

Visitor Report

May 1, 2014 - Jun 30, 2014

Compare to: May 1, 2013 - Jun 30, 2013

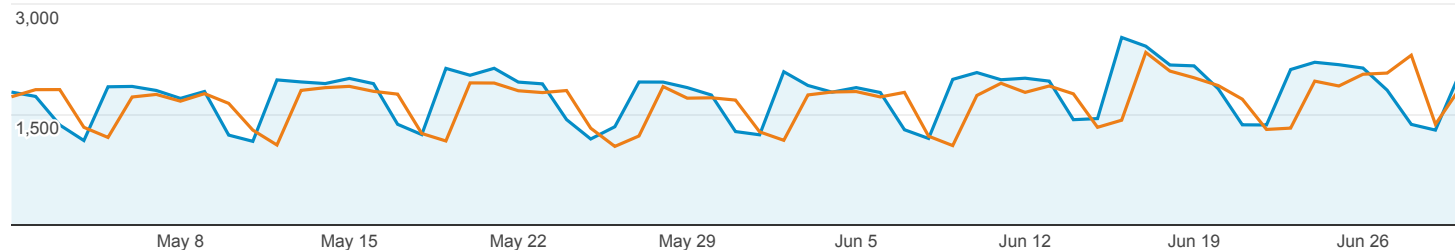
All Sessions
+0.00%

+ Add Segment

Report Tab

May 1, 2014 - Jun 30, 2014: ● Sessions

May 1, 2013 - Jun 30, 2013: ● Sessions



User Type	Mobile (Including Tablet)	Sessions	Users	Pageviews	Avg. Session Duration	Pages / Session
		5.60% ▲ 107,870 vs 102,154	6.61% ▲ 45,752 vs 42,915	3.74% ▲ 300,486 vs 289,640	11.78% ▼ 00:02:52 vs 00:03:15	1.75% ▼ 2.79 vs 2.84
1. Returning Visitor	Yes					
May 1, 2014 - Jun 30, 2014		52,700 (48.86%)	10,086 (18.07%)	132,426 (44.07%)	00:02:49	2.51
May 1, 2013 - Jun 30, 2013		44,667 (43.73%)	9,080 (17.48%)	113,554 (39.21%)	00:02:58	2.54
% Change		17.98%	11.08%	16.62%	-5.06%	-1.16%
2. New Visitor	Yes					
May 1, 2014 - Jun 30, 2014		20,934 (19.41%)	20,913 (37.47%)	57,719 (19.21%)	00:02:31	2.76
May 1, 2013 - Jun 30, 2013		14,123 (13.83%)	13,925 (26.80%)	41,478 (14.32%)	00:04:57	2.94
% Change		48.23%	50.18%	39.16%	-49.03%	-6.12%
3. New Visitor	No					
May 1, 2014 - Jun 30, 2014		19,315 (17.91%)	19,296 (34.57%)	64,230 (21.38%)	00:03:16	3.33
May 1, 2013 - Jun 30, 2013		21,236 (20.79%)	21,192 (40.79%)	70,762 (24.43%)	00:03:13	3.33
% Change		-9.05%	-8.95%	-9.23%	1.75%	-0.20%
4. Returning Visitor	No					
May 1, 2014 - Jun 30, 2014		14,921 (13.83%)	5,523 (9.89%)	46,111 (15.35%)	00:03:03	3.09
May 1, 2013 - Jun 30, 2013		22,128 (21.66%)	7,754 (14.93%)	63,846 (22.04%)	00:02:48	2.89
% Change		-32.57%	-28.77%	-27.78%	8.74%	7.11%

