

To: Marketing, Planning, & Legislative Committee

Date: April 21, 2014

From:

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Friday, April 11 – Mt. Diablo High School, Concord, 28 students/1 adult

Tuesday, April 22, DVC, Earth Day

Wednesday, April 23, Contra Costa Centre Assn.-John Muir, Earth Day

Friday, April 25, City of San Ramon, Earth Day

Saturday, May 3rd – Moraga Community Faire

Thursday, May 8th – Bike To Work Day

Tuesday, May 20 – Monte Gardens Elementary, Concord, 31 students/7 adults

Tuesday, May 20 – Morello Park Elementary, Martinez, 30 students/6 adults

Thursday, May 22 – Monte Gardens Elementary, Concord, 31 students/7 adults

Thursday, May 23 – Monte Gardens Elementary, Concord, 31 students/7 adults

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.