

To: MP&L Committee

Date: Oct. 25, 2011

From: Laramie Bowron, Manager of Planning

Reviewed By:

SUBJECT: CLIMATE ACTION PROGRAM UPDATE

SUMMARY OF ISSUES:

As part of the T-2035 Regional Transportation Plan MTC launched the Climate Action Program. This campaign:

- Is sponsored by MTC, the Bay Area Air Quality Management District (BAAQMD), the Bay Conservation and Development Commission and the Association of Bay Area Governments.
- Focuses on individual actions, public-private partnerships, and incentives and grants for innovative climate strategies by encouraging behavior changes and funds innovative projects.
- Included the establishment of a Joint Policy Committee that has established these program goals:
 - 1) Establish Priorities;
 - 2) Increase Public Awareness and Motivate Action;
 - 3) Provide Assistance;
 - 4) Reduce Unnecessary Driving;
 - 5) Prepare to Adapt; and
 - 6) Break Old Habits.

All of these seek to reduce greenhouse gas emissions from transportation by changing both land-use patterns and the behavior of travelers. The agencies managing the Climate Action Program are including transit planning but only as an indirect strategy for making development decisions i.e., building a hospital on an existing transit line rather than building a hospital and then deciding how to make it accessible by transit. CCCTA has not been directly involved with the Climate Action Program but have continued to plan in accordance with the Climate Action Program as part of the annual SRTP and in working with jurisdictions within County Connection's service area. CCCTA will not be designing any new service for the Climate Action Program but will provide data regarding productivity and service/policy changes as requested. Staff has no recommendation and will continue to keep the Board informed as developments arise.

RECOMMENDATION:

For information only