

## INTER OFFICE MEMO

**To:** Board of Directors

**Date:** 05/11/2023

**From:** Rashida Kamara, Director of ADA & Special Services

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**SUBJECT:** Appointment to Advisory Committee Representing Pleasant Hill

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**Background:**

On May 3, 2023, The City of Pleasant Hill appointed Andrei Obolenskiy to serve on County Connection's Advisory Committee as the primary member representing the City of Pleasant Hill. This appointment will expire April 30, 2025.

**Financial Implications:**

None

**Recommendation:**

Staff recommends Board approval of the appointment of Andrei Obolenskiy as the representative for the City of Pleasant Hill on County Connection's Advisory Committee.

**Action Requested:**

Staff requests the appointment of Andrei Obolenskiy be approved by the Board, effective June 1, 2023, through April 30, 2025.

**Attachments:**

Attachment 1: City of Pleasant Hill Application

Attachment 2: City of Pleasant Hill Board's Official Approval Action Memo- May 3, 2023

**APPLICATION FOR BOARDS, COMMISSIONS AND COMMITTEES\***

\*Measure K Oversight Committee and Contra Costa Transportation Authority - submit different application. See online or contact Juanita Davalos at [jdavalos@pleasanthillca.org](mailto:jdavalos@pleasanthillca.org)

**SUMMARY OF BACKGROUND AND EXPERIENCE**

(Applications Received Are Public Record)

**First Name \***

Andrei

**Last Name \***

Obolenskiy

**Street Address \***

212 Elaine Dr

**City \***

Pleasant Hill

**State \***

CA

**Zip Code \***

94523

**Cell Phone \***

9252626511

**Daytime Phone \***

9252626511

**Occupation \***

Business Owner

**Employer \***

Main Street Automotive/Russian Language School of

**Email Address (Type "None" if no email address) \***

aobolenskiy@yahoo.com

**Do you live in Pleasant Hill? \* If yes, how many years? Are you a U.S. Citizen?**

Yes ▾

7

Yes ▾

(Planning Commission candidates must be U.S. Citizens and be a Pleasant Hill resident for at least one year)

**Can you attend daytime meetings? \* Can you attend night meetings? \***

Yes ▾

Yes ▾

**High School Attended**

Emily Griffith

**Did you graduate?**

Yes ▾

**College Attended**

Moscow State University of Management

**Did you graduate?**

Yes ▾

**Graduate School Attended**

**Did you graduate?**

St. Mary's College of California

Yes ▾

**Trade or Special School Attended**

Red Rock Community College Auto Technology

**Do you have any special skills or knowledge that you believe would be helpful in serving on the commission or committee in which you have expressed an interest? Explain. \***

I have a knack for bringing people together and in several communities within ours I am a community leader. People look to me for answers, and help. I am also the State Treasurer, and Board Member for the ASCCA. Elected to this position by my peers. I am a major supporter in the LGBTQIA+ community, and have had respective sensitivity training to their needs. Especially within the trans community. My mom ran Nightingale Nursing in PH specializing in senior care. I still have many contacts.

494/500 characters

**Please indicate any further information or comments you wish to make that would be helpful in reviewing your application. \***

As a candidate for City Council last cycle, and a current candidate for the cycle coming in 2024 I have shown a commitment for our community. Previously I was unable to serve our city due to work constraints. Now that I am a small business owner I have more time. I come from a long line of public servants, and a culture of giving back. It is part of my family culture. I look forward to helping and bringing my knowledge to the table. Thanks!

445/500 characters

**Please attach a copy of your resume.**

Browse...

[Resume\\_2020\\_Andrei\\_new.pdf](#) (173 KB)

**Sign your name in the Signature box below: \***

**Date \***



11/23/2022



[clear](#)

Please select the commission/committee/boards that you are interested in serving on, and indicate your priority preference. When vacancies occur, all applicants will be considered by the City Council Interview and Nominating subcommittee, and a recommendation will be forwarded to the full City Council for final appointment. Applications may be submitted at anytime, and will be kept on file until considered or up to one year.

I am interested in serving on the following (indicate by numerical order your preference if selecting more than one):

**ARCHITECTURAL REVIEW COMMISSION**

Reviews site plans, architectural structures and signing related to new development in Pleasant Hill. Must have demonstrated talent and interest in aesthetics and architectural design through experience, training, education or occupation. (5 members - residency in Pleasant Hill is not required.)

1

**CIVIC ACTION COMMISSION**

Organizes major events such as the summer concert series and Community Service Day. (9 members - must be Pleasant Hill residents.)

4

**COMMISSION ON AGING**

Considers matters affecting the aging in the community; provides awareness of resources; and creates events of benefit to the aging population. (9 members - three may be under age 55 and up to three may live outside of Pleasant Hill.)

2

**DIVERSITY COMMISSION**

Makes recommendations on diversity, social justice and equity training; plans inclusive and welcoming events; and makes policy recommendations regarding diversity and inclusion. (7 members - must be residents or up to three non-residents may be appointed if they own/work for a business in Pleasant Hill.)

**EDUCATION COMMISSION**

Fosters communication and partnership among Pleasant Hill schools. (11 members - must reside in either Valley View or Pleasant Hill Middle School attendance areas.)

3

**PLANNING COMMISSION**

Provides recommendations to the City Council on land use, zoning, General Plan, other planning related issues. (7 members - must be a U.S. citizen and reside in Pleasant Hill for at least one year prior to appointment.)

