

To: Marketing, Planning, & Legislative Committee

Date: March 31, 2015

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Thurs. April 2, 2015 – Creative Play Center, Pleasant Hill 15 students/5 adults
Thurs. April 2, 2015 – Pleasant Hill Middle, Pleasant Hill 35 students/4 adults
Thurs. April 9, 2015 – Stand Up 4 Transportation – SF Transbay Terminal 12:00-2:30 PM
Sat. April 18, 2015 – Earth Day, John Muir Historical Museum-Martinez, 9AM – 4PM
Tues. April 21, 2015 – Silverwood Elementary, Concord 24 students/6 adults
Thurs. April 23, 2015 – Silverwood Elementary, Concord 24 students/6 adults
Thurs. April 23, 2015 – Hidden Valley Elementary, Martinez 33 students/4 adults
Sat. April 26, 2015 – Earth Day, Lafayette Library, 11AM – 3PM
Mon. April 28, 2015 – Silverwood Elementary, Concord 24 students/6 adults
Thurs. April 30, 2015 – Shadelands Medical Therapy Unit – Fixed Route presentation 3:30-5:00 MP

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.