

# County Connection

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Agenda Item No. 4.a.

## CCCTA BOARD OF DIRECTORS

### MINUTES OF THE REGULAR MEETING

December 19, 2013

#### CALL TO ORDER/ROLL CALL/CONFIRM QUORUM

Chair Simmons called the regular meeting of the Board of Directors to order at 9 a.m. Board Members present were Directors Andersen, Dessayer, Hudson, Manning, Schroder, Storer, Tatzin, and Weir. Directors Hoffmeister and Worth arrived after the meeting convened.

Staff: Ramacier, Chun, Glenn, Barnes, Barrientos, Bowron, Burdick, Casenave, Churchill, Dean, Mitchell, Muzzini, Rettig, Robinson, Robinson, Thompson

Guests: Paul Supawanich, Nelson Nygaard

**PUBLIC COMMUNICATION:** None

#### CONSENT CALENDAR

**MOTION:** Director Storer moved approval of the Consent Calendar, consisting of the following items: (a) Approval of Minutes of Regular Meeting of November 21, 2013 and (b) County Connection Investment policy-Quarterly Reporting Requirement. Director Dessayer seconded the motion and it received the following vote of approval.

Aye: Directors Andersen, Dessayer, Hudson, Manning, Schroder, Simmons, Storer, Tatzin and Weir  
No: None  
Abstain: None  
Absent: Directors Hoffmeister and Worth

#### CLOSED SESSION:

Conference with Legal counsel-Anticipated Litigation  
Government Code Section 54956.9  
Initiation of litigation (one potential case)

At 9:02 a.m. Chair Simmons announced the Board would take a break and reconvene for a closed session pursuant to Government Code Section 54956.9, regarding Initiation of litigation (one potential case)

## **OPEN SESSION**

### **A. REPORT OF ACTION(S) TAKEN DURING THE CLOSED SESSION**

The Board reconvened in open session at 9:25 a.m. Legal Counsel Madeline Chun announced the Board met in closed session pursuant to Government Code Section 54956.9, regarding Initiation of litigation (one potential case). No action was taken.

### **REPORT OF CHAIR**

Chair Simmons discussed a book that he read titled, "Walkable Cities." He found one particular chapter interesting titled, "Let Transit Work." That chapter said to make transit fun, and showed the example of naming routes with a name that has a particular meaning instead of a number. The book also suggested that transit buses arrange its seating so that the passengers would face each other and engage in more conversation.

### **REPORT OF GENERAL MANAGER: None**

### **REPORT OF STANDING COMMITTEES**

#### **Administration & Finance Committee:**

##### FY2013 Audit

Director Dessayer informed the Board that County Connection has received a completely clean Audit for FY2013. Chair Simmons congratulated and thanked staff for its hard work and for having tools in place to make sure that we continue to be in compliance.

**MOTION:** Director Dessayer moved to accept the FY2013 Audit. Director Tatzin seconded the motion and it received the following vote of approval.

<b>Aye:</b>	Directors Andersen, Dessayer, Hoffmeister, Hudson, Manning, Schroder, Simmons, Storer, Tatzin, Weir and Worth
<b>No:</b>	None
<b>Abstain:</b>	None
<b>Absent:</b>	None

Director Dessayer leaves the meeting

#### **Marketing, Planning, & Legislative Committee**

##### Adaptive Service Plan

Director Schroder explained that the Adaptive Service Plan is a study that was funded by Measure J and TRANSPAC looking at service areas where traditional bus routes aren't working as well. A copy of the final Adaptive Service Plan is available from the Planning Department. After a presentation from Paul Supawanich with Nelson Nygaard, the Board had a brief discussion about the recommendations in the Adaptive Service Plan. Judy Barrientos, ATU Local1605 President, expressed concern with respect to the Adaptive Service Plan, in regards to cutting hours and possible jobs. Anne Muzzini, responded by saying that the plan is designed to redirect resources and not to eliminate them.

Director Hudson leaves the meeting.

**MOTION:** Director Schroder moved to adopt the Adaptive Services Plan, and directed staff to proceed with soliciting public input and conducting analyses as required under applicable laws on the proposed service modifications, for Board approval prior to implementation of final service changes. Director Worth seconded the motion and it received the following vote of approval.

**Aye:** Directors Andersen, Hoffmeister, Manning, Schroder, Simmons, Storer, Tatzin, Weir and Worth  
**No:** None  
**Abstain:** None  
**Absent:** Directors Dessayer and Hudson

**Bus Advertising Program**

Director Schroder explained that the MP & L Committee has had extensive discussions in regards to bus wrap advertising. Some of the bus wraps that County Connection currently has, makes it difficult to know who exactly the bus is for and brand recognition. The MP & L Committee would like the Board to approve 2 options for the upcoming Request for Proposals: (1) limit full bus wraps to 20% of the fleet, and (2) limit the size and placement of bus wrapsto fit below the windows.

**MOTION:** Director Schroder moved to approve the Bus Advertising Program, as outlined by the staff. Director Storer seconded the motion and it received the following vote of approval.

**Aye:** Directors Andersen, Hoffmeister, Manning, Schroder, Simmons, Storer, Tatzin, Weir and Worth  
**No:** None  
**Abstain:** None  
**Absent:** Directors Dessayer and Hudson

**BOARD COMMUNICATION:**

Director Storer reminded everyone to shop locally this holiday season. Chair Simmons wished everyone Happy Holidays.

**ADJOURNMENT:** Chair Simmons adjourned the regular Board meeting at 10:23 a.m.

Minutes prepared by

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Lathina Hill  
Assistant to the General Manager

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Date