

Jul 1, 2014 - Aug 31, 2014

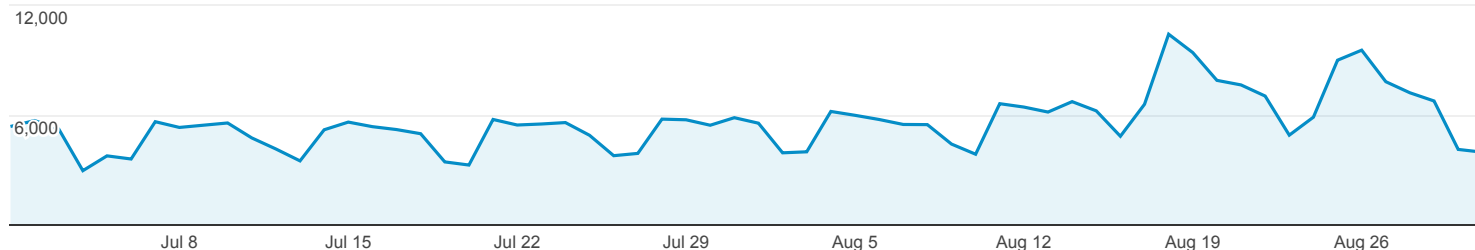
Pages

All Sessions  
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	347,261 % of Total: 100.00% (347,261)	250,003 % of Total: 100.00% (250,003)	00:01:37 Site Avg: 00:01:37 (0.00%)	122,775 % of Total: 100.00% (122,775)	45.90% Site Avg: 45.90% (0.00%)	35.36% Site Avg: 35.36% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	65,718 (18.92%)	42,709 (17.08%)	00:01:05	37,798 (30.79%)	19.16%	23.73%	\$0.00 (0.00%)
2. /mobile-schedules/	38,550 (11.10%)	22,027 (8.81%)	00:00:38	5,909 (4.81%)	21.17%	11.08%	\$0.00 (0.00%)
3. /maps-schedules/	34,562 (9.95%)	22,056 (8.82%)	00:01:05	18,222 (14.84%)	23.11%	21.67%	\$0.00 (0.00%)
4. /schedule/18/	8,557 (2.46%)	6,797 (2.72%)	00:02:52	2,629 (2.14%)	71.10%	49.46%	\$0.00 (0.00%)
5. /schedule/20/	8,515 (2.45%)	6,973 (2.79%)	00:03:24	2,979 (2.43%)	75.20%	58.03%	\$0.00 (0.00%)
6. /fares/	8,381 (2.41%)	6,388 (2.56%)	00:01:26	1,648 (1.34%)	49.61%	28.73%	\$0.00 (0.00%)
7. /schedule/6/	8,072 (2.32%)	6,841 (2.74%)	00:04:36	4,638 (3.78%)	83.33%	74.45%	\$0.00 (0.00%)
8. /schedule/9/	8,048 (2.32%)	6,481 (2.59%)	00:03:17	2,728 (2.22%)	74.34%	52.86%	\$0.00 (0.00%)
9. /schedule/98X/	7,956 (2.29%)	6,825 (2.73%)	00:03:20	4,323 (3.52%)	84.96%	66.26%	\$0.00 (0.00%)
10. /schedule/10/	7,480 (2.15%)	6,173 (2.47%)	00:03:42	2,809 (2.29%)	76.11%	60.36%	\$0.00 (0.00%)
11. /schedule/16/	7,180 (2.07%)	5,788 (2.32%)	00:02:55	1,989 (1.62%)	70.44%	50.14%	\$0.00 (0.00%)
12. /schedule/4/	6,497 (1.87%)	5,377 (2.15%)	00:04:14	3,779 (3.08%)	79.54%	69.86%	\$0.00 (0.00%)
13. /schedule/15/	6,357 (1.83%)	5,009 (2.00%)	00:03:15	1,936 (1.58%)	75.10%	52.26%	\$0.00 (0.00%)
14. /schedule/35/	5,696 (1.64%)	4,454 (1.78%)	00:03:20	2,432 (1.98%)	72.51%	57.00%	\$0.00 (0.00%)
15. /schedule/21/	5,683 (1.64%)	4,618 (1.85%)	00:03:06	1,695 (1.38%)	75.37%	55.23%	\$0.00 (0.00%)
16. /schedule/11/	4,901 (1.41%)	3,954 (1.58%)	00:02:30	1,143 (0.93%)	70.52%	43.93%	\$0.00 (0.00%)
17. /schedule/96X/	4,791 (1.38%)	3,977 (1.59%)	00:03:05	2,078 (1.69%)	73.24%	59.51%	\$0.00 (0.00%)
18. /schedule/14/	4,724 (1.36%)	3,842 (1.54%)	00:02:54	1,336 (1.09%)	72.01%	48.65%	\$0.00 (0.00%)
19. /how-to-ride/	4,443 (1.28%)	3,236 (1.29%)	00:00:40	233 (0.19%)	22.75%	10.74%	\$0.00 (0.00%)
20. /schedule/316/	4,257 (1.23%)	3,344 (1.34%)	00:03:00	1,170 (0.95%)	71.71%	51.70%	\$0.00 (0.00%)
21. /schedule/28/	4,243 (1.22%)	3,355 (1.34%)	00:03:02	1,311 (1.07%)	72.10%	50.55%	\$0.00 (0.00%)
22. /maps-schedules/600-select-service/	3,946 (1.14%)	1,392 (0.56%)	00:01:20	135 (0.11%)	42.75%	17.41%	\$0.00 (0.00%)