Rows 1 - 4 of 4

May 1, 2014 - Jun 30, 2014

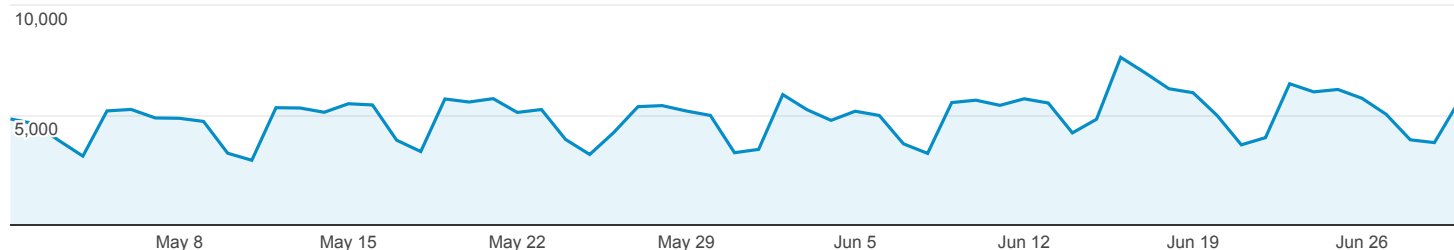
Pages

All Sessions
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	300,486 % of Total: 100.00% (300,486)	218,008 % of Total: 100.00% (218,008)	00:01:37 Site Avg: 00:01:37 (0.00%)	107,833 % of Total: 100.00% (107,833)	45.08% Site Avg: 45.08% (0.00%)	35.89% Site Avg: 35.89% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	60,343 (20.08%)	38,948 (17.87%)	00:01:10	34,849 (32.32%)	19.12%	24.13%	\$0.00 (0.00%)
2. /mobile-schedules/	34,341 (11.43%)	19,650 (9.01%)	00:00:39	5,329 (4.94%)	19.78%	10.67%	\$0.00 (0.00%)
3. /maps-schedules/	29,814 (9.92%)	19,254 (8.83%)	00:01:07	15,931 (14.77%)	21.76%	21.18%	\$0.00 (0.00%)
4. /schedule/6/	8,942 (2.98%)	7,759 (3.56%)	00:05:16	5,610 (5.20%)	85.38%	78.29%	\$0.00 (0.00%)
5. /schedule/18/	7,171 (2.39%)	5,803 (2.66%)	00:02:41	2,160 (2.00%)	71.81%	49.49%	\$0.00 (0.00%)
6. /schedule/20/	7,075 (2.35%)	5,892 (2.70%)	00:03:04	2,362 (2.19%)	76.90%	58.88%	\$0.00 (0.00%)
7. /schedule/9/	6,790 (2.26%)	5,526 (2.53%)	00:03:02	2,258 (2.09%)	75.47%	54.18%	\$0.00 (0.00%)
8. /fares/	6,712 (2.23%)	5,171 (2.37%)	00:01:28	1,192 (1.11%)	53.19%	31.85%	\$0.00 (0.00%)
9. /schedule/16/	6,345 (2.11%)	5,115 (2.35%)	00:03:05	1,721 (1.60%)	71.78%	51.33%	\$0.00 (0.00%)
10. /schedule/10/	5,917 (1.97%)	4,848 (2.22%)	00:03:12	1,903 (1.76%)	74.17%	57.72%	\$0.00 (0.00%)
11. /schedule/98X/	5,904 (1.96%)	4,943 (2.27%)	00:03:17	2,705 (2.51%)	80.44%	60.91%	\$0.00 (0.00%)
12. /schedule/15/	5,578 (1.86%)	4,468 (2.05%)	00:03:21	1,570 (1.46%)	72.69%	54.05%	\$0.00 (0.00%)
13. /schedule/96X/	4,983 (1.66%)	4,029 (1.85%)	00:03:02	2,038 (1.89%)	73.38%	57.03%	\$0.00 (0.00%)
14. /schedule/21/	4,976 (1.66%)	4,072 (1.87%)	00:02:57	1,463 (1.36%)	72.18%	53.03%	\$0.00 (0.00%)
15. /schedule/4/	4,947 (1.65%)	4,213 (1.93%)	00:03:43	2,924 (2.71%)	81.02%	71.48%	\$0.00 (0.00%)
16. /schedule/35/	4,734 (1.58%)	3,690 (1.69%)	00:03:03	1,940 (1.80%)	71.44%	56.13%	\$0.00 (0.00%)
17. /schedule/11/	4,282 (1.43%)	3,454 (1.58%)	00:02:36	1,018 (0.94%)	67.39%	43.06%	\$0.00 (0.00%)
18. /schedule/14/	4,039 (1.34%)	3,361 (1.54%)	00:02:46	1,186 (1.10%)	72.60%	51.42%	\$0.00 (0.00%)
19. /schedule/28/	4,030 (1.34%)	3,154 (1.45%)	00:03:19	1,244 (1.15%)	72.33%	51.79%	\$0.00 (0.00%)
20. /schedule/316/	3,825 (1.27%)	3,119 (1.43%)	00:03:03	1,031 (0.96%)	74.37%	53.02%	\$0.00 (0.00%)
21. /schedule/314/	3,703 (1.23%)	3,071 (1.41%)	00:03:12	1,135 (1.05%)	74.30%	56.98%	\$0.00 (0.00%)
22. /how-to-ride/	3,496 (1.16%)	2,566 (1.18%)	00:00:40	131 (0.12%)	41.98%	10.96%	\$0.00 (0.00%)

