

**County Connection Website & Social Media Overview**

Media	July	August	September	October	November	December	January	February	March	April	May	June
<b>Website</b>												
Total users	55,473	67,344	64,753	63,874	56,705	58,088	63,309					
New users	20,313	25,609	23,145	21,558	19,130	19,870	21,476					
News posts	4	8	10	14	7	7	7					
<b>Bus Tracker</b>												
Subscribers		162		199								
Total web users	9,817	10,222	10,212	11,246	9,978	10,950	11,734					
New web users	2,407	2,892	2,703	2,619	2,325	2,545	2,643					
<b>Transit App</b>												
Favorites		1,360	1,655	1,770	1,833		1,840					
<b>Facebook</b>												
Followers		370	376	381	384	388	394					
Service posts	7	6	5	21	11	9	7					
Other posts	13	7	21	17	15	13	10					
Reach	1,381	1,006	4,920*	2,281	1,874	1,841	932					
Post clicks	136	110	211	308	274	221	87					
Post likes	75	45	97	164	120	133	98					
<b>Twitter</b>												
Followers		246	248	254	258	262	270					
Service posts	8	16	9	18	9	5	4					
Other posts	8	13	30	23	12	13	13					
Mentions		3	14	16	9	8	7					
Retweets		0	3	6	2	3	3					
*One or more posts included a paid "boost"												