

To: Marketing, Planning, & Legislative Committee

Date: February 25, 2015

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Feb. 12, 2015 – Clayton Valley Charter High, Concord Special needs group 16 students/7 adults 1 wheelchair

Feb. 19, 2015 – DVC San Ramon Campus – Student promotion with 511 Contra Costa

March 24, 2015 – Ygnacio Valley High, Concord Special needs group 18 students/5 adults

March 20, 2015 – Senior Expo, Crowne Plaza, Concord

March 25-28 – County Connection on-board surveys

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.