23.	<a href="#">/schedule/314/</a>	<b>3,878</b> (1.12%)	3,197 (1.28%)	00:03:20	1,223 (1.00%)	76.70%	57.92%	\$0.00 (0.00%)
24.	<a href="#">/schedule/17/</a>	<b>3,087</b> (0.89%)	2,545 (1.02%)	00:03:15	1,105 (0.90%)	77.92%	56.17%	\$0.00 (0.00%)
25.	<a href="#">/schedule/310/</a>	<b>2,795</b> (0.80%)	2,334 (0.93%)	00:03:20	908 (0.74%)	74.56%	58.68%	\$0.00 (0.00%)
26.	<a href="#">/schedule/321/</a>	<b>2,718</b> (0.78%)	2,270 (0.91%)	00:02:58	950 (0.77%)	79.58%	59.90%	\$0.00 (0.00%)
27.	<a href="#">/schedule/7/</a>	<b>2,588</b> (0.75%)	1,982 (0.79%)	00:02:12	618 (0.50%)	72.70%	41.04%	\$0.00 (0.00%)
28.	<a href="#">/schedule/93X/</a>	<b>2,490</b> (0.72%)	1,944 (0.78%)	00:03:11	959 (0.78%)	73.02%	52.93%	\$0.00 (0.00%)
29.	<a href="#">/schedule/36/</a>	<b>2,464</b> (0.71%)	1,857 (0.74%)	00:02:54	593 (0.48%)	67.45%	42.78%	\$0.00 (0.00%)
30.	<a href="#">/schedule/1/</a>	<b>2,334</b> (0.67%)	1,744 (0.70%)	00:02:18	477 (0.39%)	64.78%	41.86%	\$0.00 (0.00%)
31.	<a href="#">/schedule/95X/</a>	<b>2,296</b> (0.66%)	1,856 (0.74%)	00:01:52	494 (0.40%)	64.44%	36.28%	\$0.00 (0.00%)
32.	<a href="#">/schedule/5/</a>	<b>2,273</b> (0.65%)	1,828 (0.73%)	00:02:23	762 (0.62%)	73.49%	49.98%	\$0.00 (0.00%)
33.	<a href="#">/schedule/19/</a>	<b>2,269</b> (0.65%)	1,799 (0.72%)	00:01:51	398 (0.32%)	70.60%	35.43%	\$0.00 (0.00%)
34.	<a href="#">/schedule/320/</a>	<b>2,229</b> (0.64%)	1,825 (0.73%)	00:02:11	469 (0.38%)	65.03%	42.58%	\$0.00 (0.00%)
35.	<a href="#">/schedule/311/</a>	<b>2,143</b> (0.62%)	1,749 (0.70%)	00:03:09	472 (0.38%)	71.46%	47.97%	\$0.00 (0.00%)
36.	<a href="#">/driver-login/?force=desktop</a>	<b>2,069</b> (0.60%)	1,328 (0.53%)	00:02:27	618 (0.50%)	47.33%	48.14%	\$0.00 (0.00%)
