

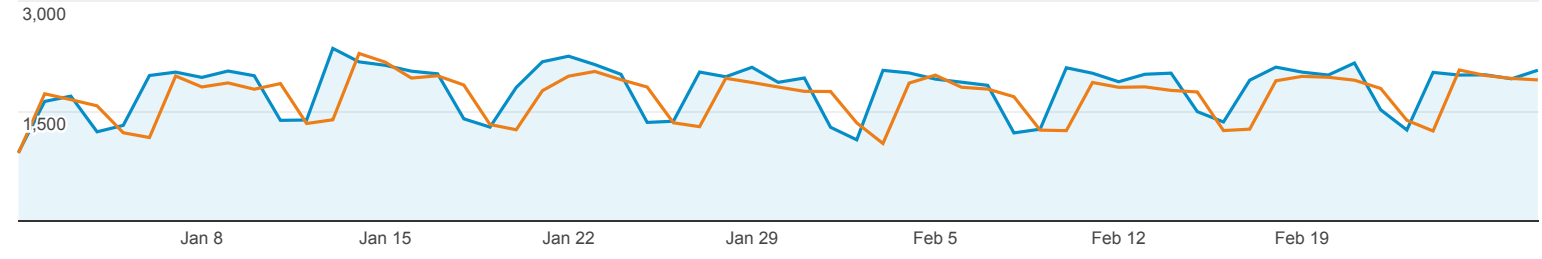
Visitor Report

Jan 1, 2014 - Feb 28, 2014
Compare to: Jan 1, 2013 - Feb 28, 2013

All Visits
+0.00%

Report Tab

Jan 1, 2014 - Feb 28, 2014: ● Visits
Jan 1, 2013 - Feb 28, 2013: ● Visits



Visitor Type	Mobile (Including Tablet)	Visits	Unique Visitors	Pageviews	Avg. Visit Duration	Pages / Visit
		6.16% ▲ 106,161 vs 99,998	2.41% ▲ 43,328 vs 42,309	6.50% ▲ 297,906 vs 279,737	0.90% ▼ 00:02:50 vs 00:02:51	0.31% ▲ 2.81 vs 2.81
1. Returning Visitor	Yes					
Jan 1, 2014 - Feb 28, 2014		54,158 (51.01%)	10,353 (19.71%)	136,485 (45.81%)	00:02:48	2.5
Jan 1, 2013 - Feb 28, 2013		41,621 (41.62%)	8,221 (16.14%)	105,733 (37.80%)	00:02:49	2.5
% Change		30.12%	25.93%	29.08%	-0.84%	-0.80%
2. New Visitor	Yes					
Jan 1, 2014 - Feb 28, 2014		18,023 (16.98%)	17,992 (34.26%)	51,493 (17.28%)	00:02:35	2.8
Jan 1, 2013 - Feb 28, 2013		13,849 (13.85%)	13,840 (27.18%)	37,782 (13.51%)	00:02:35	2.7
% Change		30.14%	30.00%	36.29%	0.00%	4.73%
3. New Visitor	No					
Jan 1, 2014 - Feb 28, 2014		17,892 (16.85%)	17,865 (34.01%)	59,534 (19.98%)	00:03:05	3.3
Jan 1, 2013 - Feb 28, 2013		21,111 (21.11%)	21,081 (41.39%)	68,713 (24.56%)	00:03:02	3.2
% Change		-15.25%	-15.26%	-13.36%	1.42%	2.23%
4. Returning Visitor	No					
Jan 1, 2014 - Feb 28, 2014		16,088 (15.15%)	6,311 (12.02%)	50,394 (16.92%)	00:02:57	3.1
Jan 1, 2013 - Feb 28, 2013		23,417 (23.42%)	7,787 (15.29%)	67,509 (24.13%)	00:02:56	2.8
% Change		-31.30%	-18.95%	-25.35%	1.04%	8.65%