23.	/schedule/321/	2,647 (0.88%)	2,189 (1.00%)	00:03:04	915 (0.85%)	75.98%	59.50%	\$0.00 (0.00%)
24.	/schedule/310/	2,634 (0.88%)	2,194 (1.01%)	00:03:19	806 (0.75%)	75.68%	59.19%	\$0.00 (0.00%)
25.	/schedule/17/	2,381 (0.79%)	2,008 (0.92%)	00:02:39	742 (0.69%)	80.73%	54.30%	\$0.00 (0.00%)
26.	/schedule/95X/	2,210 (0.74%)	1,765 (0.81%)	00:01:53	458 (0.42%)	66.81%	37.19%	\$0.00 (0.00%)
27.	/schedule/320/	2,184 (0.73%)	1,775 (0.81%)	00:02:29	458 (0.42%)	69.50%	45.15%	\$0.00 (0.00%)
28.	/schedule/1/	2,132 (0.71%)	1,567 (0.72%)	00:02:26	398 (0.37%)	60.30%	38.18%	\$0.00 (0.00%)
29.	/schedule/7/	2,073 (0.69%)	1,663 (0.76%)	00:02:40	565 (0.52%)	73.45%	47.61%	\$0.00 (0.00%)
30.	/driver-login/?force=desktop	2,065 (0.69%)	1,361 (0.62%)	00:02:52	744 (0.69%)	50.67%	54.19%	\$0.00 (0.00%)
31.	/schedule/19/	2,052 (0.68%)	1,631 (0.75%)	00:01:58	342 (0.32%)	64.33%	32.60%	\$0.00 (0.00%)
32.	/schedule/311/	1,990 (0.66%)	1,630 (0.75%)	00:02:49	453 (0.42%)	76.04%	50.35%	\$0.00 (0.00%)
33.	/schedule/93X/	1,982 (0.66%)	1,557 (0.71%)	00:02:40	698 (0.65%)	72.68%	50.55%	\$0.00 (0.00%)
34.	/schedule/36/	1,957 (0.65%)	1,504 (0.69%)	00:02:24	427 (0.40%)	65.57%	40.47%	\$0.00 (0.00%)
35.	/schedule/97X/	1,683 (0.56%)	1,340 (0.61%)	00:02:10	530 (0.49%)	64.41%	44.39%	\$0.00 (0.00%)
36.	/maps-schedules/600-select-service/	1,568 (0.52%)	656 (0.30%)	00:01:06	38 (0.04%)	50.00%	18.05%	\$0.00 (0.00%)
37.	/?force=desktop	1,518 (0.51%)	1,062 (0.49%)	00:00:35	83 (0.08%)	48.19%	13.77%	\$0.00 (0.00%)
38.	/about/	1,443 (0.48%)	1,105 (0.51%)	00:00:38	68 (0.06%)	27.94%	14.55%	\$0.00 (0.00%)
39.	/link/	1,363 (0.45%)	1,060 (0.49%)	00:01:03	556 (0.52%)	45.14%	31.25%	\$0.00 (0.00%)
40.	/driver-login/	1,341 (0.45%)	727 (0.33%)	00:01:24	383 (0.36%)	35.86%	36.39%	\$0.00 (0.00%)
41.	/schedule/5/	1,258 (0.42%)	1,071 (0.49%)	00:02:13	375 (0.35%)	76.53%	49.36%	\$0.00 (0.00%)
42.	/schedule/92X/	1,230 (0.41%)	949 (0.44%)	00:02:23	362 (0.34%)	66.57%	43.82%	\$0.00 (0.00%)
43.	/fares/where-to-buy/	1,217 (0.41%)	893 (0.41%)	00:01:27	135 (0.13%)	59.26%	32.46%	\$0.00 (0.00%)
44.	/schedule/2/	1,211 (0.40%)	1,007 (0.46%)	00:02:19	370 (0.34%)	76.49%	49.46%	\$0.00 (0.00%)
45.	/how-to-ride/paying-your-fare/	1,073 (0.36%)	862 (0.40%)	00:01:33	60 (0.06%)	58.33%	22.83%	\$0.00 (0.00%)
46.	/fares/clipper-card/	970 (0.32%)	835 (0.38%)	00:00:57	113 (0.10%)	50.43%	27.22%	\$0.00 (0.00%)
47.	/public-meetings/	970 (0.32%)	743 (0.34%)	00:00:34	34 (0.03%)	20.59%	12.47%	\$0.00 (0.00%)
48.	/about/jobs/	944 (0.31%)	665 (0.31%)	00:01:11	259 (0.24%)	70.27%	51.06%	\$0.00 (0.00%)
49.	/schedule/25/	858 (0.29%)	692 (0.32%)	00:02:16	199 (0.18%)	75.88%	44.52%	\$0.00 (0.00%)
50.	/schedule/315/	844 (0.28%)	678 (0.31%)	00:01:47	162 (0.15%)	68.52%	38.51%	\$0.00 (0.00%)