

To: Board of Directors

Date: August 12, 2014

From: Anne Muzzini, Director of Planning and Marketing

Reviewed by:

Subject: City of Walnut Creek Agreement for Free Route #5

Background:

The Adaptive Service Plan analyzed underperforming routes to determine ways to improve system productivity. Increasing the directness and frequency of the Route #5 was one change that was recommended by the consultant and was supported by the City of Walnut Creek. The new Route #5 will travel from Creekside drive, an area with many apartments, down Main street and California Ave. to BART. The route change has been approved by the Board and will go into effect August 17th. Because the City is interested in using parking revenues to address traffic issues in the downtown, they have voted to support the new Route #5 by paying the fares for riders similar to the arrangement for the Route #4 Trolley.

The City Council has authorized the City Manager to enter into an agreement not to exceed \$55,000 for fare subsidy on the route. During the first year, County Connection will track ridership and determine if the amount is sufficient to cover lost fare revenue and the City will determine if they want to continue the program in subsequent years.

If ridership is equal to 10 passengers per revenue hour, then the subsidy will be enough to break even. Currently the route is scheduled to operate 17 revenue hours a weekday with 20 minute headways in the morning and evening and 45 minute headways in the midday. The schedule may be modified to reflect demand.

Recommendation

The A&F Committee recommends that the Board approve resolution # 2015-005 authorizing the General Manager to enter an agreement for fare subsidy for Route #5 with the City of Walnut Creek in an amount not to exceed \$55,000.

RESOLUTION NO. 2015-005

**BOARD OF DIRECTORS, CENTRAL CONTRA COSTA TRANSIT AUTHORITY
STATE OF CALIFORNIA**

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**AUTHORIZING EXECUTION OF
A PUBLIC TRANSPORTATION SERVICES AGREEMENT WITH
THE CITY OF WALNUT CREEK FOR ROUTE 5 SERVICE**

WHEREAS, the County of Contra Costa and the Cities of Clayton, Concord, the Town of Danville, Lafayette, Martinez, the Town of Moraga, Orinda, Pleasant Hill, San Ramon and Walnut Creek (hereinafter "Member Jurisdictions") have formed the Central Contra Costa Transit Authority ("CCCTA"), a joint exercise of powers agency created under California Government Code Section 6500 *et seq.*, for the joint exercise of certain powers to provide coordinated and integrated public transportation services within the area of its Member Jurisdictions;

WHEREAS, CCCTA engaged a consultant to conduct an Adaptive Service Analysis Plan to evaluate and develop recommendations for maximizing the effectiveness of its public transit service;

WHEREAS, the Adaptive Service Analysis Plan was adopted by the Board of Directors in December 2013, and staff was directed to proceed with soliciting public input and conduct further analysis to implement service changes recommended by the Plan, which included modifications to Route 5;

WHEREAS, in April 2014, following consideration of public comment, the Board of Directors authorized implementation of the recommended changes to Route 5 to provide more frequent and direct service from Creekside to the Walnut Creek BART station;

WHEREAS, the City has determined that it is in the public interest and within the scope of its powers to support CCCTA's provision of such service for the benefit of the public by providing a fare subsidy for the passengers of Route 5 so that all passengers ride free, not to exceed \$55,000 a year;

WHEREAS, the Administration & Finance Committee has authorized the General Manager to enter into an agreement with the City of Walnut Creek specifying the terms of the City's financial support for such service.

NOW, THEREFORE, BE IT RESOLVED that the Central Contra Costa Transit Authority Board of Directors hereby ratifies the Administration & Finance Committee's action authorizing the General Manager or his designee to execute a Public Transportation Services Agreement with the City of Walnut Creek, in a form approved by Legal Counsel, to provide

for a two-year "free ride" pilot program, whereby the City will contribute a fare subsidy for the Route 5 service of \$55,000 a year.

Regularly passed and adopted this 21st day of August, 2014, by the following vote:

AYES:

NOES:

ABSTENTIONS:

ABSENT:

Bob Simmons, Chair, Board of Directors

ATTEST:

Lathina Hill, Clerk to the Board