

To: Marketing, Planning, & Legislative Committee

Date: January 28, 2014

From: Mary Burdick, Sr. Manager of Marketing

Reviewed by:

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### **SUBJECT: Community Events**

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#### **Summary of Issues:**

County Connection marketing staff continues to participate in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

#### **School & Community Events:**

Friday, January 17, 2014 – John Muir Elementary, Martinez 30 students/10 adults

Monday, February 3, 2014 – San Ramon Senior Center

#### **Recommendation:**

For information only

#### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.