


To: MP&L Committee

Date: Nov. 29, 2011

From: Anne Muzzini, Director of Administration

Reviewed By: 

**SUBJECT: MOBILITY MANAGEMENT PROJECT UPDATE**

**BACKGROUND:**

In FY2009 and FY2010, CCCTA received Federal New Freedom funding to complete a County-wide Mobility Management Plan. Initially, CCCTA was to combine funds with AC Transit, representing Alameda County, and issue a joint RFP. Progress stalled with the retirement of Cindy Dahlgren, a strong mobility management advocate, and continued unsuccessful discussions with AC Transit.

The goal of this Mobility Management Plan is to provide the resource base that will lead to improved transportation for seniors, people with disabilities, and low-income persons through coordination and resource sharing as well as the development of a Mobility Management Center, a "one stop" location where people can call or log onto a website to find the resource that best fits their need.

**SUMMARY OF ISSUES:**

In September 2011, staff formally issued a Request for Proposals without AC Transit, and received two proposals. An evaluation committee has been established and includes representatives from WCCTAC, CCTA, ECCTA, and CCCTA. This committee plans to meet on December 1, 2011 to select the qualified consultant to complete this plan with the hopes of signing a contract by the new year.

**RECOMMENDATION:**

Staff will present the results of the evaluation committee's meeting and will have a recommended consultant for the MP&L Committee's action.