

# The County Connection

Inter Office Memo

**To:** MP&L Committee, Board of Directors

**Date:** Nov. 30, 2011

**From:** Mary Burdick, Sr. Manager of Marketing

**Reviewed By:**

**SUBJECT:** Community Events

**SUMMARY OF ISSUES:**

County Connection marketing staff continues to participate in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

**School Outreach**

No class passes scheduled at this time.

**Community Events**

12/1/11 – Parade of Lights

12/5/11 – 12/18/11 Annual Food Drive

12/13/11 – AT&T – Employee Event

**RECOMMENDATION:**

For information only

**FINANCIAL IMPLICATIONS:**

Any costs associated with events are included in the Promotions budget.