

# County Connection

2477 Arnold Industrial Way

Concord, CA 94520-5326

(925) 676-7500

countyconnection.com

Agenda Item No. 5.a.

## CCCTA BOARD OF DIRECTORS

### MINUTES OF THE REGULAR MEETING

May 15, 2014

#### CALL TO ORDER/ROLL CALL/CONFIRM QUORUM

Chair Simmons called the regular meeting of the Board of Directors to order at 9 a.m. Board Members present were Directors Andersen, Dessayer, Hudson, Manning, Schroder, Tatzin and Weir. Directors Hoffmeister and Worth were absent. Director Storer arrived after the meeting convened.

Staff: Ramacier, Chun, Barrientos, Barrientos, Bowron, Casenave, Churchill, Dominquez, Finn, Flynn, Foley, Hill, Martinez-Morris, Mitchell, Muzzini, Porter, Rubillos, Vassallo and Woodard

#### PUBLIC COMMENT

Judy Barrientos, ATU President, stated that the ATU International has declared May 2014 National Transit Month. They will be hosting different events around the country. Our local Bay Area event will be on May 20, 2014 at the Baypoint BART Station.

#### CONSENT CALENDAR

**MOTION:** Director Dessayer moved approval of the Consent Calendar, consisting of the following items: (a) Approval of Minutes of Regular Meeting of April 17, 2014; Director Manning seconded the motion and it received the following vote of approval:

**Aye:** Directors Andersen, Dessayer, Hudson, Manning, Schroder, Simmons, Tatzin and Weir

**No:** None

**Abstain:** None

**Absent:** Directors Hoffmeister, Storer and Worth

#### REPORT OF GENERAL MANAGER:

##### Recognition of Employees of the 1<sup>st</sup> Quarter, 2014

The following employees were recognized:

Miguel Duenas-Transit Supervisor

Maria Torres-Service Worker

Leroy Dominguez-Bus Operator

Jorge Rubillos-Bus Operator

(Director Storer arrived.)

Chair Bob Simmons thanked these Employees of the Quarter for their great service, dedication, and quality of service.

#### Recognition of Retired Employee

Sue Flynn, a retired bus operator of 28 years. She has been a professional and positive employee and a great asset to County Connection.

#### Recognition of Employee with 30 Years of Service

Scott Mitchell has been a great asset to County Connection for the past 30 years.

#### 2014 Bus & Paratransit Conference

General Manager Rick Ramacier highlighted County Connection's 2014 APTA Rodeo Participant, Monroe Woodard.

#### President's Proposal to Reauthorize MAP21

The President's Proposal to Reauthorize MAP21 would be a 4 year bill that would go to FY 2018, that would increase Transit Funding from the Federal Government from \$10.8 billion to \$18 billion by FY 2018. The proposal would pay for the funding increase through one-time only funds that would be recognized from closing some off shore tax loopholes. As more information becomes available, it will be passed on to the MP&L Committee.

#### Update on the Advisory Committee

Anne Muzzini stated that County Connection currently has 4 active participants on the Advisory Committee, which reviews the current budget, service cuts, etc. At this time none of the participants wants to come to the Board Meetings, and participation from the other cities has been difficult to obtain. The committee meets every other month, but no real action has been taken.

Various board members expressed their concern for the committee and the difficulty of finding representatives from their cities to serve on the committee. Some directors questioned whether there is a more effective way to receive public input on public transit issues and asked what other transit agencies do. Staff will look into this further.

### **REPORT OF STANDING COMMITTEES**

#### **Administration & Finance Committee**

##### FY2015 Draft Budget, FY2014 Estimated Actual and Ten Year Forecast

Director Dessayer explained that this is the next to the last time the Board will have a chance to review and/or question the draft Budget. The final budget will be acted upon in June. After a brief Board discussion, no action was taken.

#### **Marketing, Planning & Legislative Committee**

##### Marketing Plan and Promotions Budget 2014

Director Schroder stated that the Marketing Plan and Promotion budget is \$180,000 for 2014, which is a decrease from last year. This coming year we will focus on increasing ridership using social media and the internet. Anne Muzzini explained that although social media will be a big part of the Marketing Plan, we will also give focus to getting out in the community, via the schools and senior centers. Several directors questioned how to measure the effectiveness of the marketing program, and that it is important to learn how to best relate marketing to County Connection's goals.

**MOTION:** Director Schroder moved approval of the Marketing Plan and Promotions Budget 2014  
Director Weir seconded the motion and it received the following vote of approval.

**Aye:** Directors Andersen, Dessayer, Hudson, Manning, Schroder, Simmons, Storer,  
Tatzin and Weir  
**No:** None  
**Abstain:** None  
**Absent:** Directors Hoffmeister and Worth

### **Operations & Scheduling Committee**

#### **Paratransit Van Replacment and Resolution No. 2014-018**

Director Weir stated that from time to time we take a look at our vehicle inventory and decide if it is time to purchase any new ones due to regular wear and tear. Scott Mitchell advised the Board that ten 22 foot cutaways and up to 8 minivans will be replaced through a consortium procurement organized by the Moronogo Basin Transit Authority and CalACT.

**MOTION:** Director Hudson moved approval of Resolution No. 2014-018, Authorizing the General Manager to enter into a contact with Creative Bus Sales for the purchase of eighteen (18) Paratransit vans. Total Cost of the vehicles including tax and delivery not to exceed \$1,352,669. Director Andersen seconded the motion and it received the following vote of approval.

**Aye:** Directors Andersen, Dessayer, Hudson, Manning, Schroder, Simmons, Storer,  
Tatzin and Weir  
**No:** None  
**Abstain:** None  
**Absent:** Directors Hoffmeister and Worth

### **BOARD COMMUNICATION:**

Director Dessayer reminded the Board Members that it is time to begin the process for the evaluation of the General Manager. Director Schroder congratulated Scott Mitchell, Director of Maintenance for having 30 years of great service for County Connection.

**ADJOURNMENT:** Chair Simmons adjourned the regular Board meeting at 10:09 a.m.

Minutes prepared by

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Lathina Hill  
Assistant to the General Manager

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Date