

INTER OFFICE MEMO

To: Marketing, Planning, & Legislative Committee

Date: 8/23/2023

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: MR

SUBJECT: Community Events

Background:

County Connection offers a mobile lobby, where staff visit areas within the service area. When possible, we also participate in select community and business events, and coordinate Class Pass field trips for schools with service along fixed routes.

Additional Information:

County Connection continued customer outreach with the mobile lobby throughout Central Contra Costa County. We scheduled 21 mobile lobby events in July and 22 in August, which included visiting libraries, senior centers, and transit hubs where we helped people with trip planning, Regional Transit Discount Card and LINK (paratransit) applications, signing up with the Clipper app, and answered other general inquiries of our services. For those who wish to come to our office, our lobby is open to the public, 8:00 a.m.-3:00 p.m., Monday-Friday. Customers Service Representatives also answer phones from 6:30 a.m.-6:30 p.m., Monday-Friday.

Aside from our regular mobile lobby events, we did not have any additional community events planned for July or August, due to preparations for the start of school as well as fall service changes. Looking forward, additional outreach effort events include Emergency Preparedness Fair (September 7), Live Well Resource Fair (September 27), and partnering with 511 Contra Costa at Moraga Pear and Wine Festival (September 30).

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: July 2023 Calendar

Attachment 2: August 2023 Calendar

Attachment 3: September 2023 Calendar

JULY - 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						<u>1</u>
<u>2</u>	<u>3</u> North Concord BART 10-12	<u>4</u> HOLIDAY	<u>5</u> Pleasant Hill Contra Costa Centre 11:30-1:30	<u>6</u> Lafayette Library 10-12	<u>7</u> Moraga Library 10-12	<u>8</u>
<u>9</u>	<u>10</u> Walnut Creek BART 9-11	<u>11</u> Danville Library 10-12	<u>12</u> Clayton Library 10-12	<u>13</u> Orinda Library 10-12	<u>14</u> Pleasant Hill Senior Center 10-12	<u>15</u>
<u>16</u>	<u>17</u> San Ramon Transit Center 9-11	<u>18</u> Lafayette BART 10-12	<u>19</u> Martinez Amtrak 10-12	<u>20</u> Concord Library 12-2	<u>21</u> Rossmoor Farmers Market 9-1	<u>22</u>
<u>23</u>	<u>24</u> Martinez Senior Center 10-12	<u>25</u> Walnut Creek Library 10-12	<u>26</u> Orinda BART 9-11	<u>27</u> Ride Route 20 Leaves: DVC @8:22 Concord BART @8:45	<u>28</u> Ride Route 35 Leaves: SRTC @7:31 Dublin BART @8:06	<u>29</u>
<u>30</u>	<u>31</u> Ride Route 99X Leaves: North Concrd BART @6:48 Martinez Amtrak @7:28					

Attachment 2

AUGUST - 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		<u>1</u> Danville Library 10-12	<u>2</u> Pleasant Hill BART 10-12	<u>3</u> Lafayette Library 10-12	<u>4</u> Ride Route 10 Leaves: Concord BART @12:30 Clayton Library @12:59	<u>5</u>
<u>6</u>	<u>7</u> Walnut Creek BART 9-11	<u>8</u> Lafayette BART 9-11	<u>9</u> Clayton Library 10-12	<u>10</u> Orinda Library 10-12	<u>11</u> Pleasant Hill Senior Center 10-12	<u>12</u>
<u>13</u>	<u>14</u> San Ramon Transit Center 9-11	<u>15</u> Orinda BART 9-11	<u>16</u> Martinez Amtrak 8-10	<u>17</u> Concord Library 10-11	<u>18</u> Rossmoor Farmers Market 9-1	<u>19</u>
<u>20</u>	<u>21</u> Martinez Senior Center 10-12	<u>22</u> Ride Route 1 Leaves: Rossmoor @11:14 Mitchell Dr @12:05	<u>23</u> Ride Route 35 Leaves: STRC @11:33 Dublin BART @12:18	<u>24</u> Saint Mary's College 9:30-11:30	<u>25</u> Ride Route 6 Leaves: Orinda Bart @12:23	<u>26</u>
<u>27</u>	<u>28</u> North Concord BART 11:30-1:30	<u>29</u> Ride Route 21 Leaves: SRTC @12:41	<u>30</u> Ride Route 19 Leaves: Martinez Amtrak @10:48 Concord BART @11:30	<u>31</u> Ride Route 28 Leaves: Concord BART @9:48 Martinez Amtrak @10:50		

SEPTEMBER - 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					<u>1</u>	<u>2</u>
<u>3</u>	<u>4</u> HOLIDAY	<u>5</u>	<u>6</u> San Ramon Transit Center 9-11	<u>7</u> Emergency Preparedness Fair Todos Santos Plaza 4-8	<u>8</u> Pleasant Hill Senior Center 10-12	<u>9</u>
<u>10</u>	<u>11</u>	<u>12</u>	<u>13</u> Amtrak 9-11	<u>14</u>	<u>15</u> Walnut Creek BART 9-11	<u>16</u>
<u>17</u>	<u>18</u>	<u>19</u>	<u>20</u> North Concord BART 9-11	<u>21</u>	<u>22</u> DVC 9-11	<u>23</u>
<u>24</u>	<u>25</u>	<u>26</u>	<u>27</u> Lafayette BART 9-11	<u>27</u> Live Well Resource Fair San Ramon 1:30-4	<u>29</u> Orinda BART 9-11	<u>30</u> Moraga Pear & Wine Festival 11-3