**TRAFFIC SAFETY COMMISSION**

Reviews traffic safety problems in the community and recommend actions. Candidates must be engaged in professional engineering, traffic safety, law enforcement or related vocational or professional pursuits which involve a technical and practical understanding of vehicular traffic systems.

**OTHER**

Write in the name of the commission, committee or board you are interested in below for which there is a vacancy as listed at that is not listed on this application.

**Name of other commission, committee or board applying for not listed above:**

Andrei Obolenskiy

For information on the application and appointment process, or for an application to be sent to you if submitting this form online is not an option, please contact Juanita Davalos at [jdavalos@pleasanthillca.org](mailto:jdavalos@pleasanthillca.org) or 925-671-5283.

# Andrei Obolenskiy

212 Elaine Drive • Pleasant Hill, CA • Phone: 925-262-6511 • aobolenskiy@yahoo.com

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## SUMMARY

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I am a results oriented entrepreneur. I have worked with large manufacturing companies, to boutique firms. Currently running my own business bringing a new twist to the industry. I am currently looking to move into a teaching position at a collegiate level. Sharing my expertise as a corporate trainer, manager, digital marketing specialist, and operations manager

## Professional Experience

### Main Street Automotive

*Automotive industry*

*March 2020-Present*

#### President

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- Purchased underperforming business and revamped operations
  - Increased sales 120% YoY during a pandemic
  - Revamped marketing, target customer base, and culture as change agent
  - Started high performance partnerships with Dinan, Turner Motorsports, Neuspeed, Turn14, and various other companies
  - Currently developing online marketplace for local enthusiasts to research, purchase, and have installed high performance/racing parts
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### Fiat Chrysler of America

*Automotive industry*

*June 2018-March 2020*

#### Field Process Advisor/Digital Marketing Consultant

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- Hired to assist Digital Marketing Manager for the CA Business Center in developing marketing strategies at a store level with independent dealers
  - Coached, and trained dealer staff on funneling leads, following a 90 day CRM process, converting leads into sales, and proper customer service
  - Consulting with dealers on web strategies through Google Analytics, GMB, and reporting from website management companies
  - Started, and tweaked Social Media Marketing with dealers to increase awareness, and drive traffic
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## **Business Development Manager (LoJack Division)**

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- Utilized book of business in the automotive dealer community to partner selling LoJack through to consumers
  - Launched first account in a Scrum team that integrated RF recovery and telematics
  - Provided and Managed Telematics solutions for stolen vehicle recovery, lot management, fleet management, loaner/rental fleet management
  - Top Sales Nationwide 2019 in division
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## **Proactive Dealer Solutions**

*Automotive industry*

*September 2013-June 2017*

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## **Senior Performance Coach**

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- Assist in performance management, and process development for automotive retail groups
  - Specialization in Multi-Site development for larger groups
  - Top Performer in retention/sales/increase
  - Ability to take over challenging accounts and move the needle
  - Work with internal teams to coach, develop process, and train
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## **FixedOPS Consulting**

*Automotive industry*

*October 2010-September 2013*

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## **Managing Partner**

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- Assist auto shop owners increasing their overall profitability
  - Train and develop service writers onsite
  - Develop SEO/SEM and web marketing platform for auto shops
  - Install SOP roadmap for service centers for improved efficiency
  - Cost-effective resource management.
  - Strategic and business process thinking
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## **Dinan Engineering**

*Automotive industry*

2009- 2012

### **Service Director**

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- Work Collaboratively to develop operations strategy and efficiency
  - Customer service index surveys consistently above national average
  - Worked in multi-divisional team to streamline operations to facilitate sale
  - Determined proper equipment, and tooling needs for service locations
  - Leadership of multidisciplinary team
  - Managed multi-site parts operation with inventory control
  - Drive initiatives in the management team and organizationally that contribute to long-term operational excellence.
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## **Hughes Network Systems**

*Broadband Networking*

2006-2009

### **Independent Contractor**

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- Independently Managed a Regional Installation Network
  - Managed a technician network
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## **Earl Scheib Paint and Body**

*Automotive Industry*

2002 -2006

### **Division Manager**

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- Increase the effectiveness and efficiency of support services through improvements to each function (HR, IT, Finance, Facilities) as well as coordination and communication between functions.
  - Increasing professional productivity through efficient administrative processes
  - Managed region of 13 stores and over 800k per month in sales
  - Directly responsible for over 250 union employees
  - Assisted in the development and implementation of company-wide Enterprise system
  - Developed two Top Gun highest performing stores in the nation 2 years in a row out of 200
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## **EDUCATION**

### **St. Mary's College of California**

*MBA International Business*

### **Moscow State University of Management**

*B.S. Economics*



City of Pleasant Hill

Mayor

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May 3, 2023

Andrei Obolenskiy  
212 Elaine Drive  
Pleasant Hill, CA 94523

Dear Andrei:

Congratulations! As recommended by the Interview and Nominating Committee, the City Council, at its meeting of May 1, 2023, approved the forwarding of a recommendation to the Central Contra Costa Transit Authority (CCCTA) Board of Directors to nominate you for appointment to the CCCTA Advisory Committee as a primary member. Your appointment term, if approved by the Board, will expire at the end of April, 2025.

If you have any questions regarding the appointment, please contact Juanita Davalos, Administrative Analyst, at (925) 671-5283 or [jdavalos@pleasanthillca.org](mailto:jdavalos@pleasanthillca.org).

Thank you for your willingness to serve in this important capacity, and for your commitment to the City of Pleasant Hill.

Sincerely,

Timothy M. Flaherty  
Mayor

TMF: jmd

cc: Rashida Kamara, Director of ADA Services, Central Contra Costa Transit Authority