

To: Marketing, Planning, & Legislative Committee

Date: November 24, 2014

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and to coordinate Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

November 30, 2014 - December 13 – Food Drive

December 4, 2014 – Ygnacio Valley High, Concord – 14 students/4 adults

December 10, 2014 – Rt. 4 Santa's Jolly Trolley

January 7, 2015 – Concord Rotary

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.