

## Inter Office Memo

**To:** MP&L, CAC, Board of Directors  
**From:** Marie Knutson  
Community Relations

**Date:** Sept. 29, 2010  
**Reviewed By:**

### **SUBJECT: Community Events Update**

<b>SUMMARY OF ISSUES:</b>	This is an update of the community events, school programs and company functions currently scheduled for Oct. 2010.
<b>RECOMMENDATIONS:</b>	For information only.
<b>FINANCIAL IMPLICATIONS:</b>	Event costs have been figured into the marketing promotions budget.
<b>OPTIONS:</b>	N/A
<b>ACTION REQUESTED:</b>	For information only.
<b>ATTACHMENTS:</b>	None.
<b>RECOMMENDATIONS FROM COMMITTEE:</b>	N/A

### **ADDITIONAL BACKGROUND INFORMATION:**

#### **Added to Sept. 2010**

- 9/21 Heald College (information table)
- 9/22 CCCTA Tour
- 9/23 CCCTA Tour
- 9/28 Class Pass Presentation, John Muir Elementary, Martinez, 60 kids
- 9/30 Bus2U Childtime Learning Center

#### **Public Events and Outreach Functions Scheduled for Oct. 2010:**

- 10/2 Pleasant Hill BART/Contra Costa Center Transit Village Dedication
- 10/2 Monument Community Health Fair
- 10/8 Class Pass Presentation, Montair Elementary, Danville, 85 kids
- 10/8 Class Pass Presentation, Murray Elementary, Dublin, 60 kids
- 10/13 Lafayette Networking Event
- 10/14 Martinez Networking Event
- 10/19 Moraga Business Seminar
- 10/20 Valhalla Elementary Big Wheel Event (Bus2U)
- 10/20 Pleasant Hill Networking Event
- 10/21 Shadelands Business Park Transit Fair
- 10/21 Pleasanton Tri-Valley Green Event
- 10/28 Walnut Creek Networking Event - W.C. Library