

To: Operations and Scheduling Committee
From: Laramie Bowron, Manager of Planning
Reviewed By:

Date: May 6, 2011

SUBJECT: Concord Pavilion Service

SUMMARY OF ISSUES:

Last year the Board authorized entering into an agreement with LIVE NATION for the Sleep Train Pavilion concert bus service. The A&F Committee recommended a premium fare of \$5 per round trip and the final board action set a LIVE Nation price of \$1,600 per concert. This memo is to report on last year's service as well as report on the 2011 Summer Concert series.

For the 2011 Concert Series, a private charter company expressed interest in providing the service, and per FTA Charter Regulations, County Connection is no longer allowed to pursue a contract with LIVE NATION for the upcoming concert series.

2010 Pavilion Service

	Total Hours	Total Passengers	No. of Vehicles Used
April 30 - Sugarland	17.5	182	4
May 25 - Foreigner & Styx	21.8	158	3
May 30 - KBLX Stone Soul Concert	68.5	569	12
June 12 - Sting	37.5	223	8
June 18 - Doobie Brothers & Chicago	30.5	338	5
June 20 - Iron Maiden	50.8	715	8
Aug 1 - Scorpions	30.25	483	6
Aug 13 - Budweiser Superfest	27	440	5
Aug 14 - Mt. Diablo Jazz Festival	55.25	330	6
Aug 25 - Dave Matthews Band	33.5	325	6
Aug 26 - Goo Goo Dolls	19	95	4
Aug 28 - Celtic Woman	11.5	22	3
Oct 23 - Mary J. Blige	21.75	208	4
Oct 26 - Nickelback	25.5	128	6
Total	450.35	4,216	80
Round Trips		2,108	
Revenues			
LIVE Nation Payments	\$ 22,400.00		
Fares (\$5/round trip)	\$ 10,540.00		
Total	\$ 32,940.00		
CCCTA 2009-10 Marginal Cost per Hour	\$ 60.04		
CCCTA Total Marginal Cost	\$ 27,039.01		