

To: Marketing, Planning, & Legislative Committee

Date: January 31, 2013

From: Mary Burdick, Sr. Manager of Marketing

Reviewed by:

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### **SUBJECT: Community Events**

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#### **Summary of Issues:**

County Connection marketing staff continues to participate in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

#### **School Outreach:**

2/28/13 – John Muir Elementary 30 students/10 adults

#### **Community Events:**

None Scheduled for February at present.

#### **Recommendation:**

For information only

#### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.