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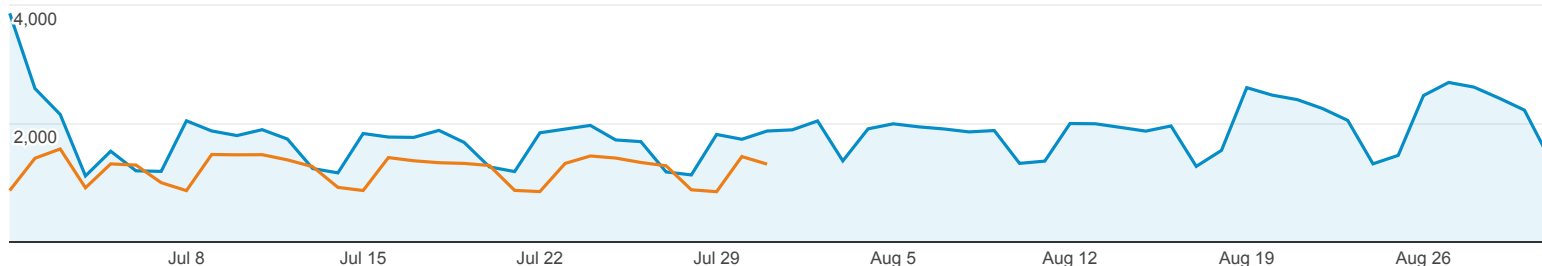
Visitor Report

Jul 1, 2013 - Aug 31, 2013
Compare to: Jul 1, 2012 - Jul 31, 2012

change in % of visits: +0.00%

Report Tab

Jul 1, 2013 - Aug 31, 2013: Visits
Jul 1, 2012 - Jul 31, 2012: Visits



Visitor Type	Mobile (Including Tablet)	Visits	Unique Visitors	Pageviews	Avg. Visit Duration	Pages / Visit
		201.73% 114,129 vs 37,825	159.29% 48,137 vs 18,565	191.98% 335,740 vs 114,987	2.79% 00:03:04 vs 00:02:59	3.23% 2.94 vs 3.04
1. Returning Visitor	Yes					
Jul 1, 2013 - Aug 31, 2013		50,393	10,281	132,034	00:02:56	2.62
Jul 1, 2012 - Jul 31, 2012		12,924	3,433	33,655	00:02:42	2.60
% Change		289.92%	199.48%	292.32%	8.13%	0.62%
2. Returning Visitor	No					
Jul 1, 2013 - Aug 31, 2013		23,602	8,404	72,598	00:03:10	3.08
Jul 1, 2012 - Jul 31, 2012		10,737	4,278	32,881	00:02:59	3.06
% Change		119.82%	96.45%	120.79%	6.41%	0.44%
3. New Visitor	No					
Jul 1, 2013 - Aug 31, 2013		23,375	23,339	81,167	00:03:19	3.47
Jul 1, 2012 - Jul 31, 2012		10,028	10,010	35,456	00:03:18	3.54
% Change		133.10%	133.16%	128.92%	0.40%	-1.79%
4. New Visitor	Yes					
Jul 1, 2013 - Aug 31, 2013		16,759	16,736	49,941	00:03:01	2.98
Jul 1, 2012 - Jul 31, 2012		4,136	4,131	12,995	00:03:07	3.14
% Change		305.20%	305.13%	284.31%	-3.03%	-5.16%

