

To: Marketing, Planning, & Legislative Committee

Date: July 24, 2014

From:

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

July 15 – Valley View Middle School, Pleasant Hill, 12 students/8 adults (special needs group)

July 17 – Valley View Middle School, Pleasant Hill, 17 students/11 adults (special needs group)

July 22 – Valley View Middle School, Pleasant Hill, 17 students/11 adults (special needs group)

July 23 – Concord Child Care Center, Concord, 33 students/10 adults

July 25 – International Education Center at DVC, Pleasant Hill, 33 students/3 adults

August 8 – Sierra Ranch at Forrest Home Farms, San Ramon 12 students/3 adults

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.