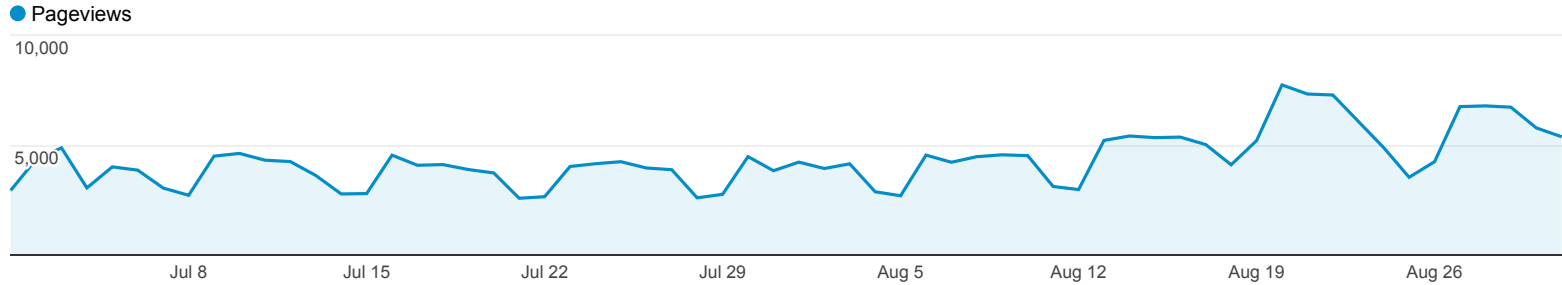


Pages

% of pageviews: 100.00%

Explorer

Site Usage



Pageviews 269,108 % of Total: 100.00% (269,108)	Unique Pageviews 191,682 % of Total: 100.00% (191,682)	Avg. Time on Page 00:01:27 Site Avg: 00:01:27 (0.00%)	Entrances 85,424 % of Total: 100.00% (85,424)	Bounce Rate 38.26% Site Avg: 38.26% (0.00%)	% Exit 31.74% Site Avg: 31.74% (0.00%)	Page Value \$0.00 % of Total: 0.00% (\$0.00)
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Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1. /	58,711	38,533	00:01:02	35,228	23.57%	23.52%	\$0.00
2. /maps-schedules/	35,333	20,972	00:00:56	17,780	17.89%	17.11%	\$0.00
3. /mobile-schedules/	17,691	10,624	00:00:45	2,869	18.33%	11.75%	\$0.00
4. /fares/	9,635	6,960	00:01:25	1,619	45.40%	27.01%	\$0.00
5. /schedule/18/	6,428	5,048	00:02:24	1,157	69.92%	44.20%	\$0.00
6. /schedule/9/	6,399	4,977	00:02:42	1,369	70.20%	47.02%	\$0.00
7. /schedule/6/	6,336	5,381	00:04:10	3,146	83.09%	72.46%	\$0.00
8. /schedule/20/	5,937	4,897	00:02:45	1,189	77.88%	54.46%	\$0.00
9. /schedule/16/	5,467	4,295	00:02:31	878	68.79%	46.11%	\$0.00
10. /schedule/10/	4,993	4,014	00:02:45	1,166	75.13%	54.10%	\$0.00
11. /schedule/15/	4,970	3,908	00:03:30	1,201	70.02%	52.41%	\$0.00
12. /schedule/98X/	4,793	3,990	00:02:57	1,746	83.51%	57.75%	\$0.00
13. /schedule/21/	4,571	3,623	00:02:22	802	71.32%	48.15%	\$0.00
14. /how-to-ride/	4,494	3,289	00:00:40	126	30.95%	8.92%	\$0.00
15. /schedule/14/	3,849	3,141	00:02:19	794	74.18%	49.08%	\$0.00
16. /schedule/4/	3,568	2,934	00:02:52	1,715	75.34%	65.36%	\$0.00
17. /schedule/35/	3,515	2,644	00:02:59	741	72.60%	48.19%	\$0.00
18. /schedule/11/	3,509	2,833	00:02:04	491	71.49%	37.13%	\$0.00
19. /schedule/28/	3,253	2,609	00:02:47	831	82.31%	53.58%	\$0.00
20. /schedule/316/	2,946	2,309	00:02:37	480	72.92%	48.71%	\$0.00
21. /schedule/314/	2,541	2,055	00:02:40	408	79.66%	51.59%	\$0.00
22. /schedule/96X/	2,512	1,991	00:02:18	593	75.21%	46.50%	\$0.00
23. /about/	2,253	1,748	00:00:35	109	22.94%	15.22%	\$0.00
24. /schedule/7/	2,212	1,710	00:02:33	279	72.76%	42.95%	\$0.00

