

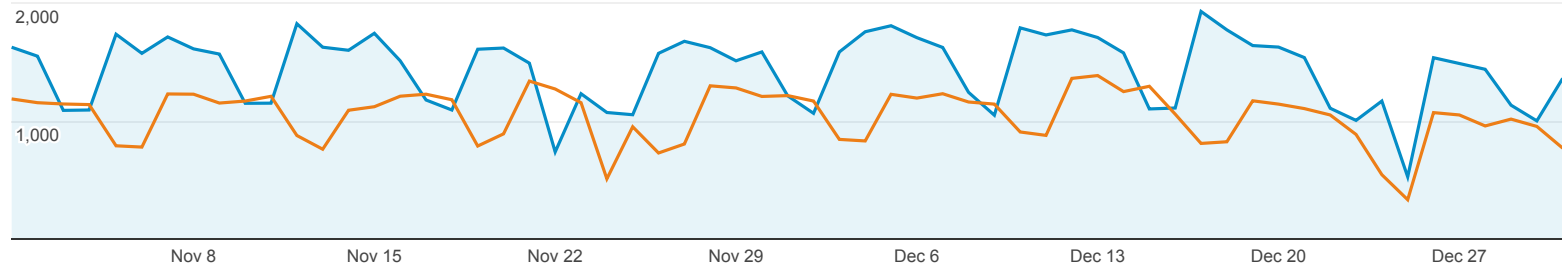
Visitor Report

change in % of visits: +0.00%

Report Tab

Metric Group

Nov 1, 2012 - Dec 31, 2012: Visits
Nov 1, 2011 - Dec 31, 2011: Visits



Visits 36.97% 87,425 vs 63,827	Unique Visitors 15.41% 36,071 vs 31,254	Pageviews 40.49% 260,984 vs 185,771	Avg. Visit Duration -1.64% 00:02:53 vs 00:02:56	Pages / Visit 2.57% 2.99 vs 2.91
---	--	--	--	---

Visitor Type	Mobile (Including Tablet)	Visits	Unique Visitors	Pageviews	Avg. Visit Duration	Pages / Visit
1. Returning Visitor	Yes					
Nov 1, 2012 - Dec 31, 2012		35,785	7,138	96,899	00:02:49	2.71
Nov 1, 2011 - Dec 31, 2011		16,435	3,689	36,338	00:02:48	2.21
% Change		117.74%	93.49%	166.66%	0.80%	22.47%
2. Returning Visitor	No					
Nov 1, 2012 - Dec 31, 2012		22,623	7,322	67,876	00:02:50	3.00
Nov 1, 2011 - Dec 31, 2011		21,657	7,725	65,865	00:02:51	3.04
% Change		4.46%	-5.22%	3.05%	-0.54%	-1.35%
3. New Visitor	No					
Nov 1, 2012 - Dec 31, 2012		18,720	18,699	63,772	00:03:03	3.41
Nov 1, 2011 - Dec 31, 2011		20,399	20,372	69,311	00:03:05	3.40
% Change		-8.23%	-8.21%	-7.99%	-1.55%	0.26%
4. New Visitor	Yes					
Nov 1, 2012 - Dec 31, 2012		10,297	10,287	32,437	00:02:53	3.15
Nov 1, 2011 - Dec 31, 2011		5,336	5,333	14,257	00:03:01	2.67
% Change		92.97%	92.89%	127.52%	-4.10%	17.90%

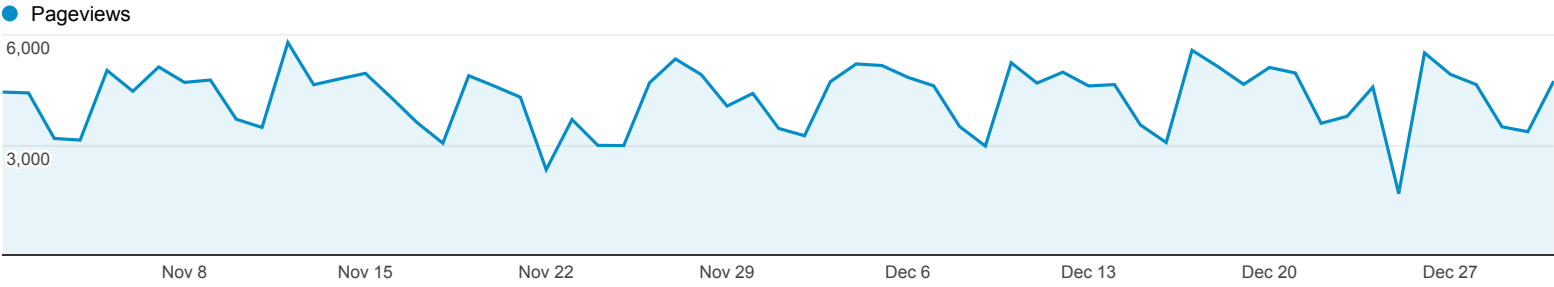
Rows 1 - 4 of 4

Pages

% of pageviews: 100.00%

Explorer

Site Usage



Pageviews 260,984 % of Total: 100.00% (260,984)	Unique Pageviews 190,182 % of Total: 100.00% (190,182)	Avg. Time on Page 00:01:27 Site Avg: 00:01:27 (0.00%)	Entrances 87,409 % of Total: 100.00% (87,409)	Bounce Rate 40.74% Site Avg: 40.74% (0.00%)	% Exit 33.49% Site Avg: 33.49% (0.00%)	Page Value \$0.00 % of Total: 0.00% (\$0.00)
---	--	---	---	---	--	--

