

To: MP&L Committee

Date: November 28, 2012

From: Anne Muzzini, Director of Planning

Reviewed by:

SUBJECT: Bishop Ranch Bus Wrap

Background:

Sunset Development has seen changes in management and staff in the past two years and there is a desire to update their image with new graphics. Staff has been discussing ways to update the look of the Bishop Ranch buses prior to their replacement in 2014. The easiest and least expensive way to update the look of the buses is to “wrap” them as opposed to repainting them. It is understood that Sunset will bear any cost related to wrapping the buses.

Summary of Issues:

Because the 14 buses are owned by CCCTA, we retain the right to decide whether or not to allow Sunset to make a change in how the buses look. The pictures below compare the current scheme with the proposed new look.



Recommendation:

Staff recommends that the Committee support Sunset Developments efforts to update their look with a new logo and paint scheme so long as they “wrap” the bus and cover all costs related to design and installation.