

To: Operations and Scheduling Committee

Date: March 25, 2011

From: Anne Muzzini, Director of Planning and Marketing

Reviewed By: *AM*

SUBJECT: Bus Shelters Status Report

SUMMARY OF ISSUES:

Advertising versus Non Advertising: Bus shelters within Cities with an advertising contract (CBS Outdoor) have shelters installed and maintained by the contractor in trade for ad revenues. The following jurisdictions have ad contracts:

- Martinez
- Pleasant Hill
- Concord
- Contra Costa County
- San Ramon
- Walnut Creek - council approval; in negotiation

CCCTA Owned: The first shelters purchased by CCCTA were the concrete and steel "bunker" style and many of these are still in service. CCCTA later installed some aluminum shelters. In all cases, whether CBS or CCCTA owned, shelters are maintained through a contract between CBS and the Regional Center.

Recent Activities: The planning staff has developed a funding proposal for a bus stop access project whereby locations would be selected for improvements whether sidewalk, shelter, or information. The Caltrans planning funds (\$90,000) would pay for the design of access projects for as many as 50 stop locations. The specific project designs could then be used to support construction grant opportunities. Potentially Measure J funds for livable communities could be used to make transit access improvements.

In addition to setting the stage for transit access improvement grants, staff has been working to develop the Top 25 bus stops list. Stops are ranked by the number of boardings per day and do not include BART stations. The stops have been analyzed to determine what improvements need to be made, and in some cases there are steps within our control. In some cases this means working with the jurisdiction and CBS to get an ad shelter placed at the stop.

The City of Walnut Creek has decided to pursue an advertising contract and once completed, old shelters will be replaced with new ones that feature solar powered lighting.

Top 26 Stops - Excluding BART, DVC, and Transit Center
Average Weekday - Winter Bid 2010

Stop Description	Ons	Offs	Notes	To Do
BROADWAY PLAZA/FOUNTAIN	156	257	No Shelter	Work with City, CBS Outdoor, Broadway Plaza to get shelter
CONTRA COSTA BLVD/MIKING DR	155	22	City of P.Hill, mid block cross, ad shelter too small, City developing plan for area	Monitor City development plan
MIRAMONTE HIGH SCHOOL	86	0	Waiting canopy, school property	
CHEVRON	78	89	Shelter OK as is	
CLAYTON RD/AYERS RD	77	18	City of Concord, bench, no shelter	Work with City and CBS Outdoor to get ad shelter here
ROSSMOOR SHOPPING CENTER	73	45	Shelter OK as is	
CAMINO PABLO/BROOKWOOD RD	72	2	City of Orinda, shelter here	Shelter upgrade
MONUMENT BLVD/LACEY LN	67	49	City of Concord, bench, no shelter	Work with City and CBS Outdoor to get ad shelter here
MAIN ST/DUNCAN ST	62	5	City of Walnut Creek, no shelter but fountain bench and building overhang	
CAMINO RAMON/BISHOP RANCH 7	61	88	Bishop Ranch shelter	
ACE TRAIN STATION	61	55	No shelter for bus passengers, fairground property	Need to develop new plan for bus area
ST MARYS COLLEGE	60	54	Shelter OK as is	
MONUMENT BLVD/OAK GROVE RD	60	38	City of Concord, has new ad shelter	
SUN VALLEY BLVD/SANTA MONICA DR	59	8	City of Concord, has bench, needs shelter	Work with City and CBS Outdoor to get ad shelter here
ALHAMBRA/COUNTY HOSPITAL	59	10	City of Martinez, old shelter	Could use upgraded shelter

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Stop Description	Ons	Offs	Notes	To Do
CONTRA COSTA BLVD/GOLF CLUB RD	56	13	City of Pleasant Hill, has bench, needs shelter	Work with City and CBS Outdoor to get ad shelter here
BROADWAY PLAZA/SOUTH MAIN ST	55	6	City of Walnut Creek, no shelter but Stanfords wall like bench	
1301 BROADWAY PLAZA	53	3	City of WC, Macys, bench, no shelter	
SUNSET DR/BISHOP DR	53	24	Bishop Ranch shelter	
CRESCENT PLAZA/CRESCENT DR	50	20	City of Pleasant Hill, has 2 person ad shelter	Could use bigger shelter
CLAYTON RD/GLAZIER DR	46	18	City of Concord, no shelter or bench	Work with City and CBS Outdoor to get ad shelter here
CLAYTON RD/THORNWOOD DR	44	12	City of Concord, no shelter or bench	Work with City and CBS Outdoor to get ad shelter here or at least a bench
CLAYTON RD/KIRKER PASS RD	44	6	City of Concord, no shelter, ?bench	Work with City and CBS Outdoor to get ad shelter here or at least a bench
GATEWAY BLVD/WILLOW PASS RD	43	34	City of Concord, no shelter or bench	Work with City and CBS Outdoor to get ad shelter here or at least a bench
CLAYTON RD/DENKINGER CT	43	18	City of Concord, no shelter, has bench	Work with City and CBS Outdoor to get ad shelter here
MONUMENT BLVD/LACEY LN	40	59	City of Concord, no shelter, has bench	Work with City and CBS Outdoor to get ad shelter here