37.	<a href="#">/about/</a>	<b>1,785</b> (0.51%)	1,346 (0.54%)	00:00:33	93 (0.08%)	31.18%	14.62%	\$0.00 (0.00%)
38.	<a href="#">/?force=desktop</a>	<b>1,779</b> (0.51%)	1,292 (0.52%)	00:00:43	114 (0.09%)	50.00%	15.46%	\$0.00 (0.00%)
39.	<a href="#">/driver-login/</a>	<b>1,739</b> (0.50%)	864 (0.35%)	00:01:43	407 (0.33%)	36.34%	34.04%	\$0.00 (0.00%)
40.	<a href="#">/e-store/</a>	<b>1,730</b> (0.50%)	1,082 (0.43%)	00:01:53	89 (0.07%)	67.42%	35.03%	\$0.00 (0.00%)
41.	<a href="#">/fares/where-to-buy/</a>	<b>1,644</b> (0.47%)	1,210 (0.48%)	00:01:35	250 (0.20%)	55.56%	30.29%	\$0.00 (0.00%)
42.	<a href="#">/schedule/97X/</a>	<b>1,590</b> (0.46%)	1,294 (0.52%)	00:02:23	574 (0.47%)	60.45%	44.09%	\$0.00 (0.00%)
43.	<a href="#">/schedule/2/</a>	<b>1,501</b> (0.43%)	1,214 (0.49%)	00:02:11	392 (0.32%)	74.74%	45.50%	\$0.00 (0.00%)
44.	<a href="#">/changes-to-several-bus-routes-effective-81714/</a>	<b>1,458</b> (0.42%)	824 (0.33%)	00:01:56	110 (0.09%)	61.82%	22.77%	\$0.00 (0.00%)
45.	<a href="#">/about/jobs/</a>	<b>1,442</b> (0.42%)	792 (0.32%)	00:01:38	233 (0.19%)	47.66%	39.04%	\$0.00 (0.00%)
46.	<a href="#">/how-to-ride/paying-your-fare/</a>	<b>1,441</b> (0.41%)	1,174 (0.47%)	00:01:37	84 (0.07%)	64.29%	23.18%	\$0.00 (0.00%)
47.	<a href="#">/link/</a>	<b>1,420</b> (0.41%)	1,097 (0.44%)	00:01:07	534 (0.43%)	44.01%	29.23%	\$0.00 (0.00%)
48.	<a href="#">/schedule/92X/</a>	<b>1,178</b> (0.34%)	934 (0.37%)	00:02:33	398 (0.32%)	71.61%	45.84%	\$0.00 (0.00%)
49.	<a href="#">/fares/clipper-card/</a>	<b>1,168</b> (0.34%)	1,010 (0.40%)	00:00:48	123 (0.10%)	50.40%	21.75%	\$0.00 (0.00%)
50.	<a href="#">/public-meetings/</a>	<b>1,150</b> (0.33%)	904 (0.36%)	00:00:35	43 (0.04%)	32.56%	13.91%	\$0.00 (0.00%)

