

Sep 1, 2014 - Oct 31, 2014

Compare to: Sep 1, 2013 - Oct 31, 2013

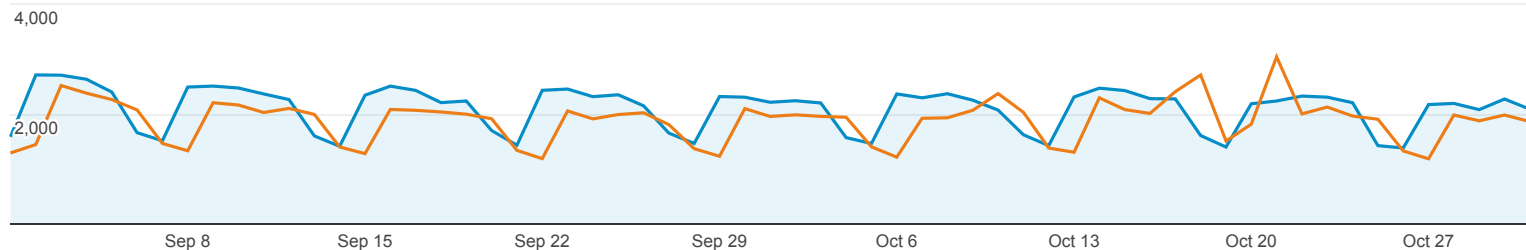
Visitor Report

All Sessions
+0.00%

+ Add Segment

Report Tab

Sep 1, 2014 - Oct 31, 2014: ● Sessions
Sep 1, 2013 - Oct 31, 2013: ● Sessions



User Type	Mobile (Including Tablet)	Sessions	Users	Pageviews	Avg. Session Duration	Pages / Session	
		11.96% ↑ 128,627 vs 114,886	10.12% ↑ 52,541 vs 47,713	4.68% ↑ 345,301 vs 329,850	7.01% ↓ 00:02:48 vs 00:03:01	6.50% ↓ 2.68 vs 2.87	
1. Returning Visitor	Yes						
		Sep 1, 2014 - Oct 31, 2014	67,683 (52.62%)	12,352 (19.55%)	166,080 (48.10%)	00:02:50	2.45
		Sep 1, 2013 - Oct 31, 2013	54,862 (47.75%)	10,993 (18.92%)	141,716 (42.96%)	00:02:57	2.58
		% Change	23.37%	12.36%	17.19%	-3.54%	-5.01%
2. New Visitor	Yes						
		Sep 1, 2014 - Oct 31, 2014	24,205 (18.82%)	24,186 (38.28%)	63,852 (18.49%)	00:02:24	2.64
		Sep 1, 2013 - Oct 31, 2013	17,664 (15.38%)	17,635 (30.35%)	51,418 (15.59%)	00:02:53	2.91
		% Change	37.03%	37.15%	24.18%	-16.69%	-9.38%
3. New Visitor	No						
		Sep 1, 2014 - Oct 31, 2014	20,498 (15.94%)	20,471 (32.40%)	65,914 (19.09%)	00:02:58	3.22
		Sep 1, 2013 - Oct 31, 2013	21,751 (18.93%)	21,718 (37.38%)	72,451 (21.96%)	00:03:14	3.33
		% Change	-5.76%	-5.74%	-9.02%	-8.11%	-3.46%
4. Returning Visitor	No						
		Sep 1, 2014 - Oct 31, 2014	16,241 (12.63%)	6,177 (9.78%)	49,455 (14.32%)	00:03:02	3.05
		Sep 1, 2013 - Oct 31, 2013	20,609 (17.94%)	7,758 (13.35%)	64,265 (19.48%)	00:03:05	3.12
		% Change	-21.19%	-20.38%	-23.05%	-1.63%	-2.35%

