

The County Connection

2477 Arnold Industrial Way Concord, CA 94520-5326 (925) 676-7500 www.cccta.org

Agenda Item No. 5.a.

CCCTA BOARD OF DIRECTORS

MINUTES OF THE REGULAR MEETING

May 19, 2011

CALL TO ORDER/ROLL CALL/CONFIRM QUORUM

Chair Hudson called the meeting to order at 9:00 a.m. Board Members present were Directors Andersen, Dessayer, Hoffmeister, Horn, Manning, Simmons, Uilkema, Weir and Worth. Director Schroder arrived after the meeting convened.

Staff: Ramacier, Chun, Bowron, Burdick, Casenave, Churchill, Douglass, Madrigal, S. Miry, and Muzzini

Guest: Ralph Hoffman (Contra Costa County Senior Mobility Action Council)

PUBLIC COMMUNICATION

Ralph Hoffman proposed moving Route 25 and Route 4 in ways that would not involve any increased costs and would increase ridership. For Route 25, to maintain the same cost, it might require the reduction of one one-way trip. For Route 4, the rerouting would shorten the trip and enable more trolley rides by eliminating left turns and traveling through very high-density residential areas. Details of his proposal are outlined in an email distributed to the Board at this meeting.

(Director Schroder arrived.)

CONSENT CALENDAR

MOTION: Director Hoffmeister moved approval of the Consent Calendar, which consists of Approval of Minutes of Regular Meeting of April 21, 2011. Director Worth seconded the motion and it received the following vote of approval.

Aye: Directors Andersen, Dessayer, Hoffmeister, Horn, Hudson, Manning, Schroder, Simmons, Uilkema, Weir and Worth

No: None

Abstain: None

Absent: None

REPORT OF CHAIR: There was no report.

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REPORT OF GENERAL MANAGER

General Manager Rick Ramacier advised Solano County has a new transit agency, known as Sol Transportation Authority that is interested in merging four city-based transit programs into one operation to save money and to have a more regional approach to transit throughout the county.

Recognition of Employees of the 4th Quarter 2010

Mr. Ramacier recognized the Employees of the 4th Quarter 2010 and he presented certificates of appreciation to those who were in attendance. Board Members expressed appreciation to the employees for their accomplishments.

- Administration: Chan Saechao
- Maintenance: Oscar Palicte
- Transportation: R. Scott Douglass and Sayed Miry

Recognition of Departing Employee

Mr. Ramacier recognized John Douglas who retired from CCCTA after 14 years of service.

State Budget Update

Mr. Ramacier advised the Governor's May revised budget does not touch transit funding. Projections are that STA funding will be higher than anticipated in January because the price of diesel fuel has risen significantly. The downside is that CCCTA is paying more for diesel fuel. He also commented on the state's bond rating and timeframes when additional bonds may be sold. Director Uilkema pointed out that there are only two requirements in the California Constitution—to pay for schools and to address the municipal debt.

Board Attendance at APTA Expo 2011 & Annual Meeting, New Orleans, October 2-5, 2011

Mr. Ramacier advised the APTA Expo is held every three years in conjunction with the APTA Annual Meeting. He felt it is valuable for Board Members to attend. Staff will adjust the CCCTA budget if more than one Board Member wants to attend. Director Uilkema supported looking at the potential to change or upgrade the CCCTA shelters, and the APTA Expo may have shelters on display that could meet our needs. Chair Hudson asked the Board to let Mr. Ramacier know if they are interested in attending this event.

REPORT OF STANDING COMMITTEES

Administration & Finance Committee

Fy2012 Draft Budget and FY2011 Estimated Actual

Director Dessayer introduced this topic by stating that the A&F Committee has reviewed the budget several times, looking at prudent management and the long-term effects. The Committee will review the budget again later this year depending on the financial situation in California at that time. Responding to a question from Director Hoffmeister, Mr. Ramacier advised the forecasted long-term projections have not changed because the projections used by MTC for the region have not yet changed. This item is for the Board's review and comment. A final FY2012 budget will be considered for adoption by the Board in June following the public hearing.