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Jul 1, 2013 - Aug 31, 2013

Pages

Pages are grouped by Page

100% of pageviews: 100.00%

Explorer



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	335,740 % of Total: 100.00% (335,740)	242,675 % of Total: 100.00% (242,675)	00:01:35 Site Avg: 00:01:35 (0.00%)	114,108 % of Total: 100.00% (114,108)	42.58% Site Avg: 42.58% (0.00%)	33.99% Site Avg: 33.99% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	71,466	47,497	00:01:08	42,298	25.18%	25.77%	\$0.00
2. /maps-schedules/	40,298	25,859	00:01:03	21,951	23.67%	21.74%	\$0.00
3. /mobile-schedules/	28,768	16,986	00:00:39	3,628	23.07%	10.54%	\$0.00
4. /fares/	9,355	6,909	00:01:31	1,352	51.11%	29.34%	\$0.00
5. /schedule/18/	8,186	6,514	00:02:46	2,106	67.95%	47.35%	\$0.00
6. /schedule/9/	7,564	6,086	00:03:18	1,857	73.40%	50.05%	\$0.00
7. /schedule/20/	7,477	6,275	00:02:53	2,145	74.41%	57.01%	\$0.00
8. /schedule/98X/	7,089	5,903	00:02:55	2,898	82.75%	59.05%	\$0.00
9. /schedule/15/	6,441	5,046	00:02:59	1,436	69.71%	48.59%	\$0.00
10. /schedule/6/	6,411	5,488	00:03:43	3,174	83.55%	71.85%	\$0.00
11. /schedule/16/	6,099	4,999	00:02:56	1,340	72.09%	47.93%	\$0.00
12. /schedule/10/	6,072	4,909	00:03:07	1,660	75.66%	55.67%	\$0.00
13. /schedule/21/	5,519	4,457	00:02:49	1,271	72.78%	51.80%	\$0.00
14. /schedule/14/	4,874	3,954	00:02:42	1,175	71.49%	48.73%	\$0.00
15. /schedule/4/	4,491	3,724	00:03:36	2,295	77.21%	67.38%	\$0.00
16. /schedule/35/	4,480	3,494	00:02:55	1,523	72.42%	53.21%	\$0.00
17. /schedule/96X/	4,476	3,606	00:02:47	1,481	71.71%	53.04%	\$0.00
18. /how-to-ride/	4,338	3,267	00:00:41	186	34.95%	10.40%	\$0.00
19. /schedule/11/	4,221	3,400	00:02:11	722	68.14%	39.04%	\$0.00
20. /schedule/316/	3,963	3,190	00:02:45	948	75.11%	51.63%	\$0.00
21. /schedule/28/	3,961	3,190	00:02:54	952	73.32%	48.80%	\$0.00
22. /maps-schedules/600-select-servi ce/	3,835	1,473	00:01:01	152	62.50%	18.15%	\$0.00

23.	/schedule/314/	3,185	2,663	00:03:02	771	74.97%	55.67%	\$0.00
24.	/schedule/93X/	2,740	2,051	00:02:56	715	68.53%	45.18%	\$0.00
25.	/schedule/19/	2,567	1,992	00:01:49	350	67.43%	32.14%	\$0.00
26.	/schedule/95X/	2,500	2,006	00:01:43	477	61.43%	34.88%	\$0.00
27.	/schedule/7/	2,425	1,905	00:02:33	437	72.77%	41.86%	\$0.00
28.	/possible-bart-strike/	2,381	1,421	00:02:28	739	40.87%	42.71%	\$0.00
29.	/driver-login/	2,362	1,240	00:06:16	615	30.73%	45.26%	\$0.00
30.	/schedule/17/	2,299	1,848	00:02:31	474	75.53%	46.02%	\$0.00
31.	/bart-strike-update/	2,285	1,743	00:02:40	1,258	83.23%	63.81%	\$0.00
32.	/schedule/321/	2,243	1,890	00:02:47	658	77.66%	57.47%	\$0.00
33.	/schedule/310/	2,232	1,903	00:02:56	558	80.11%	60.30%	\$0.00
34.	/schedule/320/	2,222	1,891	00:02:36	550	76.55%	50.05%	\$0.00
35.	/about/	2,180	1,703	00:00:40	122	26.23%	16.33%	\$0.00
36.	/schedule/1/	2,174	1,667	00:01:58	354	71.19%	40.71%	\$0.00
37.	/schedule/36/	2,145	1,644	00:01:58	319	70.22%	39.81%	\$0.00
38.	/schedule/311/	2,076	1,703	00:02:29	305	68.85%	44.70%	\$0.00
39.	/fares/where-to-buy/	1,693	1,222	00:01:52	142	60.56%	30.95%	\$0.00
40.	/link/	1,640	1,317	00:00:53	543	50.64%	28.96%	\$0.00
41.	/schedule/92X/	1,541	1,173	00:02:25	389	65.04%	39.39%	\$0.00
42.	/schedule/97X/	1,481	1,207	00:02:20	387	58.91%	43.21%	\$0.00
43.	/fares/clipper-card/	1,399	1,179	00:00:52	142	48.59%	25.30%	\$0.00
44.	/schedule/5/	1,355	1,069	00:02:19	238	75.21%	40.07%	\$0.00
45.	/about/jobs/	1,332	901	00:01:27	351	56.70%	46.17%	\$0.00
46.	/schedule/2/	1,308	1,102	00:02:30	342	78.07%	47.86%	\$0.00
47.	/?force=desktop	1,278	950	00:01:02	138	30.43%	18.47%	\$0.00
48.	/public-meetings/	1,263	1,035	00:00:26	59	35.59%	12.98%	\$0.00
49.	/how-to-ride/paying-your-fare/	1,162	960	00:01:21	42	64.29%	17.38%	\$0.00
50.	/bus-tracker/	1,044	697	00:01:26	572	29.90%	29.02%	\$0.00

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