25.	/driver-login/	2,180	1,075	00:03:23	418	34.93%	45.55%	\$0.00
26.	/schedule/36/	2,081	1,519	00:02:02	238	60.92%	34.94%	\$0.00
27.	/schedule/19/	2,026	1,560	00:01:48	163	64.42%	29.22%	\$0.00
28.	/schedule/320/	1,979	1,627	00:01:57	415	85.54%	45.98%	\$0.00
29.	/schedule/17/	1,944	1,573	00:02:09	339	81.12%	46.71%	\$0.00
30.	/schedule/95X/	1,918	1,492	00:01:27	268	64.93%	32.22%	\$0.00
31.	/schedule/310/	1,864	1,535	00:02:43	328	73.17%	54.45%	\$0.00
32.	/schedule/1/	1,828	1,337	00:02:01	201	69.65%	36.98%	\$0.00
33.	/schedule/321/	1,806	1,429	00:02:27	275	77.09%	49.00%	\$0.00
34.	/schedule/311/	1,669	1,352	00:02:25	332	74.40%	44.88%	\$0.00
35.	/fares/where-to-buy/	1,649	1,155	00:01:54	92	67.39%	31.23%	\$0.00
36.	/maps-schedules/600-select-service/	1,528	537	00:01:22	40	22.50%	19.04%	\$0.00
37.	/link/	1,521	1,184	00:00:49	418	47.61%	24.98%	\$0.00
38.	/schedule/93X/	1,506	1,153	00:02:16	293	70.65%	44.89%	\$0.00
39.	/schedule/2/	1,276	1,023	00:02:25	228	78.95%	47.96%	\$0.00
40.	/how-to-ride/paying-your-fare/	1,206	984	00:01:27	55	65.45%	17.66%	\$0.00
41.	/schedule/5/	1,176	934	00:01:59	146	71.92%	40.48%	\$0.00
42.	/fares/clipper-card/	1,173	981	00:01:13	96	43.75%	22.17%	\$0.00
43.	/schedule/97X/	954	753	00:01:32	166	74.10%	36.37%	\$0.00
44.	/news/	894	650	00:00:26	56	39.29%	12.42%	\$0.00
45.	/two-new-2-for-1-offers/	890	593	00:01:26	51	47.06%	18.76%	\$0.00
46.	/maps-schedules/school-routes-for-concord-pleasant-hillwalnut-creek/	855	478	00:00:31	28	50.00%	9.71%	\$0.00
47.	/how-to-ride/places-to-go/	854	649	00:00:37	10	60.00%	7.49%	\$0.00
48.	/schedule/92X/	819	622	00:01:40	146	56.16%	30.40%	\$0.00
49.	/?force=desktop	791	575	00:01:06	70	64.29%	22.88%	\$0.00
50.	/about/jobs/	769	576	00:00:37	136	55.88%	47.85%	\$0.00

Rows 1 - 50 of 2430

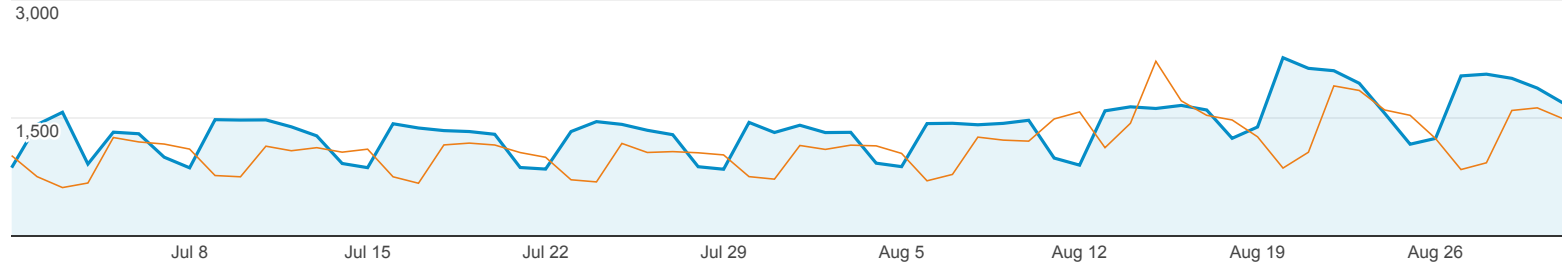
Visitor Report

change in % of visits: +0.00%

Report Tab

Metric Group

Visits (Jul 1, 2012 - Aug 31, 2012) Visits (Jul 1, 2011 - Aug 31, 2011)



Visits
20.33%
85,440 vs 71,002

Unique Visitors
10.28%
38,200 vs 34,638

Pageviews
19.82%
269,108 vs 224,585

Avg. Visit Duration
-3.80%
00:03:06 vs 00:03:14

Pages / Visit
-0.42%
3.15 vs 3.16

Visitor Type	Mobile	Visits	Unique Visitors	Pageviews	Avg. Visit Duration	Pages / Visit
1. Returning Visitor	Yes					
Jul 1, 2012 - Aug 31, 2012		29,414	6,316	77,214	00:02:46	2.63
Jul 1, 2011 - Aug 31, 2011		13,685	3,259	30,782	00:02:55	2.25
% Change		114.94%	93.80%	150.84%	-5.14%	16.71%
2. Returning Visitor	No					
Jul 1, 2012 - Aug 31, 2012		24,057	8,324	77,561	00:03:10	3.22
Jul 1, 2011 - Aug 31, 2011		27,814	9,300	88,063	00:03:00	3.17
% Change		-13.51%	-10.49%	-11.93%	5.66%	1.83%
3. New Visitor	No					
Jul 1, 2012 - Aug 31, 2012		22,501	22,455	83,625	00:03:26	3.72
Jul 1, 2011 - Aug 31, 2011		24,461	24,424	91,320	00:03:39	3.73
% Change		-8.01%	-8.06%	-8.43%	-6.16%	-0.45%
4. New Visitor	Yes					
Jul 1, 2012 - Aug 31, 2012		9,468	9,459	30,708	00:03:16	3.24
Jul 1, 2011 - Aug 31, 2011		5,042	5,034	14,420	00:03:19	2.86
% Change		87.78%	87.90%	112.95%	-1.76%	13.40%

Rows 1 - 4 of 4