

To: Marketing, Planning, & Legislative Committee

Date: August 28, 2014

From:

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

August 18 – WCI, Walnut Creek – School Registration

August 19 – Play and Learn School, Pleasant Hill, 40 students/6 adults

August 20 – WCI, Walnut Creek – School Registration

August 21 – Cambridge Community Center, Concord, 24 students/15 adults

August 28 – St. Mary's College – welcome new students

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.