

County Connection

Advisory Committee

Summary Minutes

Meeting of July 8, 2014

The meeting was called to order at 2:00 PM.
Members present were: David Loyd
Staff present: Mary Burdick

Approval of Agenda

The agenda was approved.

Approval of the Minutes of March 7, 2014

The minutes were approved.

Public Comment

There was no public comment.

FY2015 Marketing-Faces of County Connection

Mary Burdick brought layouts and print materials for the FACES of County Connection campaign that will highlight employees and riders in 2015. The campaign is promoted using exterior and interior ad space, its own web page, social media and with print flyers available on the bus and at community events.

ADA Monthly Reports

- A. ADA Certification and Recertification reports for May and June 2014 were reviewed.
- B. LINK monthly operating reports for April and May 2014 were reviewed.
- C. Ramp events recorded on the fixed-route system for April and May 2014 were reviewed.

Fixed-Route Staff Reports

- A. Fixed-route Ridership Report – The monthly reports for April and May 2014 were reviewed. Average weekday riders remain relatively stable over previous month/year ridership.
- B. Driver Appreciation Winners –Sophia Morris was the winner in June.
- C. CCCTA Website User Information - Staff provided website user statistics for May and June 2014.

Adjournment

The meeting was adjourned at 2:50 PM.

The next meeting is scheduled for Tuesday, August 9, 2014.

Mary Burdick, Manager of Customer Service

Date