

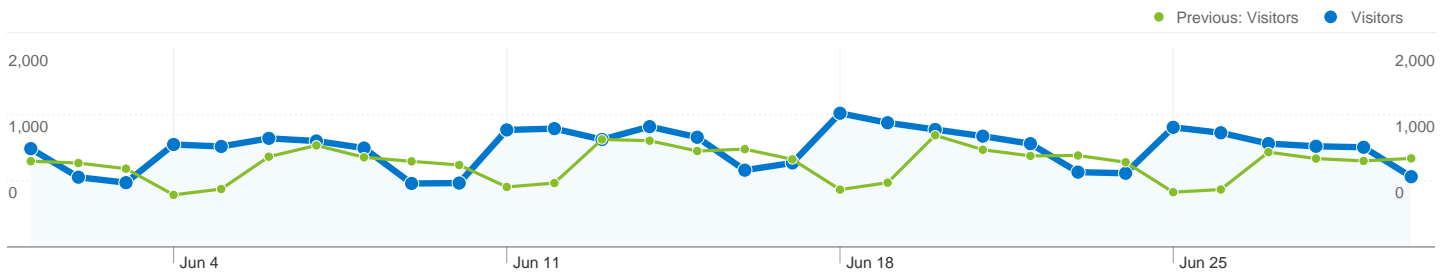
1,308 pages were viewed a total of 119,339 times

Content Performance

Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index	
119,339 % of Site Total: 100.00%	86,103 % of Site Total: 100.00%	00:01:27 Site Avg: 00:01:27 (0.00%)	37.41% Site Avg: 37.41% (0.00%)	32.36% Site Avg: 32.36% (0.00%)	\$0.00 Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	26,910	17,625	00:01:04	23.66%	23.76%	\$0.00
/maps-schedules/	15,233	9,642	00:00:59	18.42%	18.50%	\$0.00
/mobile-schedules/	7,666	4,597	00:00:47	16.61%	12.52%	\$0.00
/fares/	4,286	3,150	00:01:26	44.34%	27.93%	\$0.00
/schedule/6/	2,804	2,419	00:04:18	83.81%	73.79%	\$0.00
/schedule/9/	2,647	2,099	00:02:20	64.18%	47.64%	\$0.00
/schedule/18/	2,497	2,004	00:02:17	68.37%	44.29%	\$0.00
/schedule/98X/	2,347	1,922	00:02:37	83.52%	57.56%	\$0.00
/schedule/20/	2,312	1,877	00:02:30	71.36%	50.00%	\$0.00
/schedule/16/	2,238	1,759	00:02:24	68.67%	45.58%	\$0.00
/schedule/15/	2,140	1,720	00:02:45	75.50%	52.94%	\$0.00
/how-to-ride/	2,109	1,499	00:00:40	34.62%	9.53%	\$0.00
/schedule/21/	2,096	1,676	00:02:27	68.89%	48.28%	\$0.00
/schedule/10/	2,082	1,703	00:02:49	73.45%	52.16%	\$0.00
/schedule/4/	1,663	1,352	00:02:56	74.74%	65.12%	\$0.00
/schedule/35/	1,661	1,292	00:02:19	74.53%	49.25%	\$0.00
/schedule/14/	1,605	1,340	00:02:14	75.00%	50.03%	\$0.00
/schedule/316/	1,565	1,231	00:02:45	74.44%	49.39%	\$0.00
/schedule/11/	1,532	1,216	00:01:47	73.19%	36.95%	\$0.00
/schedule/28/	1,412	1,104	00:02:39	83.01%	48.58%	\$0.00
/schedule/314/	1,262	1,032	00:02:46	68.68%	49.21%	\$0.00

/schedule/96X/	1,222	937	00:02:01	76.53%	45.01%	\$0.00
/driver-login/	1,121	572	00:02:28	37.74%	47.81%	\$0.00
/schedule/7/	1,095	826	00:02:40	79.11%	42.92%	\$0.00
/about/	1,077	831	00:00:41	11.30%	16.43%	\$0.00
/schedule/95X/	990	752	00:01:31	68.31%	31.72%	\$0.00
/schedule/320/	984	799	00:02:15	69.43%	42.17%	\$0.00
/schedule/310/	967	789	00:02:24	74.13%	54.40%	\$0.00
/schedule/321/	959	805	00:02:14	79.61%	55.37%	\$0.00
/schedule/1/	940	703	00:02:04	66.02%	39.68%	\$0.00
/schedule/19/	936	737	00:01:51	66.25%	30.02%	\$0.00
/schedule/36/	912	685	00:01:52	68.27%	37.28%	\$0.00
/schedule/311/	850	676	00:02:18	71.61%	44.00%	\$0.00
/schedule/17/	843	707	00:01:56	84.42%	45.55%	\$0.00
/schedule/93X/	817	611	00:02:19	69.09%	42.96%	\$0.00
/link/	802	603	00:00:43	30.16%	22.19%	\$0.00
/news/	674	475	00:00:26	55.17%	10.68%	\$0.00
/schedule/2/	644	527	00:02:10	78.33%	49.22%	\$0.00
/fares/where-to-buy/	632	470	00:01:45	79.49%	36.87%	\$0.00
/schedule/92X/	487	363	00:02:00	63.74%	35.52%	\$0.00
/how-to-ride/paying-your-fare/	467	392	00:01:21	29.41%	16.92%	\$0.00
/schedule/97X/	453	346	00:01:52	66.67%	37.97%	\$0.00
/schedule/5/	450	372	00:01:57	61.02%	39.78%	\$0.00
/fares/clipper-card/	430	368	00:00:59	43.75%	25.35%	\$0.00
/how-to-ride/places-to-go/	397	307	00:00:40	0.00%	8.56%	\$0.00
/schedule/315/	377	298	00:01:39	67.65%	32.36%	\$0.00
/about/jobs/	375	299	00:01:06	69.12%	51.20%	\$0.00
/some-good-news-for-crowded-buses/	360	286	00:01:55	65.00%	27.78%	\$0.00
/schedule/25/	336	278	00:02:16	69.77%	42.86%	\$0.00
/?force=desktop	319	235	00:01:11	51.61%	21.00%	\$0.00

