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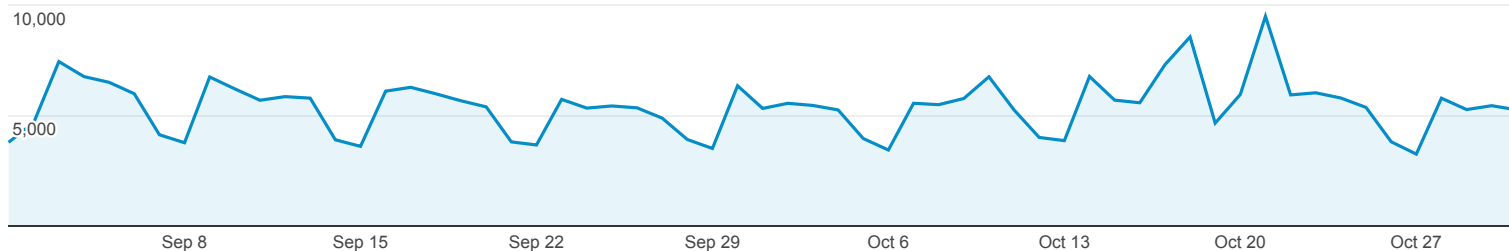
Pages

Sep 1, 2013 - Oct 31, 2013

All Visits
100.00%

Explorer

Pageviews



| Page | Pageviews | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | % Exit | Page Value |
|-----------------------|---|---|---|---|---------------------------------------|---------------------------------------|--------------------------------------|
| | 329,850 % of Total: 100.00% (329,850) | 238,522 % of Total: 100.00% (238,522) | 00:01:37 Site Avg: 00:01:37 (0.00%) | 114,864 % of Total: 100.00% (114,864) | 43.57% Site Avg: 43.57% (0.00%) | 34.82% Site Avg: 34.82% (0.00%) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. / | 70,287 | 45,588 | 00:01:11 | 40,234 | 23.12% | 24.42% | \$0.00 |
| 2. /maps-schedules/ | 38,761 | 24,592 | 00:01:01 | 20,891 | 20.68% | 20.02% | \$0.00 |
| 3. /mobile-schedules/ | 30,423 | 17,953 | 00:00:39 | 3,781 | 27.06% | 10.66% | \$0.00 |
| 4. /schedule/6/ | 10,951 | 9,550 | 00:05:22 | 6,046 | 85.51% | 76.93% | \$0.00 |
| 5. /schedule/18/ | 7,911 | 6,419 | 00:02:40 | 2,339 | 69.35% | 49.63% | \$0.00 |
| 6. /fares/ | 7,763 | 5,875 | 00:01:28 | 1,226 | 50.24% | 30.81% | \$0.00 |
| 7. /schedule/9/ | 7,562 | 6,264 | 00:02:53 | 2,290 | 74.67% | 53.64% | \$0.00 |
| 8. /schedule/98X/ | 7,445 | 6,200 | 00:03:14 | 3,402 | 82.80% | 61.17% | \$0.00 |
| 9. /schedule/20/ | 6,876 | 5,754 | 00:02:49 | 2,071 | 76.73% | 57.64% | \$0.00 |
| 10. /schedule/16/ | 6,129 | 4,975 | 00:02:44 | 1,391 | 72.47% | 48.88% | \$0.00 |
| 11. /schedule/15/ | 6,095 | 4,828 | 00:02:52 | 1,434 | 69.46% | 49.71% | \$0.00 |
| 12. /schedule/10/ | 5,735 | 4,637 | 00:03:07 | 1,467 | 74.16% | 55.19% | \$0.00 |
| 13. /schedule/21/ | 5,381 | 4,321 | 00:02:53 | 1,360 | 69.71% | 49.60% | \$0.00 |
| 14. /schedule/11/ | 4,822 | 3,889 | 00:02:17 | 945 | 72.28% | 42.29% | \$0.00 |
| 15. /schedule/14/ | 4,741 | 3,901 | 00:02:51 | 1,169 | 71.86% | 48.62% | \$0.00 |
| 16. /schedule/96X/ | 4,578 | 3,626 | 00:03:00 | 1,702 | 68.68% | 52.64% | \$0.00 |
| 17. /schedule/4/ | 4,422 | 3,692 | 00:03:45 | 2,252 | 78.37% | 66.62% | \$0.00 |
| 18. /schedule/35/ | 4,282 | 3,384 | 00:02:52 | 1,576 | 74.87% | 54.32% | \$0.00 |
| 19. /schedule/316/ | 4,108 | 3,305 | 00:02:57 | 1,059 | 72.80% | 51.75% | \$0.00 |
| 20. /schedule/28/ | 3,695 | 2,917 | 00:03:16 | 910 | 70.00% | 48.82% | \$0.00 |

