

## INTER OFFICE MEMO

**To:** Marketing, Planning, & Legislative Committee

**Date:** 9/26/2023

**From:** Ryan Jones, Manager of Marketing & Communications

**Reviewed by:** MR

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**SUBJECT:** Community Events

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### **Background:**

County Connection offers a mobile lobby, where staff visit areas within the service area. When possible, we also participate in select community and business events, and coordinate Class Pass field trips for schools with service along fixed routes.

### **Additional Information:**

County Connection continued customer outreach with the Mobile Lobby throughout Central Contra Costa County. We scheduled 8 mobile lobby events in September, which included visiting libraries, senior centers, and transit hubs where we helped people with trip planning, Regional Transit Discount Card and LINK (paratransit) applications, signing up with the Clipper app, and answered other general inquiries of our services. For those who wish to come to our office, our lobby is open to the public, 8:00 a.m.-3:00 p.m., Monday-Friday. Customers Service Representatives also answer phones from 6:30 a.m.-6:30 p.m., Monday-Friday.

Looking forward in October, we're participating in Trunk or Treat events in Walnut Creek and Martinez, Senior Center event in Concord and event at Sequoia Villamonte.

### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.

### **Recommendation:**

None, for information only.

### **Action Requested:**

None, for information only.

### **Attachments:**

Attachment 1: September 2023 Calendar

Attachment 2: October 2023 Calendar

# SEPTEMBER - 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					<u>1</u>	<u>2</u>
<u>3</u>	<u>4</u> <b>HOLIDAY</b>	<u>5</u>	<u>6</u> San Ramon Transit Center 9-11	<u>7</u> Emergency Preparedness Fair Todos Santos Plaza 4-8	<u>8</u> Pleasant Hill Senior Center 10-12	<u>9</u>
<u>10</u>	<u>11</u>	<u>12</u>	<u>13</u> Amtrak 9-11	<u>14</u>	<u>15</u> Walnut Creek BART 9-11	<u>16</u>
<u>17</u>	<u>18</u>	<u>19</u>	<u>20</u> North Concord BART 9-11	<u>21</u>	<u>22</u> DVC 9-11	<u>23</u>
<u>24</u>	<u>25</u>	<u>26</u>	<u>27</u> Lafayette BART 9-11	<u>27</u> Live Well Resource Fair San Ramon 1:30-4	<u>29</u> Orinda BART 9-11	<u>30</u> Moraga Pear & Wine Festival 11-3

Attachment 2

OCTOBER - 2023						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<u>1</u>	<u>2</u> Martinez Amtrak 8-10	<u>3</u> Danville Library 10-12	<u>4</u> Pleasant Hill BART 10-12  Sequoia Villamonte 10-2	<u>5</u> Concord Senior Health Fair 8:30-2:30	<u>6</u> Lafayette Library 10-12	<u>7</u>
<u>8</u>	<u>9</u> Ride Route 1 Leaves: Rossmoor @10:14 Leaves Mitchell @11:05	<u>10</u> Lafayette BART 9-11	<u>11</u> Clayton Library 10-12	<u>12</u> Orinda Library 10-12	<u>13</u> Pleasant Hill Senior Center 10-12	<u>14</u>
<u>15</u>	<u>16</u> San Ramon Transit Ctr 9-11	<u>17</u> Orinda BART 9-11	<u>18</u> North Concord BART 8-10	<u>19</u> Concord Library 10-12	<u>20</u> Moraga Library 10-12	<u>21</u>
<u>22</u>	<u>23</u> Martinez Senior Center 10-12	<u>24</u> Saint Mary's College 9:30-11:30	<u>25</u> Walnut Creek BART 9-11	<u>26</u> Ride Route 35 Leaves: San Ramon Transit Ctr @11:33 Dublin BART @12:18	<u>27</u> Ride Route 6 Leaves: Orinda BART @12:23  Walnut Creek Trunk or Treat 3-6	<u>28</u> Martinez Halloween Spooktakular 11-2
<u>29</u>	<u>30</u> Ride Route 91X Leaves: Concord BART @7:30 Concord BART @8:00	<u>31</u> Ride Route 20 Leaves: Concord BART @9:00 DVC @9:37				