Rows 1 - 4 of 4

Sep 1, 2014 - Oct 31, 2014

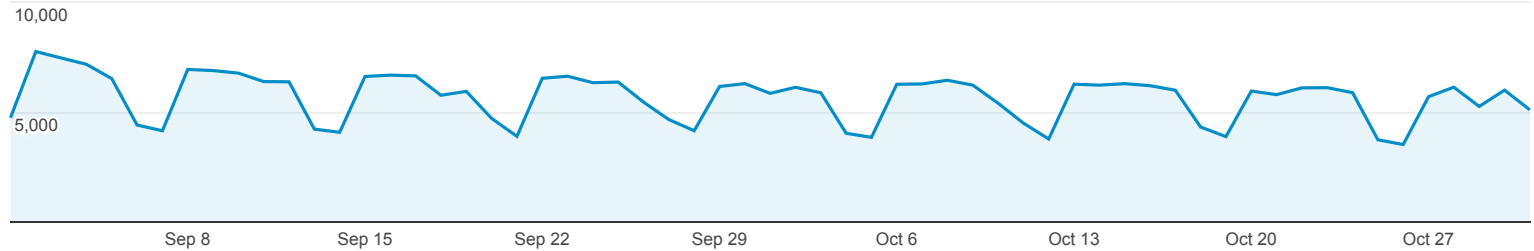
Pages

All Sessions
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	345,301 % of Total: 100.00% (345,301)	251,447 % of Total: 100.00% (251,447)	00:01:40 Site Avg: 00:01:40 (0.00%)	128,584 % of Total: 100.00% (128,584)	47.66% Site Avg: 47.66% (0.00%)	37.24% Site Avg: 37.24% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	62,581 (18.12%)	41,461 (16.49%)	00:01:07	36,856 (28.66%)	18.87%	24.49%	\$0.00 (0.00%)
2. /mobile-schedules/	40,141 (11.62%)	23,069 (9.17%)	00:00:38	6,599 (5.13%)	21.52%	10.97%	\$0.00 (0.00%)
3. /maps-schedules/	34,192 (9.90%)	21,601 (8.59%)	00:01:05	17,794 (13.84%)	21.47%	21.21%	\$0.00 (0.00%)
4. /schedule/6/	13,276 (3.84%)	11,295 (4.49%)	00:06:01	8,380 (6.52%)	83.36%	77.75%	\$0.00 (0.00%)
5. /schedule/98X/	9,381 (2.72%)	8,056 (3.20%)	00:03:21	5,315 (4.13%)	85.57%	68.37%	\$0.00 (0.00%)
6. /schedule/20/	8,875 (2.57%)	7,497 (2.98%)	00:03:23	3,512 (2.73%)	76.00%	61.65%	\$0.00 (0.00%)
7. /schedule/18/	8,678 (2.51%)	7,027 (2.79%)	00:02:59	2,975 (2.31%)	71.26%	50.31%	\$0.00 (0.00%)
8. /schedule/9/	8,042 (2.33%)	6,539 (2.60%)	00:03:18	2,877 (2.24%)	75.05%	55.06%	\$0.00 (0.00%)
9. /fares/	7,615 (2.21%)	5,754 (2.29%)	00:01:24	1,459 (1.13%)	51.99%	29.03%	\$0.00 (0.00%)
10. /schedule/10/	7,397 (2.14%)	6,071 (2.41%)	00:03:39	2,694 (2.10%)	77.43%	60.82%	\$0.00 (0.00%)
11. /schedule/16/	7,393 (2.14%)	6,064 (2.41%)	00:02:57	2,178 (1.69%)	70.49%	52.36%	\$0.00 (0.00%)
12. /schedule/15/	6,360 (1.84%)	5,124 (2.04%)	00:03:16	2,005 (1.56%)	73.57%	54.39%	\$0.00 (0.00%)
13. /schedule/4/	6,022 (1.74%)	5,027 (2.00%)	00:03:50	3,463 (2.69%)	79.35%	69.73%	\$0.00 (0.00%)
14. /schedule/21/	5,549 (1.61%)	4,574 (1.82%)	00:02:48	1,754 (1.36%)	75.95%	55.11%	\$0.00 (0.00%)
15. /schedule/14/	5,325 (1.54%)	4,365 (1.74%)	00:02:51	1,579 (1.23%)	70.74%	49.28%	\$0.00 (0.00%)
16. /schedule/11/	4,974 (1.44%)	4,021 (1.60%)	00:02:32	1,196 (0.93%)	69.04%	43.04%	\$0.00 (0.00%)
17. /schedule/96X/	4,919 (1.42%)	3,975 (1.58%)	00:03:29	2,081 (1.62%)	74.32%	57.59%	\$0.00 (0.00%)
18. /schedule/35/	4,793 (1.39%)	3,793 (1.51%)	00:02:51	2,025 (1.57%)	73.78%	56.65%	\$0.00 (0.00%)
19. /schedule/316/	4,147 (1.20%)	3,330 (1.32%)	00:03:16	1,296 (1.01%)	72.01%	53.53%	\$0.00 (0.00%)
20. /schedule/28/	4,092 (1.19%)	3,247 (1.29%)	00:03:19	1,328 (1.03%)	70.13%	51.91%	\$0.00 (0.00%)
21. /schedule/5/	3,976 (1.15%)	3,193 (1.27%)	00:03:33	1,766 (1.37%)	78.20%	60.49%	\$0.00 (0.00%)
22. /schedule/314/	3,959 (1.15%)	3,260 (1.30%)	00:03:27	1,251 (0.97%)	74.90%	57.14%	\$0.00 (0.00%)

