action Requested:**

None, for information only.

**Attachments:**

Attachment 1: July 2022 Calendar

Attachment 1

| JULY -- 2022                                       |   |   |   |   |  |                 |
|--|---|---|---|---|--|-----------------|
| <u>SUNDAY</u>                                      | <u>MONDAY</u>   | <u>TUESDAY</u>  | <u>WEDNESDAY</u>                              | <u>THURSDAY</u>   | <u>FRIDAY</u>  | <u>SATURDAY</u> |
|  |   |   |   |   | <u>1</u><br>Clayton Library<br>2-4   | <u>2</u>        |
| <u>3</u>   | <u>4</u><br>Independence Day -<br>Closed              | <u>5</u><br>Concord<br>Farmers Market<br>9-2  | <u>6</u><br>Orinda BART<br>8:30-10:30         | <u>7</u><br>Martinez Amtrak<br>10-12  | <u>8</u><br>San Ramon<br>Transit Center<br>9-11  | <u>9</u>        |
| <u>10</u>  | <u>11</u><br>Danville<br>Senior Center<br>10:30-12:30 | <u>12</u><br>Moraga Library<br>12:15-2:15<br><br>Afternoon Music at the<br>Fountain 4-6 | <u>13</u><br>Pleasant Hill BART<br>8:30-10:30 | <u>14</u><br>Lafayette Library<br>10-12<br><br>EDD<br>9:30-12                           | <u>15</u><br>Rossmoor<br>Farmers Market<br>9-1   | <u>16</u>       |
| <u>17</u><br>Walnut Creek<br>Farmers Market<br>9-1 | <u>18</u><br>Martinez<br>Senior Center<br>10-12       | <u>19</u><br>Clayton Library<br>2-4   | <u>20</u><br>Concord Library<br>12-2          | <u>21</u><br>Orinda Library<br>11-1   | <u>22</u><br>Pleasant Hill<br>Senior Center<br>10-12                                       | <u>23</u>       |
| <u>24</u><br>Moraga<br>Farmers Market<br>9-1       | <u>25</u><br>Lafayette BART<br>8:30-10:30             | <u>26</u><br>Danville Library<br>10-12<br><br>Afternoon Music at the<br>Fountain 4-6    | <u>27</u><br>Dublin BART<br>9-11              | <u>28</u><br>Ride Route 6<br>Leave Lafayette BART<br>9:00<br>Leave Orinda BART<br>10:15 | <u>29</u><br>Ride Route 15<br>Leave Concord BART 9:23<br>Leave Pleasant Hill BART<br>10:07 | <u>30</u>       |