

To: Marketing, Planning, & Legislative Committee

Date: June 26, 2014

From:

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

May 8 – Morello Park Elementary, Martinez, 30 students/10 adults
May 12 – John Muir Elementary, Martinez, 30 students/8 adults
May 19 – John Muir Elementary, Martinez, 30 students/8 adults
May 20 – Morello Park Elementary, Martinez, 30 students/6 adults
May 21 – St. Isadore School, Danville, 36 students/15 adults
May 22 – St. Isadore School, Danville, 36 students/15 adults
May 23 – Silverwood Elementary, Concord, 8 students/6 adults (special needs group)
May 29 – Monte Gardens Elementary, Concord, 31 students/7 adults
June 3 – Silverwood Elementary, Concord, 62 students/14 adults
June 5 – DVC San Ramon – Resource Fair
June 25 – Dana Estates (Concord) Neighborhood Night Out
July 8 – Pleasant Hill Middle, Pleasant Hill, 13 students/8 adults (special needs group)
July 9 – Oakl Grove Middle, Concord, 80 students/8 adults
July 10 – Marchus School (Concord) presentation
July 22 – Cal State East Bay – New student resource fair
July 29 – Cal State East Bay – New student resource fair

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.