23.	/how-to-ride/	3,756 (1.09%)	2,713 (1.08%)	00:00:41	162 (0.13%)	25.47%	10.68%	\$0.00 (0.00%)
24.	/maps-schedules/600-select-service/	3,198 (0.93%)	1,228 (0.49%)	00:01:24	179 (0.14%)	33.89%	20.86%	\$0.00 (0.00%)
25.	/schedule/17/	2,929 (0.85%)	2,434 (0.97%)	00:03:13	965 (0.75%)	77.20%	56.26%	\$0.00 (0.00%)
26.	/schedule/1/	2,788 (0.81%)	2,091 (0.83%)	00:02:43	642 (0.50%)	68.22%	45.01%	\$0.00 (0.00%)
27.	/schedule/310/	2,592 (0.75%)	2,173 (0.86%)	00:02:51	873 (0.68%)	76.43%	60.15%	\$0.00 (0.00%)
28.	/schedule/93X/	2,589 (0.75%)	2,019 (0.80%)	00:03:15	881 (0.69%)	69.58%	52.41%	\$0.00 (0.00%)
29.	/schedule/321/	2,555 (0.74%)	2,122 (0.84%)	00:03:18	864 (0.67%)	75.14%	59.57%	\$0.00 (0.00%)
30.	/schedule/19/	2,388 (0.69%)	1,910 (0.76%)	00:01:57	407 (0.32%)	71.25%	35.85%	\$0.00 (0.00%)
31.	/schedule/36/	2,300 (0.67%)	1,777 (0.71%)	00:02:24	564 (0.44%)	70.04%	42.74%	\$0.00 (0.00%)
32.	/schedule/95X/	2,295 (0.66%)	1,787 (0.71%)	00:01:48	483 (0.38%)	61.98%	34.95%	\$0.00 (0.00%)
33.	/schedule/7/	2,185 (0.63%)	1,601 (0.64%)	00:02:11	410 (0.32%)	66.10%	37.30%	\$0.00 (0.00%)
34.	/schedule/311/	2,141 (0.62%)	1,728 (0.69%)	00:03:00	575 (0.45%)	73.78%	49.56%	\$0.00 (0.00%)
35.	/driver-login/?force=desktop	2,015 (0.58%)	1,262 (0.50%)	00:02:08	712 (0.55%)	49.23%	50.02%	\$0.00 (0.00%)
36.	/schedule/320/	2,008 (0.58%)	1,651 (0.66%)	00:02:09	479 (0.37%)	67.64%	45.37%	\$0.00 (0.00%)
37.	/e-store/	1,720 (0.50%)	1,102 (0.44%)	00:01:41	98 (0.08%)	57.14%	39.24%	\$0.00 (0.00%)
38.	/about/	1,552 (0.45%)	1,184 (0.47%)	00:00:38	88 (0.07%)	31.82%	15.27%	\$0.00 (0.00%)
39.	/schedule/97X/	1,539 (0.45%)	1,229 (0.49%)	00:02:05	524 (0.41%)	63.36%	45.09%	\$0.00 (0.00%)
40.	/link/	1,508 (0.44%)	1,162 (0.46%)	00:01:08	640 (0.50%)	50.62%	34.02%	\$0.00 (0.00%)
41.	/fares/where-to-buy/	1,455 (0.42%)	1,092 (0.43%)	00:01:45	286 (0.22%)	59.79%	36.49%	\$0.00 (0.00%)
42.	/?force=desktop	1,354 (0.39%)	954 (0.38%)	00:00:38	66 (0.05%)	54.55%	14.18%	\$0.00 (0.00%)
43.	/about/jobs/	1,324 (0.38%)	686 (0.27%)	00:01:32	262 (0.20%)	45.08%	38.14%	\$0.00 (0.00%)
44.	/driver-login/	1,321 (0.38%)	759 (0.30%)	00:02:07	475 (0.37%)	42.41%	42.01%	\$0.00 (0.00%)
45.	/schedule/92X/	1,227 (0.36%)	956 (0.38%)	00:02:14	399 (0.31%)	67.17%	43.60%	\$0.00 (0.00%)
46.	/how-to-ride/paying-your-fare/	1,140 (0.33%)	957 (0.38%)	00:01:54	80 (0.06%)	67.50%	24.21%	\$0.00 (0.00%)
47.	/fares/clipper-card/	1,089 (0.32%)	929 (0.37%)	00:00:42	142 (0.11%)	46.15%	21.40%	\$0.00 (0.00%)
48.	/public-meetings/	999 (0.29%)	781 (0.31%)	00:00:36	43 (0.03%)	34.88%	11.91%	\$0.00 (0.00%)
49.	/schedule/2/	985 (0.29%)	810 (0.32%)	00:01:43	190 (0.15%)	68.95%	40.10%	\$0.00 (0.00%)
50.	/maps-schedules/route-250-st-marys-co-llege-gael-rail-shuttle-schedule/	956 (0.28%)	748 (0.30%)	00:02:23	451 (0.35%)	62.97%	51.99%	\$0.00 (0.00%)

Rows 1 - 50 of 2247