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19,015 people visited this site

 **37,620 Visits**

Previous: 30,898 (21.76%)

 **19,015 Absolute Unique Visitors**

Previous: 16,745 (13.56%)

 **115,891 Pageviews**

Previous: 99,795 (16.13%)

 **3.08 Average Pageviews**

Previous: 3.23 (-4.62%)

 **00:03:03 Time on Site**

Previous: 00:03:21 (-9.07%)

 **37.46% Bounce Rate**

Previous: 34.82% (7.58%)

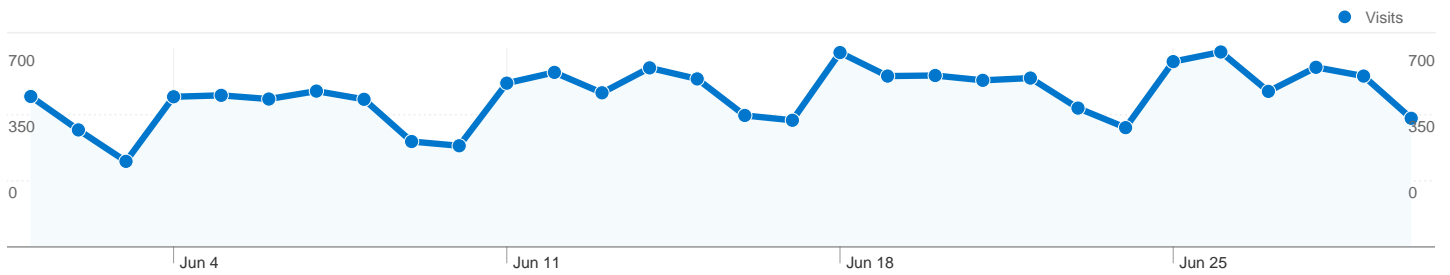
 **38.77% New Visits**

Previous: 42.29% (-8.33%)

Technical Profile

Browser	Visits	% visits
Safari		
Jun 1, 2012 - Jun 30, 2012	11,988	31.87%
Jun 1, 2011 - Jun 30, 2011	7,965	25.78%
% Change	50.51%	23.62%
Internet Explorer		
Jun 1, 2012 - Jun 30, 2012	8,103	21.54%
Jun 1, 2011 - Jun 30, 2011	9,995	32.35%
% Change	-18.93%	-33.42%

Android Browser		
Jun 1, 2012 - Jun 30, 2012	6,719	17.86%
Jun 1, 2011 - Jun 30, 2011	3,002	9.72%
% Change	123.82%	83.83%
Chrome		
Jun 1, 2012 - Jun 30, 2012	5,192	13.80%
Jun 1, 2011 - Jun 30, 2011	3,680	11.91%
% Change	41.09%	15.88%
Firefox		
Jun 1, 2012 - Jun 30, 2012	4,693	12.47%
Jun 1, 2011 - Jun 30, 2011	5,558	17.99%
% Change	-15.56%	-30.65%

