

To: Advisory Committee
From: Mary Burdick, Senior Manager of Marketing

Date: April 6, 2011
Reviewed By:

SUBJECT: Future Agenda Items

SUMMARY OF ISSUES: With the combining of the two citizen's groups all members will be exposed to new material for the fixed-route and paratransit divisions. Some will be regular items on the agenda and others will be provided quarterly. Typical reports include:

Fixed Route Reports

Monthly fixed-route ridership
Planning/Scheduling Updates as appropriate
Web Use Statistics
Pass Sales Activity

Paratransit Reports

ADA Certification and Recertification Reports
LINK Operating Summary
ADA Related Customer Service Complaints
Driver Appreciation Program Winner
Fixed-Route Wheelchair Ramp/Lift Activity

In addition to regular monthly update reports the committee will review and provide comment on regular planning and finance documents such as:

Short Range Transit Plan –outlines service delivery, performance standards, capital, financial and operating plans spanning a 10 year period. Produced every other year, with simple updates in the “off” years as necessary.

Annual Budget – Both fixed-route and paratransit

Annual Marketing/Communications Plan

Service or Fare Change Plans

STAFF:

RECOMMENDATION: Discussion