

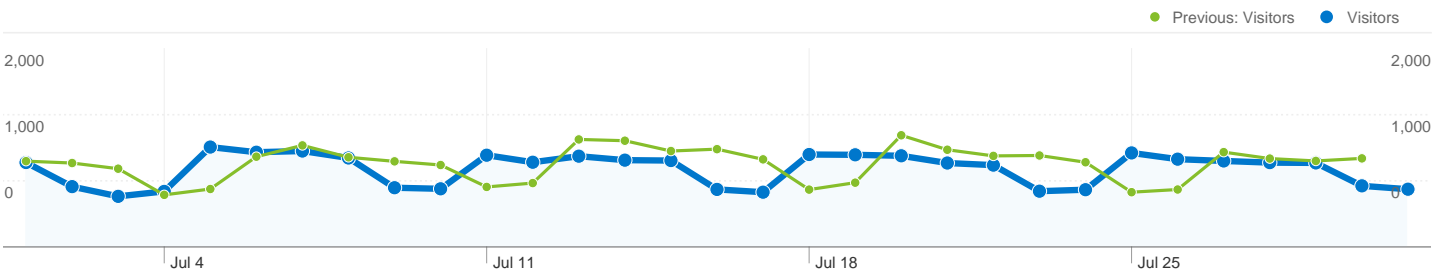
1,143 pages were viewed a total of 93,711 times

Content Performance

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	27,738	17,554	00:01:13	26.76%	25.12%	\$0.00
/maps-schedules/	9,647	6,066	00:01:02	17.38%	16.39%	\$0.00
/fares/	3,799	2,733	00:01:08	35.48%	24.35%	\$0.00
/schedule/18/	2,186	1,703	00:02:49	65.19%	42.04%	\$0.00
/how-to-ride/	2,118	1,523	00:00:45	45.45%	9.54%	\$0.00
/schedule/9/	2,042	1,589	00:02:18	58.04%	42.26%	\$0.00
/schedule/6/	1,931	1,657	00:03:09	83.85%	73.23%	\$0.00
/schedule/21/	1,848	1,421	00:02:09	55.76%	45.18%	\$0.00
/schedule/16/	1,690	1,380	00:02:15	67.92%	46.63%	\$0.00
/schedule/10/	1,665	1,348	00:02:40	65.19%	51.41%	\$0.00
/schedule/15/	1,641	1,310	00:02:25	69.97%	48.93%	\$0.00
/schedule/20/	1,560	1,249	00:02:08	69.63%	48.08%	\$0.00
/schedule/98X/	1,522	1,201	00:02:38	70.42%	49.93%	\$0.00
/schedule/314/	1,508	1,247	00:02:49	75.96%	56.63%	\$0.00
/schedule/4/	1,393	1,118	00:02:19	69.18%	60.66%	\$0.00
/driver-login/	1,349	703	00:02:28	24.72%	44.55%	\$0.00
/schedule/35/	1,285	990	00:02:25	70.35%	47.39%	\$0.00
/schedule/316/	1,256	992	00:03:16	75.54%	47.69%	\$0.00
/about/	1,154	897	00:00:37	63.39%	18.46%	\$0.00
/schedule/14/	1,100	887	00:01:54	72.69%	46.91%	\$0.00
/schedule/11/	1,075	892	00:01:41	61.05%	38.98%	\$0.00

/schedule/96X/	947	749	00:02:12	68.52%	45.83%	\$0.00
/schedule/28/	920	722	00:02:31	65.62%	44.78%	\$0.00
/schedule/7/	915	728	00:02:10	79.45%	43.93%	\$0.00
/schedule/320/	875	738	00:01:31	92.31%	50.97%	\$0.00
/schedule/1/	779	557	00:02:22	65.33%	35.82%	\$0.00
/schedule/36/	769	578	00:01:45	65.22%	33.03%	\$0.00
/schedule/311/	766	614	00:01:58	68.29%	41.38%	\$0.00
/schedule/321/	760	618	00:02:08	67.50%	48.42%	\$0.00
/schedule/95X/	760	591	00:01:54	49.41%	27.89%	\$0.00
/link/	668	519	00:01:17	44.00%	22.31%	\$0.00
/fares/where-to-buy/	660	464	00:01:45	60.00%	31.06%	\$0.00
/schedule/19/	643	505	00:01:56	45.00%	28.30%	\$0.00
/schedule/17/	633	521	00:02:00	79.35%	46.29%	\$0.00
/news/	563	411	00:00:31	31.25%	11.90%	\$0.00
/how-to-ride/paying-your-fare/	549	426	00:01:15	58.33%	16.03%	\$0.00
/schedule/93X/	519	392	00:01:57	73.40%	41.23%	\$0.00
/schedule/5/	468	369	00:02:06	63.38%	39.74%	\$0.00
/how-to-ride/places-to-go/	446	308	00:00:34	25.00%	9.42%	\$0.00
/schedule/2/	443	359	00:01:52	67.39%	42.89%	\$0.00
/fares/clipper-card/	395	332	00:01:02	38.46%	19.49%	\$0.00
/about/jobs/	388	228	00:00:46	54.17%	29.90%	\$0.00
/schedule/97X/	383	308	00:01:38	58.82%	28.20%	\$0.00
/schedule/92X/	363	271	00:01:52	56.86%	27.27%	\$0.00
/july-4th-weekend-service/	344	306	00:01:26	85.29%	58.43%	\$0.00
/schedule/25/	271	210	00:01:22	47.83%	32.10%	\$0.00
/about/public-meetings/	264	164	00:03:12	33.33%	19.70%	\$0.00
/schedule/315/	263	228	00:01:25	69.23%	33.84%	\$0.00
/schedule/91X/	255	214	00:01:20	72.73%	22.75%	\$0.00
/schedule/301/	250	190	00:02:10	62.50%	42.80%	\$0.00

1 - 50 of 1,143



16,195 people visited this site

 **29,970 Visits**

Previous: 30,898 (-3.00%)

 **16,195 Absolute Unique Visitors**

Previous: 16,745 (-3.28%)

 **93,711 Pageviews**

Previous: 99,795 (-6.10%)

 **3.13 Average Pageviews**


Previous: 3.23 (-3.19%)

 **00:03:13 Time on Site**

Previous: 00:03:21 (-4.09%)

 **36.49% Bounce Rate**

Previous: 34.82% (4.78%)

 **42.28% New Visits**

Previous: 42.29% (-0.04%)

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Unknown		
Jul 1, 2011 - Jul 31, 2011	9,337	31.15%	Jul 1, 2011 - Jul 31, 2011	29,970	100.00%
Jun 1, 2011 - Jun 30, 2011	9,995	32.35%	Jun 1, 2011 - Jun 30, 2011	30,898	100.00%
% Change	-6.58%	-3.69%	% Change	-3.00%	0.00%
Safari					
Jul 1, 2011 - Jul 31, 2011	7,856	26.21%			
Jun 1, 2011 - Jun 30, 2011	7,965	25.78%			
% Change	-1.37%	1.69%			

Firefox		
Jul 1, 2011 - Jul 31, 2011	5,188	17.31%
Jun 1, 2011 - Jun 30, 2011	5,558	17.99%
% Change	-6.66%	-3.77%
Chrome		
Jul 1, 2011 - Jul 31, 2011	3,448	11.50%
Jun 1, 2011 - Jun 30, 2011	3,680	11.91%
% Change	-6.30%	-3.40%
Android Browser		
Jul 1, 2011 - Jul 31, 2011	3,429	11.44%
Jun 1, 2011 - Jun 30, 2011	3,002	9.72%
% Change	14.22%	17.76%