Rows 1 - 50 of 2329

# Visitor Report

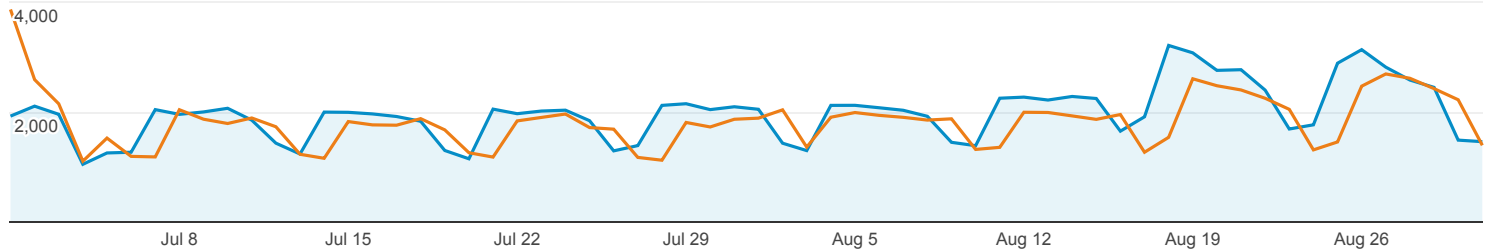
Jul 1, 2014 - Aug 31, 2014  
Compare to: Jul 1, 2013 - Aug 31, 2013

All Sessions  
+0.00%

+ Add Segment

Report Tab

Jul 1, 2014 - Aug 31, 2014: ● Sessions  
Jul 1, 2013 - Aug 31, 2013: ● Sessions



User Type	Mobile (Including Tablet)	Sessions	Users	Pageviews	Avg. Session Duration	Pages / Session
		<b>7.61%</b> <span style="color: green;">▲</span> 122,817 vs 114,129	<b>9.30%</b> <span style="color: green;">▲</span> 52,614 vs 48,137	<b>3.43%</b> <span style="color: green;">▲</span> 347,261 vs 335,740	<b>3.57%</b> <span style="color: red;">▼</span> 00:02:58 vs 00:03:04	<b>3.89%</b> <span style="color: red;">▼</span> 2.83 vs 2.94
1. <a href="#">Returning Visitor</a>	Yes					
		<b>60,711</b> (49.43%)	11,730 (18.34%)	153,933 (44.33%)	00:02:53	2.54
		<b>50,393</b> (44.15%)	10,281 (17.50%)	132,034 (39.33%)	00:02:56	2.62
		<b>20.48%</b>	<b>14.09%</b>	<b>16.59%</b>	<b>-1.65%</b>	<b>-3.23%</b>
2. <a href="#">New Visitor</a>	Yes					
		<b>24,463</b> (19.92%)	24,447 (38.23%)	68,226 (19.65%)	00:02:41	2.79
		<b>16,759</b> (14.68%)	16,736 (28.48%)	49,941 (14.87%)	00:03:01	2.98
		<b>45.97%</b>	<b>46.07%</b>	<b>36.61%</b>	<b>-11.47%</b>	<b>-6.41%</b>
3. <a href="#">New Visitor</a>	No					
		<b>21,459</b> (17.47%)	21,433 (33.51%)	73,188 (21.08%)	00:03:20	3.41
		<b>23,375</b> (20.48%)	23,339 (39.72%)	81,167 (24.18%)	00:03:19	3.47
		<b>-8.20%</b>	<b>-8.17%</b>	<b>-9.83%</b>	<b>0.37%</b>	<b>-1.78%</b>
4. <a href="#">Returning Visitor</a>	No					
		<b>16,184</b> (13.18%)	6,341 (9.92%)	51,914 (14.95%)	00:03:13	3.21
		<b>23,602</b> (20.68%)	8,404 (14.30%)	72,598 (21.62%)	00:03:10	3.08
		<b>-31.43%</b>	<b>-24.55%</b>	<b>-28.49%</b>	<b>1.52%</b>	<b>4.29%</b>

Rows 1 - 4 of 4