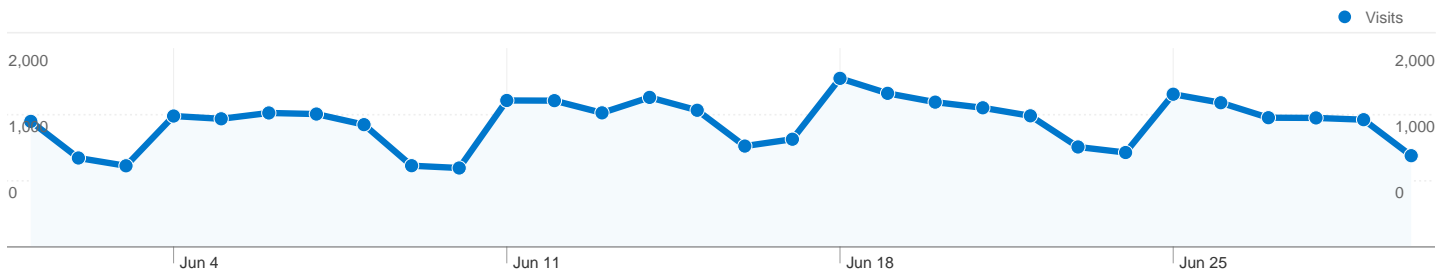


These mobile devices sent 16,078 visits via 11 operating systems

Site Usage

Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
iOS	8,654	2.55	00:02:14	29.57%	44.79%
Android	6,927	3.01	00:03:26	20.01%	39.90%
BlackBerry	345	2.86	00:03:24	22.90%	40.58%
Windows Phone	107	3.21	00:02:18	37.38%	33.64%
SymbianOS	21	1.95	00:01:34	95.24%	57.14%
Samsung	13	4.62	00:03:12	53.85%	30.77%
LGE	3	4.67	00:18:23	0.00%	0.00%
LG	2	3.50	00:03:53	100.00%	0.00%
Nokia	2	2.00	00:03:44	100.00%	0.00%
Sony	2	1.00	00:00:00	100.00%	100.00%
Windows	2	1.50	00:00:49	100.00%	50.00%

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37,620 visits used 57 languages

Site Usage

Language	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 37,620 % of Site Total: 100.00%	Pages/Visit 3.08 Site Avg: 3.08 (0.00%)	Avg. Time on Site 00:03:03 Site Avg: 00:03:03 (0.00%)	% New Visits 38.82% Site Avg: 38.77% (0.14%)	Bounce Rate 37.46% Site Avg: 37.46% (0.00%)	
en-us	29,020	3.12	00:02:58	43.47%	36.41%
en	7,180	2.99	00:03:25	20.81%	39.50%
zh-cn	261	2.08	00:01:48	19.54%	70.50%
en_us	223	3.05	00:03:38	22.87%	41.70%
es-es	139	2.29	00:01:33	23.02%	56.12%
ko-kr	89	3.45	00:04:29	22.47%	24.72%
ja	87	3.93	00:04:30	39.08%	26.44%
ko	86	3.77	00:03:56	38.37%	10.47%
ja-jp	79	1.49	00:00:33	11.39%	82.28%
zh-tw	74	3.41	00:03:32	29.73%	17.57%
en-gb	71	2.41	00:02:10	60.56%	43.66%
ar	66	1.12	00:00:36	96.97%	93.94%
fr	24	1.33	00:00:11	91.67%	75.00%
*30790cc430790a1130790cd430790ca830790b20	20	2.80	00:02:53	35.00%	40.00%
ru	20	3.50	00:04:12	50.00%	30.00%
es	18	2.83	00:02:15	83.33%	38.89%
de-de	16	4.12	00:02:15	68.75%	31.25%
ru-ru	14	3.71	00:05:33	42.86%	7.14%
sv-se	10	2.60	00:00:56	20.00%	50.00%
c	8	1.00	00:00:00	100.00%	100.00%
es-us	8	3.62	00:04:19	12.50%	50.00%

pt-br	8	5.50	00:11:28	50.00%	25.00%
ro	8	2.62	00:03:02	0.00%	12.50%
de	7	4.29	00:03:55	100.00%	14.29%
es-la	7	1.43	00:01:10	0.00%	71.43%
fr-fr	7	4.29	00:02:37	0.00%	28.57%
*30775594307752e1307755a430775578307753f0	6	3.83	00:11:36	16.67%	33.33%
tr	5	1.00	00:00:00	100.00%	100.00%
zh-hk	5	1.20	00:00:02	40.00%	80.00%
*30789a483078979530789a5830789a2c307898a4	4	1.75	00:01:49	0.00%	25.00%
ar-sa	4	1.00	00:00:00	100.00%	100.00%
es-419	4	15.25	00:20:27	25.00%	0.00%
hu	4	2.50	00:02:10	25.00%	0.00%
ca-es	3	1.00	00:00:00	0.00%	100.00%
cs	3	11.67	00:15:21	66.67%	0.00%
nl	3	3.00	00:00:56	66.67%	33.33%
(not set)	2	1.00	00:00:00	100.00%	100.00%
*3078aeb43078ac013078aec43078ae983078ad10	2	3.50	00:01:50	100.00%	0.00%
it	2	3.50	00:02:18	100.00%	0.00%
lv	2	1.00	00:00:00	50.00%	100.00%
pl	2	1.00	00:00:00	100.00%	100.00%
pt	2	1.00	00:00:00	0.00%	100.00%
ru_RU	2	1.00	00:00:00	0.00%	100.00%
sv	2	5.50	00:04:42	100.00%	50.00%
af-za	1	1.00	00:00:00	100.00%	100.00%
bg	1	1.00	00:00:00	100.00%	100.00%
da	1	3.00	00:03:08	100.00%	0.00%
en-in	1	1.00	00:00:00	100.00%	100.00%
es-cl	1	2.00	00:00:09	100.00%	0.00%
fil	1	1.00	00:00:00	100.00%	100.00%

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