| | | | | | | | | |
|-----|--|--------------|-------|----------|-------|--------|--------|--------|
| 21. | /bart-strike-contingency-plan/ | 3,578 | 2,414 | 00:03:53 | 1,102 | 66.33% | 50.17% | \$0.00 |
| 22. | /how-to-ride/ | 3,472 | 2,665 | 00:00:39 | 134 | 32.09% | 10.14% | \$0.00 |
| 23. | /maps-schedules/600-select-service/ | 3,373 | 1,289 | 00:01:11 | 125 | 45.60% | 19.24% | \$0.00 |
| 24. | /schedule/314/ | 3,274 | 2,689 | 00:03:03 | 821 | 72.35% | 54.03% | \$0.00 |
| 25. | /schedule/93X/ | 2,752 | 2,106 | 00:03:18 | 794 | 71.91% | 49.49% | \$0.00 |
| 26. | /schedule/17/ | 2,484 | 2,011 | 00:02:38 | 551 | 78.04% | 47.99% | \$0.00 |
| 27. | /schedule/7/ | 2,382 | 1,902 | 00:02:54 | 495 | 70.51% | 45.05% | \$0.00 |
| 28. | /schedule/321/ | 2,302 | 1,930 | 00:02:27 | 576 | 73.44% | 54.26% | \$0.00 |
| 29. | /schedule/95X/ | 2,285 | 1,829 | 00:01:31 | 400 | 68.75% | 36.46% | \$0.00 |
| 30. | /schedule/1/ | 2,283 | 1,699 | 00:02:57 | 394 | 69.54% | 42.36% | \$0.00 |
| 31. | /schedule/310/ | 2,211 | 1,888 | 00:02:57 | 540 | 78.15% | 59.25% | \$0.00 |
| 32. | /schedule/311/ | 2,161 | 1,746 | 00:02:21 | 371 | 69.27% | 43.27% | \$0.00 |
| 33. | /schedule/19/ | 2,079 | 1,627 | 00:01:57 | 244 | 67.21% | 31.17% | \$0.00 |
| 34. | /schedule/320/ | 2,062 | 1,702 | 00:02:52 | 463 | 73.87% | 47.53% | \$0.00 |
| 35. | /about/ | 1,934 | 1,570 | 00:00:33 | 91 | 31.87% | 15.93% | \$0.00 |
| 36. | /schedule/36/ | 1,909 | 1,471 | 00:02:27 | 339 | 69.03% | 40.49% | \$0.00 |
| 37. | /driver-login/ | 1,595 | 933 | 00:02:31 | 494 | 40.28% | 48.21% | \$0.00 |
| 38. | /schedule/97X/ | 1,569 | 1,220 | 00:02:46 | 436 | 61.93% | 41.87% | \$0.00 |
| 39. | /link/ | 1,507 | 1,155 | 00:00:59 | 532 | 44.92% | 28.87% | \$0.00 |
| 40. | /?force=desktop | 1,394 | 1,022 | 00:00:59 | 140 | 40.00% | 20.73% | \$0.00 |
| 41. | /about/jobs/ | 1,358 | 962 | 00:01:41 | 288 | 67.01% | 53.39% | \$0.00 |
| 42. | /fares/where-to-buy/ | 1,351 | 1,013 | 00:02:04 | 169 | 66.86% | 38.19% | \$0.00 |
| 43. | /public-meetings/ | 1,280 | 1,019 | 00:00:27 | 63 | 26.98% | 10.55% | \$0.00 |
| 44. | /schedule/5/ | 1,265 | 1,019 | 00:02:15 | 219 | 69.41% | 40.87% | \$0.00 |
| 45. | /schedule/92X/ | 1,175 | 902 | 00:02:01 | 269 | 67.29% | 37.02% | \$0.00 |
| 46. | /maps-schedules/route-250-st-marys-college-gael-rail-shuttle-schedule/ | 1,169 | 839 | 00:02:13 | 443 | 68.62% | 47.39% | \$0.00 |
| 47. | /fares/clipper-card/ | 1,094 | 937 | 00:01:08 | 118 | 44.07% | 28.79% | \$0.00 |
| 48. | /schedule/2/ | 1,090 | 885 | 00:01:57 | 225 | 80.44% | 41.38% | \$0.00 |
| 49. | /schedule/25/ | 985 | 782 | 00:01:59 | 104 | 66.35% | 35.63% | \$0.00 |
| 50. | /how-to-ride/paying-your-fare/ | 983 | 806 | 00:01:19 | 58 | 62.07% | 18.41% | \$0.00 |