Marketing, Planning & Legislative Committee

FY2012 Draft Marketing Plan

When introducing this topic, Director Simmons said the marketing highlights in the Plan were very helpful. The marketing objectives for next year include a heavy emphasis on the use of the CCCTA website and social media. Mary Burdick,, Senior Manager of Marketing, advised staff is sending short messages on CCCTA's social media that focus on topics that encourage people to use transit. Director Hoffmeister felt the Plan was good overall, and she supported the use of technology to communicate with riders.

MOTION: Director Uilkema moved approval of the FY2012 Draft Marketing Plan. The motion was seconded by Director Manning and it was approved.

Aye: Directors Andersen, Dessayer, Hoffmeister, Horn, Hudson, Manning, Schroder, Simmons, Uilkema, Weir and Worth
No: None
Abstain: None
Absent: None

Support SB582 (Emmerson)

Director Simmons stated that SB582 would have a positive effect on CCCTA and on employees who need assistance with transit fares. Mr. Ramacier advised this bill would help serve as an inducement for ridership by asking employers to encourage transit use among their employees. The most likely way to move forward from this legislation is the proposal to give employees pretax benefits to use transit, which would also benefit the employer by reducing its payroll taxes. The legislation could also be used to promote shuttle service. As an employer, CCCTA is participating in the regional Commuter Check Program and providing shuttle service between this facility and the North Concord BART station. Because CCCTA is providing these options for our employees, there would be no additional cost if it becomes law and is implemented by MTC and/or the Bay Area Air Quality Management District. This bill is optional for an MPO to adopt. Once it is adopted by an MPO, employers would be required to do one of the identified proposals. An employer may choose to meet its requirement by offering a commuter check, a fare reimbursement plan or shuttle service.

Director Dessayer felt this bill would make it harder for businesses to do business in California. Director Worth said that employers are subsidizing parking now, which is a cost. Transit is more of a challenge because it is hard to use transit from home to work. She felt this bill would be one way to increase ridership. Chair Hudson pointed out that this bill would provide more consistent financing for transit options. He felt that business parks want a mechanism to get their employees to work and they would support it.

MOTION: Director Simmons made a motion to support SB582 (Emmerson). Director Worth seconded the motion and it passed with the following vote.

Aye: Directors Andersen, Hoffmeister, Horn, Hudson, Manning, Schroder, Simmons, Uilkema and Worth
No: Director Dessayer
Abstain: Director Weir
Absent: None

Operations & Scheduling Committee

Concord Pavilion Service

Director Horn reported on service CCCTA provided to the Concord Pavilion during its 2010 season. Under federal law, CCCTA is obligated to step aside if a private company wants to provide service to the Pavilion. A private company has expressed an interest in providing this service for the 2011 season. If the deal falls through between the private provider and the manager of the Pavilion events, he proposed that staff be allowed to enter into negotiations with LIVE Nation to provide this service. Director Hoffmeister supported this proposal to have a back-up plan to provide service to the Pavilion for the 2011 season. She noted that the objective of the fare structure adopted by the Board last year was to cover CCCTA's direct costs.

MOTION: Director Horn made a motion to authorize staff to provide the Concord Pavilion service for the 2011 season in the event a private charter company does not provide the service. Director Hoffmeister seconded the motion and it was approved.

Aye: Directors Andersen, Dessayer, Hoffmeister, Horn, Hudson, Manning, Schroder, Simmons, Uilkema, Weir and Worth
No: None
Abstain: None
Absent: None

REPORT FROM THE ADVISORY COMMITTEE

Director Hoffmeister asked for a status report on combining the two CCCTA advisory committees. Anne Muzzini, Director of Planning and Marketing, advised the combined committee met twice and members are working on the new version of their Role and Function document, which will be brought to the A&F Committee and the Board.

BOARD COMMUNICATION

Director Dessayer described the annual evaluation process for the General Manager. He will forward the evaluation forms and cover letters to Board Members in June and the completed forms will be due in July.

Director Horn advised he attended a class presented by Hanson Bridgett regarding the state budget and pension reform. He felt the class was very well done and informative.

ADJOURNMENT: Chair Hudson adjourned the regular meeting at 10:02 a.m.

Minutes prepared by

Janet Madrigal
Janet Madrigal, Clerk to the Board

June 10, 2011
Date