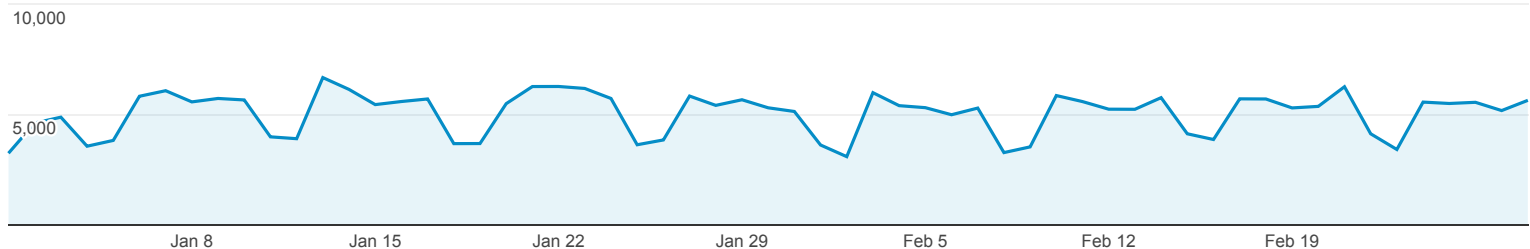
Jan 1, 2014 - Feb 28, 2014

Pages

All Visits
100.00%

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	297,906 % of Total: 100.00% (297,906)	216,177 % of Total: 100.00% (216,177)	00:01:34 Site Avg: 00:01:34 (0.00%)	106,142 % of Total: 100.00% (106,142)	45.77% Site Avg: 45.77% (0.00%)	35.63% Site Avg: 35.63% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	59,896 (20.11%)	39,042 (18.06%)	00:01:06	34,909 (32.89%)	23.99%	24.96%	\$0.00 (0.00%)
2. /maps-schedules/	31,928 (10.72%)	20,374 (9.42%)	00:01:01	17,171 (16.18%)	20.74%	20.24%	\$0.00 (0.00%)
3. /mobile-schedules/	31,239 (10.49%)	18,470 (8.54%)	00:00:34	4,962 (4.67%)	22.21%	10.90%	\$0.00 (0.00%)
4. /schedule/6/	10,319 (3.46%)	9,033 (4.18%)	00:05:17	6,367 (6.00%)	85.94%	79.38%	\$0.00 (0.00%)
5. /schedule/18/	7,664 (2.57%)	6,185 (2.86%)	00:02:42	2,173 (2.05%)	71.42%	48.93%	\$0.00 (0.00%)
6. /schedule/20/	6,870 (2.31%)	5,751 (2.66%)	00:03:07	2,095 (1.97%)	79.33%	58.92%	\$0.00 (0.00%)
7. /schedule/98X/	6,826 (2.29%)	5,713 (2.64%)	00:03:14	3,195 (3.01%)	83.47%	63.45%	\$0.00 (0.00%)
8. /fares/	6,572 (2.21%)	4,924 (2.28%)	00:01:23	1,179 (1.11%)	53.10%	32.27%	\$0.00 (0.00%)
9. /schedule/9/	6,377 (2.14%)	5,229 (2.42%)	00:03:00	2,106 (1.98%)	76.21%	53.90%	\$0.00 (0.00%)
10. /schedule/16/	5,766 (1.94%)	4,655 (2.15%)	00:02:55	1,409 (1.33%)	70.33%	49.65%	\$0.00 (0.00%)
11. /schedule/10/	5,600 (1.88%)	4,580 (2.12%)	00:03:20	1,606 (1.51%)	77.21%	58.80%	\$0.00 (0.00%)
12. /schedule/15/	5,521 (1.85%)	4,545 (2.10%)	00:03:11	1,660 (1.56%)	75.12%	56.22%	\$0.00 (0.00%)
13. /schedule/21/	4,955 (1.66%)	4,047 (1.87%)	00:02:51	1,443 (1.36%)	72.49%	54.11%	\$0.00 (0.00%)
14. /schedule/14/	4,365 (1.47%)	3,548 (1.64%)	00:03:17	1,234 (1.16%)	71.15%	50.81%	\$0.00 (0.00%)
15. /schedule/11/	4,261 (1.43%)	3,460 (1.60%)	00:02:33	1,002 (0.94%)	71.36%	44.45%	\$0.00 (0.00%)
16. /schedule/96X/	4,104 (1.38%)	3,358 (1.55%)	00:02:48	1,644 (1.55%)	73.36%	55.07%	\$0.00 (0.00%)
17. /schedule/4/	4,099 (1.38%)	3,428 (1.59%)	00:04:00	2,170 (2.04%)	79.77%	68.65%	\$0.00 (0.00%)
18. /schedule/35/	4,039 (1.36%)	3,218 (1.49%)	00:02:52	1,656 (1.56%)	72.46%	56.08%	\$0.00 (0.00%)
19. /schedule/28/	3,986 (1.34%)	3,119 (1.44%)	00:03:14	1,059 (1.00%)	73.56%	49.15%	\$0.00 (0.00%)
20. /schedule/316/	3,447 (1.16%)	2,819 (1.30%)	00:03:31	939 (0.88%)	74.97%	53.90%	\$0.00 (0.00%)
21. /how-to-ride/	3,271 (1.10%)	2,379 (1.10%)	00:00:38	94 (0.09%)	30.85%	9.45%	\$0.00 (0.00%)