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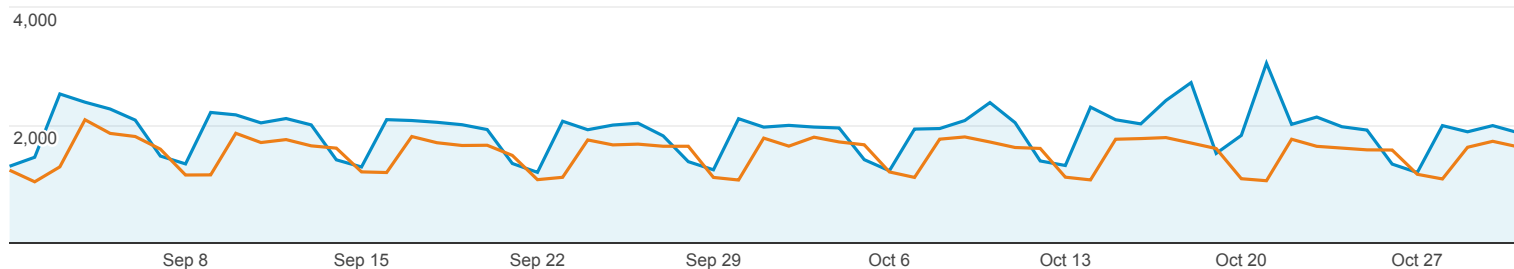
Visitor Report

