

To: Marketing, Planning, & Legislative Committee

Date: October 30, 2014

From:

Reviewed by:

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### **SUBJECT: Community Events**

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#### **Summary of Issues:**

County Connection participates in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

#### **School & Community Events:**

September 6 – Sustainability Fair, Walnut Creek  
September 19 – John Swett Elementary, Martinez – 50 students/12 adults  
September 26 – John Swett Elementary, Martinez – 50 students/12 adults  
October 7 – Morello Park Elementary, Martinez – 22 students/7 adults  
October 8 – Kid Time, Inc, Walnut Creek – 20 students/3 adults  
October 8 – Valhalla Elementary, Pleasant Hill  
October 21 – Morello Park Elementary, Martinez – 22 students/8 adults  
October 28 – Mt. Diablo High, Concord – 25 students/2 adults  
November 5 – Rossmoor Health Fair, Walnut Creek  
November 6 – Business Expo, Crowne Plaza, Concord  
November 30-December 13 – Food Drive

#### **Recommendation:**

For information only

#### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.