

To: Board of Directors

Date: 04/11/2023

From: Pranjal Dixit, Manager of Planning

Reviewed by: MR

SUBJECT: Go San Ramon Update

Background:

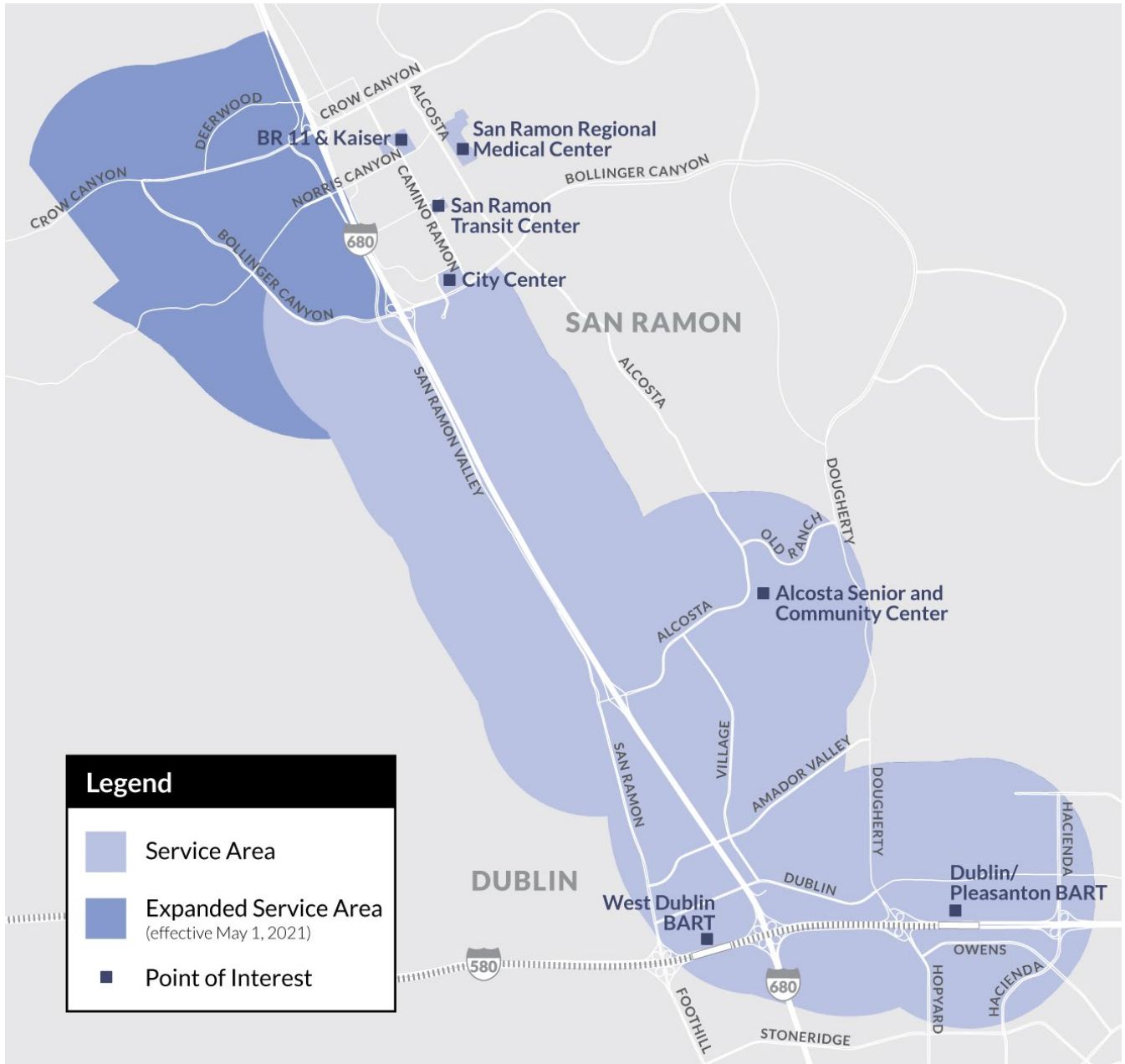
In 2019, County Connection launched Go San Ramon, an on-demand pilot program, in partnership with the City of San Ramon and the Livermore Amador Valley Transit Authority (LAVTA). The program provides a 50% fare subsidy (up to \$5) for rideshare trips on Uber and Lyft within the designated service area, which includes parts of south and west San Ramon, as well as the San Ramon Transit Center, San Ramon Regional Medical Center, Kaiser, Alcosta Senior and Community Center, and West Dublin and Dublin/Pleasanton BART stations. LAVTA currently administers the program, and the City of San Ramon covers the costs of the fare subsidies and administrative fee.

Service Area:

After a “soft launch” on November 1, 2019, that initially limited to the Valley Vista Senior Housing facility and key destinations including the Transit Center, Regional Medical Center, and BART, the program then fully launched in the rest of the south San Ramon service area on March 1, 2020.

Starting May 1, 2021, the program service area was expanded to include additional areas of west San Ramon. The current service area is shown on the following page. Additionally, starting in May 2022, changes were made to ensure the trip either had to start or end in the City of San Ramon.

Current Go San Ramon Service Area



Proposed Changes:

The program has been averaging 45 trips per month, which is in line with the City of San Ramon’s budgeted contribution for this fiscal year. The current contract is effective until April 30, 2023, and the City has expressed interest in extending the pilot and expanding the service area to residents along Dougherty Road. However, given current ridership levels, expanding the program will require additional funding. The City is looking into using TDM funds from Measure J/Transportation Fund for Clean Air (TFCA) grant for commuter trips to offset the cost of expanding the service area.

Financial Implications:

All fare subsidies and administrative fees for the program are being paid by the City of San Ramon up to \$5,000 per year. For FY 2023, staff expects the City's contribution to cover most, if not all, of the program costs. For FY 2024, City of San Ramon plans to use additional funding through Measure J/Transportation Fund for Clean Air (TFCA) grant to cover the subsidies for commuter trips.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

None