Sep 1, 2013 - Oct 31, 2013
Compare to: Sep 1, 2012 - Oct 31, 2012

All Visits
+0.00%

Report Tab

Sep 1, 2013 - Oct 31, 2013: Visits
Sep 1, 2012 - Oct 31, 2012: Visits



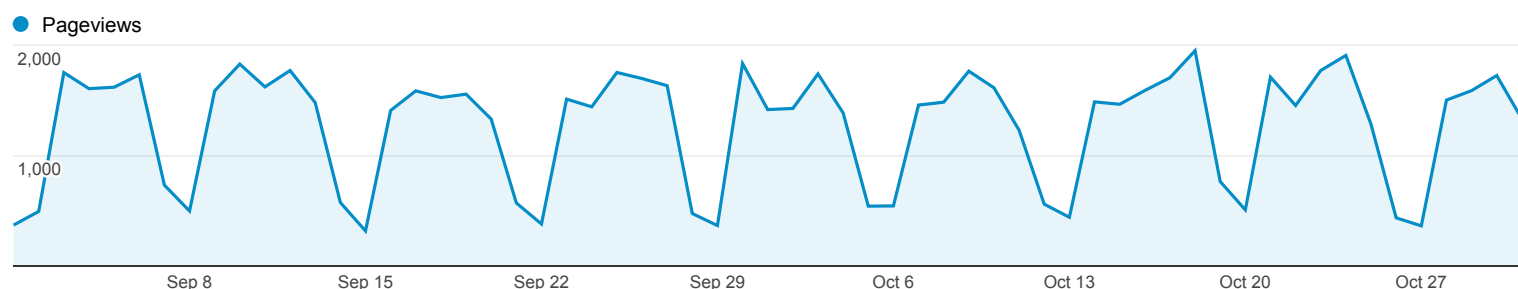
| Visitor Type | Mobile (Including Tablet) | Visits | Unique Visitors | Pageviews | Avg. Visit Duration | Pages / Visit |
|--------------------------------------|---------------------------|------------------------------------|-----------------------------------|-------------------------------------|--------------------------------------|------------------------------|
| | | 23.92% 114,886 vs 92,713 | 24.34% 48,360 vs 38,893 | 20.34% 329,850 vs 274,089 | 4.88% 00:03:01 vs 00:02:52 | 2.88% 2.87 vs 2.96 |
| 1. Returning Visitor | Yes | | | | | |
| Sep 1, 2013 - Oct 31, 2013 | | 54,862 | 10,993 | 141,716 | 00:02:57 | 2.58 |
| Sep 1, 2012 - Oct 31, 2012 | | 35,762 | 7,090 | 91,901 | 00:02:40 | 2.57 |
| % Change | | 53.41% | 55.05% | 54.21% | 10.20% | 0.52% |
| 2. New Visitor | No | | | | | |
| Sep 1, 2013 - Oct 31, 2013 | | 21,751 | 21,718 | 72,451 | 00:03:14 | 3.33 |
| Sep 1, 2012 - Oct 31, 2012 | | 21,547 | 21,509 | 75,169 | 00:03:10 | 3.49 |
| % Change | | 0.95% | 0.97% | -3.62% | 2.17% | -4.52% |
| 3. Returning Visitor | No | | | | | |
| Sep 1, 2013 - Oct 31, 2013 | | 20,609 | 7,758 | 64,265 | 00:03:05 | 3.12 |
| Sep 1, 2012 - Oct 31, 2012 | | 25,066 | 8,250 | 74,358 | 00:02:51 | 2.97 |
| % Change | | -17.78% | -5.96% | -13.57% | 8.01% | 5.12% |
| 4. New Visitor | Yes | | | | | |
| Sep 1, 2013 - Oct 31, 2013 | | 17,664 | 17,635 | 51,418 | 00:02:53 | 2.91 |
| Sep 1, 2012 - Oct 31, 2012 | | 10,338 | 10,324 | 32,661 | 00:03:01 | 3.16 |
| % Change | | 70.86% | 70.82% | 57.43% | -4.66% | -7.86% |

Sep 1, 2013 - Oct 31, 2013

Pages

 All Visits
100.00%

Explorer



Sep 8 Sep 15 Sep 22 Sep 29 Oct 6 Oct 13 Oct 20 Oct 27

| Page Title | Pageviews | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | % Exit | Page Value |
