

Inter Office Memo

To: MP&L, CAC, Board of Directors
From: Marie Knutson
Community Relations

Date: Sept. 29, 2010
Reviewed By:

SUBJECT: Community Events Update

SUMMARY OF ISSUES:	This is an update of the community events, school programs and company functions currently scheduled for Oct. 2010.
RECOMMENDATIONS:	For information only.
FINANCIAL IMPLICATIONS:	Event costs have been figured into the marketing promotions budget.
OPTIONS:	N/A
ACTION REQUESTED:	For information only.
ATTACHMENTS:	None.
RECOMMENDATIONS FROM COMMITTEE:	N/A

ADDITIONAL BACKGROUND INFORMATION:

Added to Sept. 2010

- 9/21 Heald College (information table)
- 9/22 CCCTA Tour
- 9/23 CCCTA Tour
- 9/28 Class Pass Presentation, John Muir Elementary, Martinez, 60 kids
- 9/30 Bus2U Childtime Learning Center

Public Events and Outreach Functions Scheduled for Oct. 2010:

- 10/2 Pleasant Hill BART/Contra Costa Center Transit Village Dedication
- 10/2 Monument Community Health Fair
- 10/8 Class Pass Presentation, Montair Elementary, Danville, 85 kids
- 10/8 Class Pass Presentation, Murray Elementary, Dublin, 60 kids
- 10/13 Lafayette Networking Event
- 10/14 Martinez Networking Event
- 10/19 Moraga Business Seminar
- 10/20 Valhalla Elementary Big Wheel Event (Bus2U)
- 10/20 Pleasant Hill Networking Event
- 10/21 Shadelands Business Park Transit Fair
- 10/21 Pleasanton Tri-Valley Green Event
- 10/28 Walnut Creek Networking Event - W.C. Library