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1. /	55,635	36,907	00:00:57	33,404	22.14%	22.71%	\$0.00
2. /maps-schedules/	31,474	20,003	00:00:56	17,228	19.92%	19.38%	\$0.00
3. /mobile-schedules/	20,464	12,110	00:00:40	2,969	21.15%	10.95%	\$0.00
4. /schedule/6/	7,426	6,501	00:04:45	4,150	86.14%	77.90%	\$0.00
5. /fares/	6,538	4,953	00:01:24	1,190	58.07%	32.30%	\$0.00
6. /schedule/18/	5,829	4,640	00:02:25	1,244	71.30%	45.89%	\$0.00
7. /schedule/9/	5,585	4,627	00:02:27	1,431	75.05%	52.64%	\$0.00
8. /schedule/20/	5,555	4,731	00:02:36	1,324	75.60%	57.64%	\$0.00
9. /schedule/98X/	4,904	4,174	00:03:03	2,056	84.10%	61.97%	\$0.00
10. /schedule/10/	4,816	3,947	00:02:44	1,166	75.90%	55.77%	\$0.00
11. /schedule/15/	4,653	3,810	00:02:58	1,181	78.66%	54.42%	\$0.00
12. /schedule/16/	4,612	3,693	00:02:36	858	69.35%	45.36%	\$0.00
13. /schedule/21/	4,087	3,357	00:02:32	843	74.50%	51.80%	\$0.00
14. /schedule/14/	3,701	3,062	00:02:26	913	70.87%	50.61%	\$0.00
15. /schedule/4/	3,656	3,118	00:03:52	1,830	78.42%	68.33%	\$0.00
16. /schedule/96X/	3,144	2,517	00:02:24	777	72.72%	48.95%	\$0.00
17. /schedule/316/	3,113	2,498	00:02:44	560	74.11%	48.15%	\$0.00
18. /schedule/11/	3,092	2,576	00:02:17	596	71.14%	43.11%	\$0.00
19. /schedule/35/	3,084	2,426	00:02:44	1,000	72.80%	53.05%	\$0.00
20. /schedule/314/	3,079	2,533	00:02:43	609	74.88%	53.33%	\$0.00
21. /schedule/28/	2,875	2,303	00:02:39	666	77.18%	49.57%	\$0.00
22. /how-to-ride/	2,827	2,097	00:00:35	82	42.68%	10.89%	\$0.00
23. /driver-login/	2,546	1,347	00:04:27	713	35.06%	47.49%	\$0.00
24. /schedule/310/	2,116	1,732	00:02:39	367	78.47%	56.76%	\$0.00

24.	/schedule/310/	2,110	1,732	00:02:39	307	70.47%	30.76%	\$0.00
25.	/schedule/320/	2,100	1,747	00:02:25	434	84.10%	50.48%	\$0.00
26.	/schedule/7/	2,040	1,584	00:02:23	392	70.15%	42.16%	\$0.00
27.	/schedule/95X/	1,890	1,479	00:01:40	312	64.10%	32.22%	\$0.00
28.	/schedule/321/	1,885	1,607	00:02:41	409	78.48%	59.58%	\$0.00
29.	/schedule/311/	1,871	1,544	00:02:44	360	71.94%	49.55%	\$0.00
30.	/schedule/1/	1,838	1,378	00:02:23	268	67.54%	39.77%	\$0.00
31.	/schedule/19/	1,826	1,418	00:01:45	204	67.16%	31.87%	\$0.00
32.	/maps-schedules/600-select-service/	1,749	681	00:01:05	39	51.28%	17.72%	\$0.00
33.	/about/	1,747	1,334	00:00:40	104	27.88%	16.37%	\$0.00
34.	/schedule/36/	1,711	1,314	00:02:15	264	75.00%	41.20%	\$0.00
35.	/schedule/17/	1,690	1,387	00:02:30	398	81.41%	49.70%	\$0.00
36.	/schedule/93X/	1,608	1,240	00:02:16	387	72.35%	45.09%	\$0.00
37.	/alerts/detours-in-walnut-creek/	1,590	1,383	00:00:27	62	45.16%	11.32%	\$0.00
38.	/bustime/home.jsp	1,312	1,018	00:00:26	217	29.03%	10.98%	\$0.00
39.	/bus-tracker/	1,263	808	00:01:26	235	44.26%	27.47%	\$0.00
40.	/link/	1,172	898	00:00:52	352	49.15%	26.11%	\$0.00
41.	/schedule/2/	1,171	968	00:02:09	289	81.31%	49.79%	\$0.00
42.	/bustime/eta/eta.jsp	1,121	811	00:01:52	117	32.48%	17.04%	\$0.00
43.	/public-meetings/	1,100	881	00:00:30	53	39.62%	13.27%	\$0.00
44.	/schedule/97X/	1,048	831	00:01:48	219	65.30%	40.17%	\$0.00
45.	/schedule/5/	1,021	847	00:02:24	167	70.06%	42.41%	\$0.00
46.	/?force=desktop	998	743	00:01:20	79	59.49%	24.95%	\$0.00
47.	/fares/where-to-buy/	935	680	00:01:44	93	61.29%	36.90%	\$0.00
48.	/schedule/92X/	888	668	00:01:49	156	64.10%	36.49%	\$0.00
49.	/fares/clipper-card/	784	675	00:00:59	77	58.44%	26.02%	\$0.00
50.	/how-to-ride/paying-your-fare/	776	633	00:01:27	72	65.28%	21.13%	\$0.00

Rows 1 - 50 of 3048