|--|---|---|---|---|---|---|---|
| | 77,200 % of Total: 100.00% (77,200) | 46,790 % of Total: 100.00% (46,790) | 00:02:11 Site Avg: 00:02:11 (0.00%) | 19,153 % of Total: 100.00% (19,153) | 36.54% Site Avg: 36.54% (0.00%) | 24.81% Site Avg: 24.81% (0.00%) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. CCCTA Bus Tracker | 14,640 | 10,811 | 00:00:32 | 9,910 | 24.88% | 23.51% | \$0.00 |
| 2. CCCTA Map | 4,983 | 3,306 | 00:03:14 | 735 | 67.89% | 41.84% | \$0.00 |
| 3. --- - Estimated Arrival Times | 2,977 | 2,592 | 00:00:51 | 277 | 47.29% | 15.62% | \$0.00 |
| 4. BISHOP RANCH 1 (NORTH) - Estimated Arrival Times | 1,785 | 792 | 00:03:16 | 277 | 60.29% | 33.95% | \$0.00 |
| 5. CHEVRON SAN RAMON (NORTH) - Estimated Arrival Times | 1,663 | 951 | 00:04:30 | 502 | 56.97% | 47.93% | \$0.00 |
| 6. Select Stop | 1,577 | 1,064 | 00:00:19 | 123 | 24.39% | 5.20% | \$0.00 |
| 7. Select Route | 1,454 | 935 | 00:00:22 | 332 | 14.76% | 8.67% | \$0.00 |
| 8. Select Direction | 1,291 | 909 | 00:00:13 | 77 | 10.39% | 3.10% | \$0.00 |
| 9. BISHOP RANCH 1 - ETA | 1,181 | 344 | 00:03:47 | 229 | 38.43% | 25.32% | \$0.00 |
| 10. SOUTH MAIN ST + CREEKSIDE DR (NORTH) - Estimated Arrival Times | 849 | 288 | 00:03:31 | 46 | 50.00% | 21.08% | \$0.00 |
| 11. BISHOP RANCH 1 (SOUTH) - Estimated Arrival Times | 733 | 252 | 00:02:11 | 149 | 48.32% | 26.74% | \$0.00 |
| 12. SUNSET DR + BISHOP DR (NORTH) - Estimated Arrival Times | 703 | 338 | 00:04:28 | 121 | 37.19% | 30.87% | \$0.00 |
| 13. BART WALNUT CREEK (NORTH) - Estimated Arrival Times | 687 | 494 | 00:02:15 | 136 | 65.44% | 28.24% | \$0.00 |
| 14. BART WALNUT CREEK (SOUTH) - Estimated Arrival Times | 620 | 459 | 00:02:13 | 76 | 42.11% | 22.42% | \$0.00 |
| 15. SAN RAMON TRANSIT CENTER (NORTH) - Estimated Arrival Times | 594 | 451 | 00:02:23 | 78 | 28.21% | 20.71% | \$0.00 |
| 16. DANVILLE PARK AND RIDE (NORTH) - Estimated Arrival Times | 588 | 250 | 00:03:27 | 96 | 34.38% | 24.66% | \$0.00 |

