

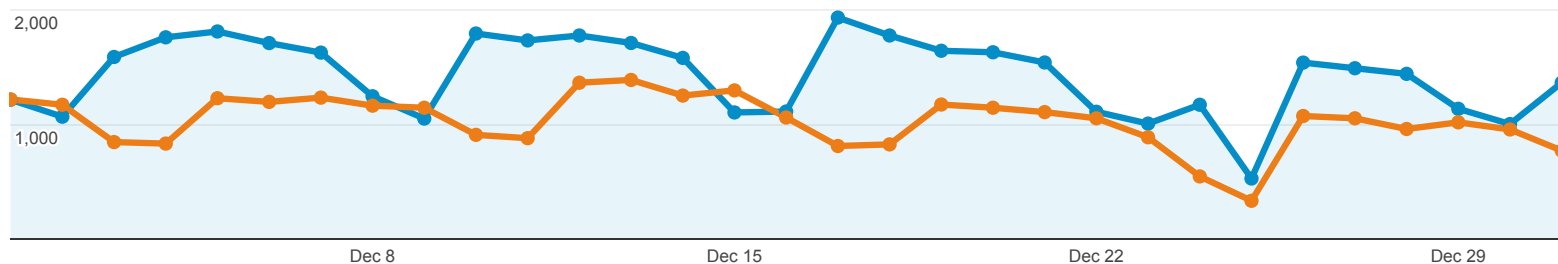
Visitor Report

change in % of visits: +0.00%

Report Tab

Metric Group

Dec 1, 2012 - Dec 31, 2012: Visits
Dec 1, 2011 - Dec 31, 2011: Visits



Visits 38.46% 44,163 vs 31,896	Unique Visitors 17.85% 20,100 vs 17,056	Pageviews 45.60% 134,219 vs 92,184	Avg. Visit Duration 7.04% 00:03:04 vs 00:02:52	Pages / Visit 5.16% 3.04 vs 2.89
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Visitor Type	Mobile (Including Tablet)	Visits	Unique Visitors	Pageviews	Avg. Visit Duration	Pages / Visit
1. Returning Visitor	Yes					
Dec 1, 2012 - Dec 31, 2012		18,075	4,388	50,437	00:03:07	2.79
Dec 1, 2011 - Dec 31, 2011		8,522	2,332	18,922	00:02:49	2.22
% Change		112.10%	88.16%	166.55%	10.54%	25.67%
2. Returning Visitor	No					
Dec 1, 2012 - Dec 31, 2012		11,216	4,304	34,449	00:03:01	3.07
Dec 1, 2011 - Dec 31, 2011		10,423	4,422	32,421	00:02:49	3.11
% Change		7.61%	-2.67%	6.26%	7.00%	-1.26%
3. New Visitor	No					
Dec 1, 2012 - Dec 31, 2012		9,517	9,509	32,004	00:03:07	3.36
Dec 1, 2011 - Dec 31, 2011		10,076	10,064	33,348	00:02:58	3.31
% Change		-5.55%	-5.51%	-4.03%	4.71%	1.61%
4. New Visitor	Yes					
Dec 1, 2012 - Dec 31, 2012		5,355	5,350	17,329	00:02:58	3.24
Dec 1, 2011 - Dec 31, 2011		2,875	2,874	7,493	00:02:50	2.61
% Change		86.26%	86.15%	131.27%	4.67%	24.16%