22.	/schedule/314/	3,186 (1.07%)	2,641 (1.22%)	00:03:20	962 (0.91%)	73.60%	57.88%	\$0.00 (0.00%)
23.	/schedule/17/	2,536 (0.85%)	2,129 (0.98%)	00:03:17	789 (0.74%)	76.05%	53.55%	\$0.00 (0.00%)
24.	/schedule/321/	2,221 (0.75%)	1,864 (0.86%)	00:03:15	717 (0.68%)	75.73%	59.75%	\$0.00 (0.00%)
25.	/schedule/7/	2,154 (0.72%)	1,719 (0.80%)	00:02:33	494 (0.47%)	72.47%	45.87%	\$0.00 (0.00%)
26.	/schedule/19/	2,152 (0.72%)	1,679 (0.78%)	00:01:59	332 (0.31%)	63.55%	32.71%	\$0.00 (0.00%)
27.	/schedule/95X/	2,120 (0.71%)	1,678 (0.78%)	00:01:47	400 (0.38%)	65.50%	36.98%	\$0.00 (0.00%)
28.	/schedule/1/	1,999 (0.67%)	1,523 (0.70%)	00:02:49	350 (0.33%)	62.29%	40.02%	\$0.00 (0.00%)
29.	/schedule/310/	1,987 (0.67%)	1,736 (0.80%)	00:02:57	585 (0.55%)	76.24%	61.85%	\$0.00 (0.00%)
30.	/driver-login/	1,965 (0.66%)	963 (0.45%)	00:01:40	527 (0.50%)	45.16%	36.64%	\$0.00 (0.00%)
31.	/driver-login/?force=desktop	1,965 (0.66%)	1,139 (0.53%)	00:02:18	626 (0.59%)	56.07%	46.67%	\$0.00 (0.00%)
32.	/schedule/320/	1,888 (0.63%)	1,552 (0.72%)	00:02:47	404 (0.38%)	68.56%	46.08%	\$0.00 (0.00%)
33.	/schedule/93X/	1,884 (0.63%)	1,472 (0.68%)	00:03:05	621 (0.59%)	74.56%	50.69%	\$0.00 (0.00%)
34.	/maps-schedules/600-select-service/	1,863 (0.63%)	755 (0.35%)	00:01:09	64 (0.06%)	42.19%	19.59%	\$0.00 (0.00%)
35.	/schedule/311/	1,842 (0.62%)	1,519 (0.70%)	00:02:25	408 (0.38%)	73.53%	49.24%	\$0.00 (0.00%)
36.	/?force=desktop	1,797 (0.60%)	1,122 (0.52%)	00:00:39	121 (0.11%)	46.28%	13.80%	\$0.00 (0.00%)
37.	/schedule/36/	1,763 (0.59%)	1,301 (0.60%)	00:02:43	334 (0.31%)	67.07%	39.88%	\$0.00 (0.00%)
38.	/about/	1,757 (0.59%)	1,373 (0.64%)	00:00:35	88 (0.08%)	28.41%	14.46%	\$0.00 (0.00%)
39.	/link/	1,354 (0.45%)	1,031 (0.48%)	00:00:54	456 (0.43%)	43.42%	27.33%	\$0.00 (0.00%)
40.	/schedule/97X/	1,315 (0.44%)	1,071 (0.50%)	00:02:28	414 (0.39%)	69.32%	47.30%	\$0.00 (0.00%)
41.	/fares/where-to-buy/	1,287 (0.43%)	924 (0.43%)	00:01:41	180 (0.17%)	66.67%	36.83%	\$0.00 (0.00%)
42.	/public-meetings/	1,230 (0.41%)	924 (0.43%)	00:00:24	60 (0.06%)	13.33%	9.43%	\$0.00 (0.00%)
43.	/schedule/5/	1,191 (0.40%)	1,022 (0.47%)	00:02:04	347 (0.33%)	76.37%	48.95%	\$0.00 (0.00%)
44.	/schedule/2/	1,138 (0.38%)	970 (0.45%)	00:02:18	292 (0.28%)	81.16%	51.76%	\$0.00 (0.00%)
45.	/about/jobs/	1,094 (0.37%)	704 (0.33%)	00:00:50	217 (0.20%)	65.90%	44.06%	\$0.00 (0.00%)
46.	/how-to-ride/paying-your-fare/	993 (0.33%)	820 (0.38%)	00:01:24	59 (0.06%)	62.71%	20.64%	\$0.00 (0.00%)
47.	/fares/clipper-card/	964 (0.32%)	803 (0.37%)	00:00:51	89 (0.08%)	38.20%	23.76%	\$0.00 (0.00%)
48.	/schedule/92X/	904 (0.30%)	719 (0.33%)	00:02:38	274 (0.26%)	68.61%	43.25%	\$0.00 (0.00%)
49.	/schedule/25/	899 (0.30%)	728 (0.34%)	00:02:23	257 (0.24%)	75.10%	46.94%	\$0.00 (0.00%)
50.	/news/	877 (0.29%)	654 (0.30%)	00:00:35	29 (0.03%)	51.72%	12.20%	\$0.00 (0.00%)