| | | | | | | | | |
|-----|---|-----|-----|----------|-----|--------|--------|--------|
| 17. | VILLAGE PKWY + ELMWOOD DR (SOUTH) - Estimated Arrival Times | 583 | 262 | 00:07:11 | 258 | 68.60% | 44.43% | \$0.00 |
| 18. | BISHOP RANCH 1 - Estimated Arrival Times | 553 | 277 | 00:05:42 | 137 | 54.74% | 42.13% | \$0.00 |
| 19. | CHEVRON SAN RAMON - ETA | 451 | 143 | 00:04:11 | 60 | 45.00% | 28.16% | \$0.00 |
| 20. | MORELLO AVE + VILLAGE OAKS DR (SOUTH) - Estimated Arrival Times | 432 | 16 | 00:00:38 | 6 | 33.33% | 2.08% | \$0.00 |
| 21. | CREEKSIDE DR + QUAIL CT - Estimated Arrival Times | 420 | 108 | 00:01:58 | 53 | 16.98% | 14.29% | \$0.00 |
| 22. | CLAYTON RD + FRY WAY (WEST) - Estimated Arrival Times | 418 | 100 | 00:01:50 | 79 | 51.90% | 20.33% | \$0.00 |
| 23. | PACHECO BLVD + CAROLOS DR - Estimated Arrival Times | 415 | 149 | 00:05:35 | 4 | 50.00% | 15.66% | \$0.00 |
| 24. | - Estimated Arrival Times | 405 | 328 | 00:00:58 | 27 | 29.63% | 17.53% | \$0.00 |
| 25. | MUIR RD + GLACIER DR (SOUTH) - Estimated Arrival Times | 385 | 95 | 00:03:19 | 53 | 54.72% | 18.70% | \$0.00 |
| 26. | BART DUBLIN_PLEASANTON (NORTH) - Estimated Arrival Times | 379 | 302 | 00:00:48 | 21 | 47.62% | 13.19% | \$0.00 |
| 27. | CONTRA COSTA BLVD BETWEEN SUN VALLEY + VIKING (NORTH) - Estimated Arrival Times | 366 | 152 | 00:02:40 | 63 | 41.27% | 22.13% | \$0.00 |
| 28. | PACHECO BLVD + CAROLOS DR (SOUTH) - Estimated Arrival Times | 363 | 134 | 00:07:59 | 45 | 44.44% | 23.14% | \$0.00 |
| 29. | OLIVERA RD + GRANT ST (EAST) - Estimated Arrival Times | 326 | 62 | 00:03:32 | 21 | 66.67% | 13.80% | \$0.00 |
| 30. | BART CONCORD (EAST) - Estimated Arrival Times | 325 | 273 | 00:01:11 | 27 | 55.56% | 19.38% | \$0.00 |
| 31. | SUNSET DR + BISHOP DR - Estimated Arrival Times | 324 | 126 | 00:03:47 | 81 | 44.44% | 31.17% | \$0.00 |
| 32. | SOUTH MAIN ST + CREEKSIDE DR - Estimated Arrival Times | 321 | 118 | 00:02:32 | 16 | 62.50% | 19.63% | \$0.00 |
| 33. | MORELLO AVE + MIDHILL RD (NORTH) - Estimated Arrival Times | 317 | 28 | 00:01:11 | 5 | 20.00% | 5.68% | \$0.00 |
| 34. | CHEVRON SAN RAMON - Estimated Arrival Times | 312 | 131 | 00:04:07 | 61 | 42.62% | 32.69% | \$0.00 |
| 35. | BISHOP RANCH 15 (NORTH) - Estimated Arrival Times | 292 | 81 | 00:02:59 | 43 | 25.58% | 16.44% | \$0.00 |
| 36. | CAMINO RAMON + BALDWIN AVE (NORTH) - Estimated Arrival Times | 291 | 116 | 00:01:31 | 15 | 13.33% | 7.22% | \$0.00 |
| 37. | BART WALNUT CREEK (EAST) - Estimated Arrival Times | 289 | 185 | 00:02:15 | 13 | 15.38% | 12.11% | \$0.00 |
| 38. | BART WALNUT CREEK - ETA | 280 | 131 | 00:03:06 | 58 | 37.93% | 28.57% | \$0.00 |
| 39. | SHADELANDS DR + N WIDGET - Estimated Arrival Times | 266 | 52 | 00:04:10 | 49 | 40.82% | 19.17% | \$0.00 |
| 40. | CREEKSIDE DR + NEAR CT (NORTH) - Estimated Arrival Times | 264 | 76 | 00:02:06 | 35 | 22.86% | 16.29% | \$0.00 |
| 41. | BART PLEASANT HILL (Clockwise) - Estimated Arrival Times | 262 | 140 | 00:01:40 | 6 | 50.00% | 12.98% | \$0.00 |
| 42. | BOLLINGER CANYON RD + S WEDGEWOOD RD (SOUTH) - Estimated Arrival Times | 258 | 98 | 00:02:23 | 78 | 23.08% | 18.60% | \$0.00 |
| 43. | BART WALNUT CREEK - Estimated Arrival Times | 254 | 178 | 00:01:58 | 36 | 44.44% | 25.98% | \$0.00 |
| 44. | NORTH CALIFORNIA BLVD + BONANZA ST (SOUTH) - Estimated Arrival Times | 241 | 57 | 00:01:46 | 16 | 31.25% | 14.52% | \$0.00 |
| 45. | BUCHANAN RD + HARBOR DR (WEST) - Estimated Arrival Times | 236 | 128 | 00:04:12 | 74 | 31.08% | 35.17% | \$0.00 |
| 46. | SAN RAMON VALLEY BLVD + RIDGELAND DR - Estimated Arrival Times | 220 | 8 | 00:00:41 | 2 | 50.00% | 2.27% | \$0.00 |
| 47. | BART CONCORD (WEST) - Estimated Arrival Times | 219 | 175 | 00:01:38 | 34 | 44.12% | 25.11% | \$0.00 |
| 48. | CLAYTON RD + CLAYCORD AVE - Estimated Arrival Times | 200 | 86 | 00:03:13 | 37 | 51.35% | 28.50% | \$0.00 |
| 49. | 3158 DANVILLE BLVD (NORTH) - Estimated Arrival | 199 | 168 | 00:00:25 | 16 | 43.75% | 15.58% | \$0.00 |

| | | | | | | | | |
|-----|---|-----|-----|----------|----|--------|--------|--------|
| 49. | Times | 195 | 105 | 00:04:29 | 10 | 46.67% | 32.31% | \$0.00 |
| 50. | CONTRA COSTA BLVD + GOLF CLUB RD (SOUTH) - Estimated Arrival Times | 195 | 105 | 00:04:29 | 30 | 46.67% | 32.31% | \$0.00 |

Rows 1 - 50 of 1911