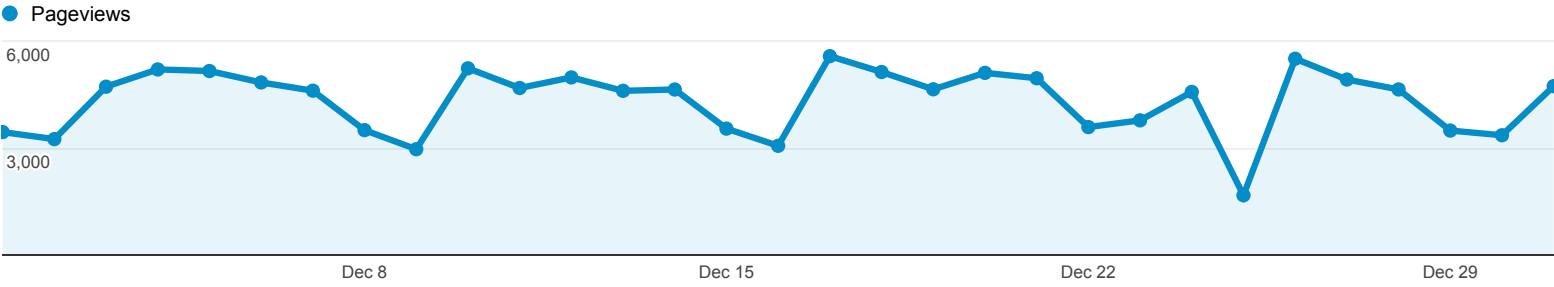
Rows 1 - 4 of 4

Pages

% of pageviews: 100.00%

Explorer

Site Usage



Pageviews 134,219 % of Total: 100.00% (134,219)	Unique Pageviews 97,373 % of Total: 100.00% (97,373)	Avg. Time on Page 00:01:30 Site Avg: 00:01:30 (0.00%)	Entrances 44,156 % of Total: 100.00% (44,156)	Bounce Rate 39.92% Site Avg: 39.92% (0.00%)	% Exit 32.90% Site Avg: 32.90% (0.00%)	Page Value \$0.00 % of Total: 0.00% (\$0.00)
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Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1. /	28,170	18,568	00:00:59	16,750	21.62%	22.36%	\$0.00
2. /maps-schedules/	15,954	10,211	00:00:57	8,792	20.64%	20.08%	\$0.00
3. /mobile-schedules/	10,427	6,141	00:00:41	1,537	21.28%	11.04%	\$0.00
4. /fares/	3,149	2,424	00:01:30	564	62.23%	34.39%	\$0.00
5. /schedule/6/	3,099	2,673	00:05:00	1,654	85.37%	76.06%	\$0.00
6. /schedule/18/	2,903	2,300	00:02:29	574	73.87%	45.33%	\$0.00
7. /schedule/20/	2,794	2,388	00:02:37	677	76.07%	58.30%	\$0.00
8. /schedule/9/	2,731	2,236	00:02:36	631	73.69%	50.82%	\$0.00
9. /schedule/98X/	2,506	2,118	00:03:02	1,053	84.14%	61.85%	\$0.00
10. /schedule/16/	2,369	1,898	00:02:51	437	70.94%	45.08%	\$0.00
11. /schedule/10/	2,327	1,919	00:02:53	541	74.86%	55.26%	\$0.00
12. /schedule/15/	2,222	1,825	00:02:47	558	77.60%	53.74%	\$0.00
13. /schedule/21/	2,057	1,680	00:02:32	436	74.77%	51.97%	\$0.00
14. /schedule/4/	1,839	1,558	00:04:27	891	76.09%	67.37%	\$0.00
15. /schedule/14/	1,807	1,512	00:02:22	453	68.87%	50.36%	\$0.00
16. /schedule/96X/	1,784	1,426	00:02:37	393	72.77%	48.37%	\$0.00
17. /schedule/314/	1,682	1,389	00:03:02	356	74.44%	54.40%	\$0.00
18. /schedule/35/	1,638	1,293	00:02:56	571	73.03%	54.15%	\$0.00
19. /schedule/316/	1,610	1,288	00:02:55	297	72.39%	48.39%	\$0.00
20. /schedule/11/	1,536	1,282	00:02:14	294	69.73%	43.10%	\$0.00
21. /driver-login/	1,448	744	00:04:17	400	36.50%	46.27%	\$0.00
22. /schedule/28/	1,422	1,138	00:02:42	343	75.22%	49.79%	\$0.00
23. /how-to-ride/	1,337	1,003	00:00:36	48	39.58%	10.25%	\$0.00
24. /bustime/home-ien	1,312	1,018	00:00:26	217	29.03%	10.98%	\$0.00

24.	/bustime/home.jsp	1,312	1,018	00:00:28	217	29.55%	10.98%	\$0.00
25.	/schedule/320/	1,140	960	00:02:14	238	83.19%	51.84%	\$0.00
26.	/bustime/eta/eta.jsp	1,121	811	00:01:52	117	32.48%	17.04%	\$0.00
27.	/schedule/310/	1,088	879	00:02:55	183	77.60%	56.07%	\$0.00
28.	/schedule/311/	1,066	879	00:02:57	239	71.55%	51.78%	\$0.00
29.	/schedule/321/	995	847	00:02:34	230	80.87%	62.11%	\$0.00
30.	/schedule/19/	972	723	00:01:38	109	70.64%	29.63%	\$0.00
31.	/schedule/7/	929	714	00:02:09	166	68.67%	39.29%	\$0.00
32.	/schedule/95X/	929	731	00:01:49	144	59.72%	31.43%	\$0.00
33.	/schedule/36/	900	684	00:01:59	150	74.00%	40.56%	\$0.00
34.	/schedule/1/	887	664	00:02:28	141	69.50%	39.23%	\$0.00
35.	/about/	859	643	00:00:47	61	32.79%	16.53%	\$0.00
36.	/schedule/17/	817	674	00:02:24	199	82.41%	50.06%	\$0.00
37.	/maps-schedules/600-select-service/	806	327	00:01:08	20	60.00%	19.35%	\$0.00
38.	/schedule/93X/	775	605	00:02:18	186	70.97%	45.29%	\$0.00
39.	/alerts/detours-in-walnut-creek/	736	657	00:00:32	26	34.62%	11.68%	\$0.00
40.	/adjustments-to-several-bus-routes-122312/	653	425	00:01:17	46	65.22%	19.91%	\$0.00
41.	/schedule/2/	575	481	00:01:55	139	78.42%	49.39%	\$0.00
42.	/bustime/map/displaymap.jsp	548	352	00:02:55	49	77.55%	31.20%	\$0.00
43.	/schedule/97X/	544	438	00:01:46	101	63.37%	42.28%	\$0.00
44.	/link/	540	422	00:00:51	161	46.58%	26.30%	\$0.00
45.	/?force=desktop	514	391	00:01:09	42	54.76%	22.18%	\$0.00
46.	/schedule/5/	496	411	00:02:23	87	64.37%	41.33%	\$0.00
47.	/public-meetings/	478	381	00:00:40	29	37.93%	13.60%	\$0.00
48.	/schedule/92X/	420	313	00:01:45	62	59.68%	35.00%	\$0.00
49.	/real-time-bus-tracker-debuts-tomorrow/	404	340	00:01:13	82	43.90%	18.81%	\$0.00
50.	/fares/where-to-buy/	392	300	00:01:51	40	60.00%	41.58%	\$0.00

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